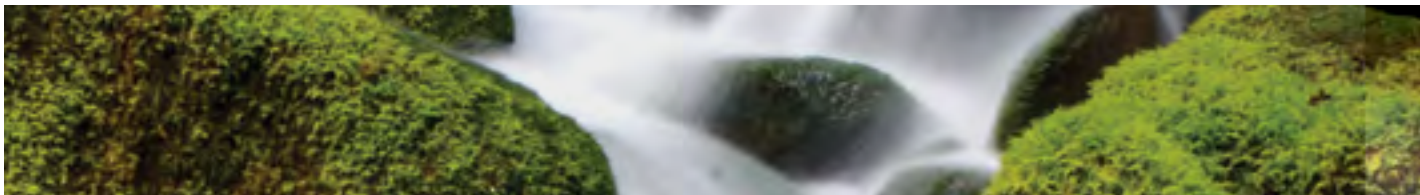


Purity[®]

Designed by Nature





Awaken your style sensibility, revitalize the look of your home and renew the environment with Purity® by Couristan, a refreshing assortment of eco-friendly natural wool wall-to-wall carpeting and custom area rugs.

Purity® Green Designations

Each Purity® product adheres to one of three Green Designations that are designed to highlight the natural attributes found in each Purity® carpet, allowing you to make an informative choice that will suit not only your decorating style, but also your eco-friendly preferences.



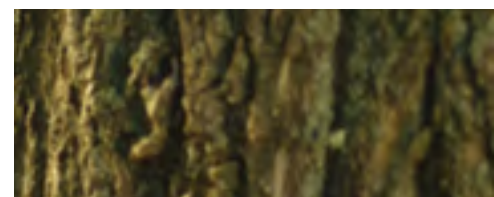
Purity® Plus is a 100% eco-friendly product that uses pure natural materials in all aspects of the carpet, from surface pile to backing.



Purity® Select uses pure, natural materials in the surface pile of the carpet. The secondary backing is made of synthetic latex material.



Purity® Basics carpet is made of natural materials. The carpet may contain some dyed accent fibers and some synthetic materials are used for the backing.



Wool carpets have outstanding easycare properties. Flame resistance, stain resistance and resiliency are characteristics inherent of wool and are not achievable by chemical treatments.

Naturally Flame Retardant

The high moisture content of wool fibers, along with its protein constituents, provide wool carpets with excellent natural flame resistance. Wool fibers will not support combustion, are difficult to ignite and are self-extinguishable.

Naturally Stain Resistant

The surface of a wool fiber is covered by a thin protective membrane which allows wool the ability to shed water. This membrane prevents water from readily penetrating the individual wool fibers. When you consider that 80% of carpet stains are water-based, you begin to realize how important this property is and how much natural protection is built into your wool carpet.

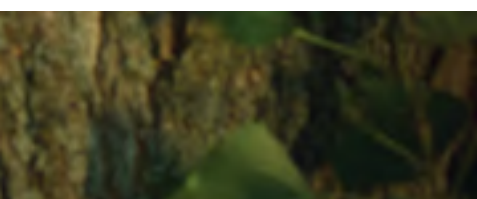
Naturally Resilient

Each wool fiber has a three-dimensional spiralling crimp which gives it natural elasticity. This elasticity means that a wool fiber can stretch up to 30% more than its original length and then bounce back - like a miniature spring.

Naturally Low VOC Emission

Wool is a natural air purifier, contributes to high indoor air quality, and does not give off harmful emissions. Wool carpets are made with backing materials and adhesives that meet stringent VOC (volatile organic compound) standards. VOCs can cause eye, nose and throat irritation, and even aggravate allergies or asthma.

Naturally renewable wool is a biodegradable, non-allergenic fiber and does not promote the growth of bacteria or dust mites, or give off chemical emissions.





What's Inside...

| | | | |
|----|-----------------|----|--------------|
| 01 | balsam | 17 | elm |
| 03 | banyan | 19 | grove |
| 05 | bozeman | 21 | hackberry |
| 07 | butternut | 23 | honey-locust |
| 09 | camellia | 25 | ironwood |
| 11 | chestnut | 27 | jackalberry |
| 13 | diamond lattice | 29 | larch |
| 15 | elderberry | 31 | olive |

33

paragon

35

pine

37

sallow

39

sisal tyme

41

tamarack



balsam

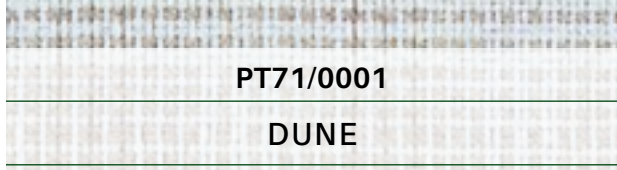


Pile: 100% Undyed Natural Wool

Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** 5.51" W x 5.51" L (Straight Match)





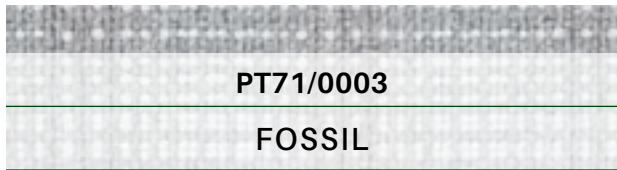
PT71/0001

DUNE



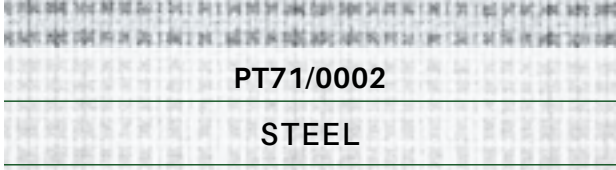
PT71/0003

FOSSIL



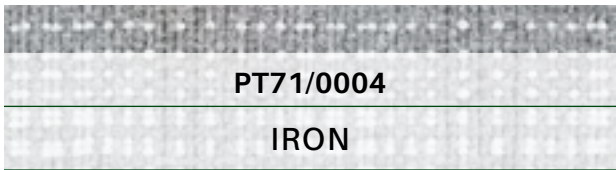
PT71/0002

STEEL



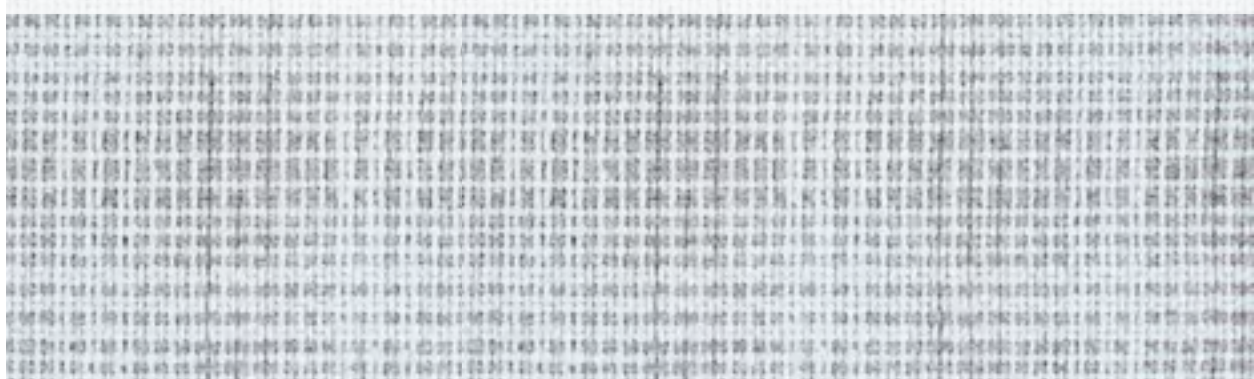
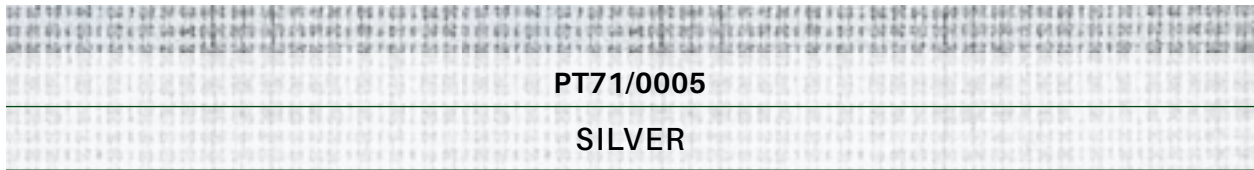
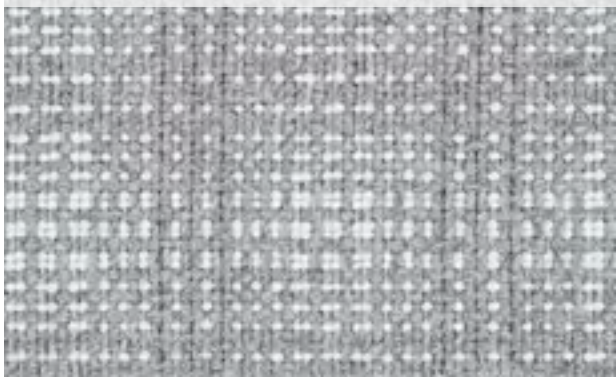
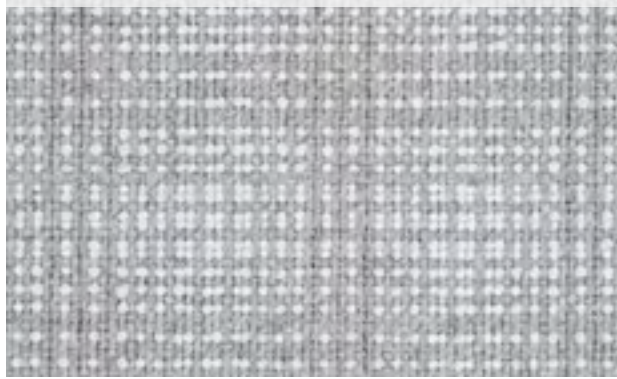
PT71/0004

IRON



PT71/0005

SILVER



banyan



Pile: 100% Pure Wool
Weave: Hand-Loomed Loop Pile

Width: 15'



PT72/0001

DARK GREY

PT72/0002

SILVER

PT72/0003

WALNUT

PT72/0004

FOG

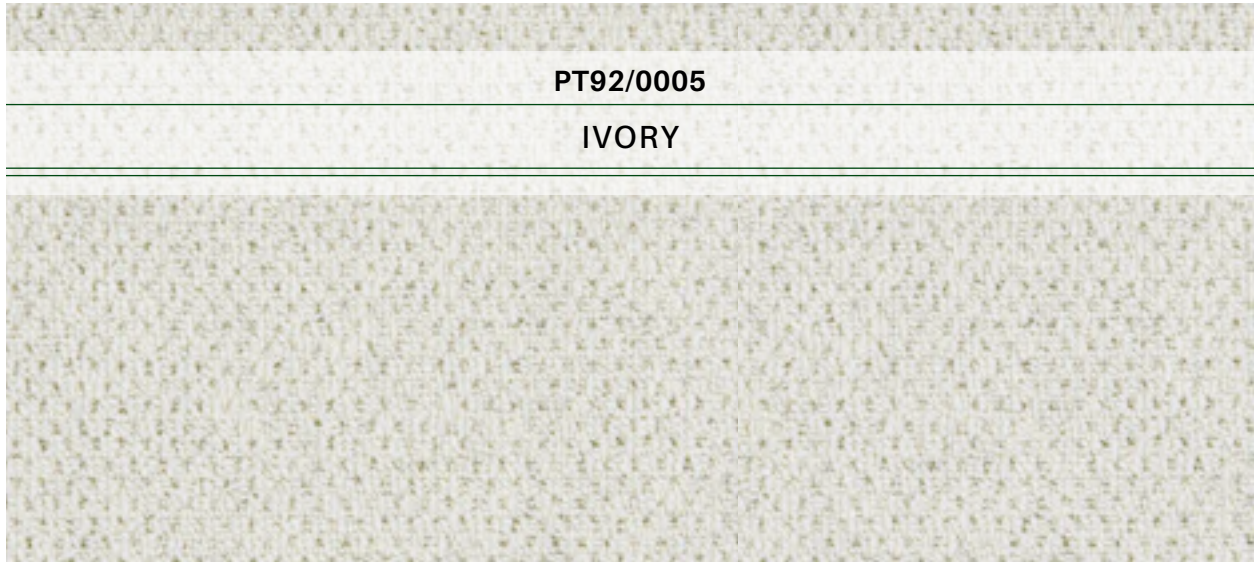
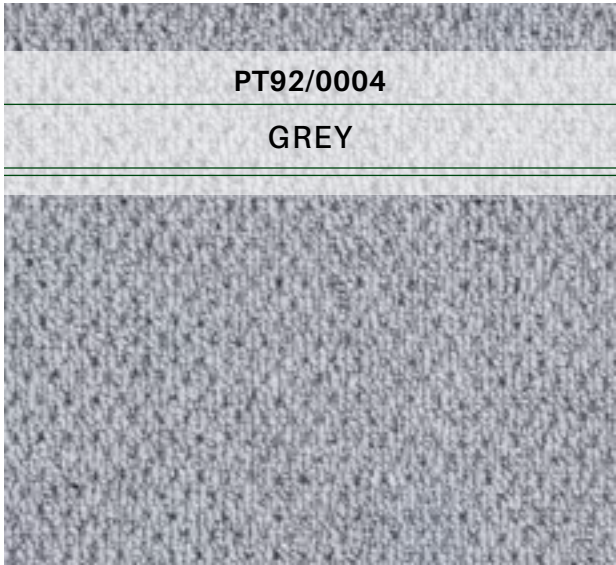
bozeman



Pile: 100% Pure Wool
Construction: Tufted Loop Pile

Width: 13'2" (4 Meters)





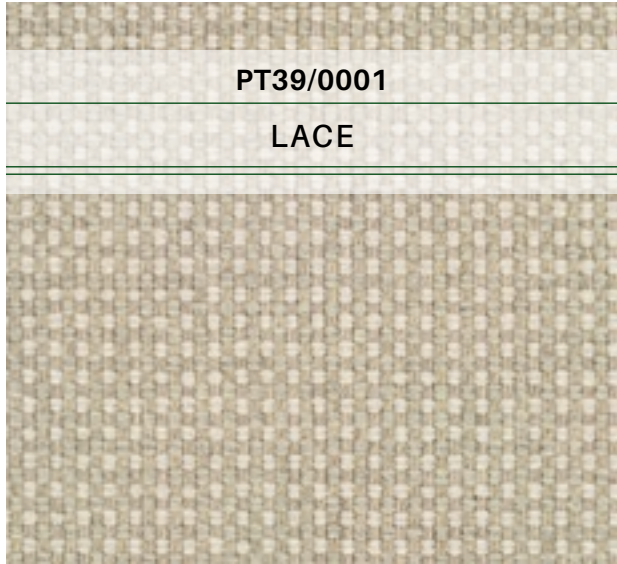
butternut



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** .50" W x .50" L (Straight Match)





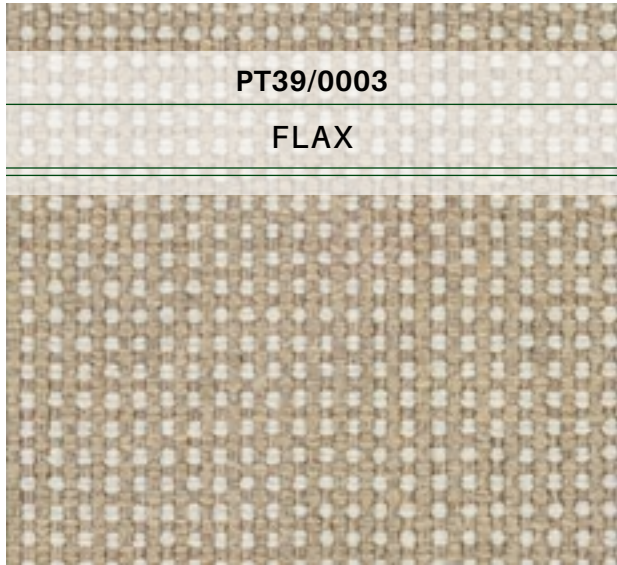
PT39/0001

LACE



PT39/0002

FAWN



PT39/0003

FLAX



PT39/0004

HEATHER



PT39/0005

PEPPER

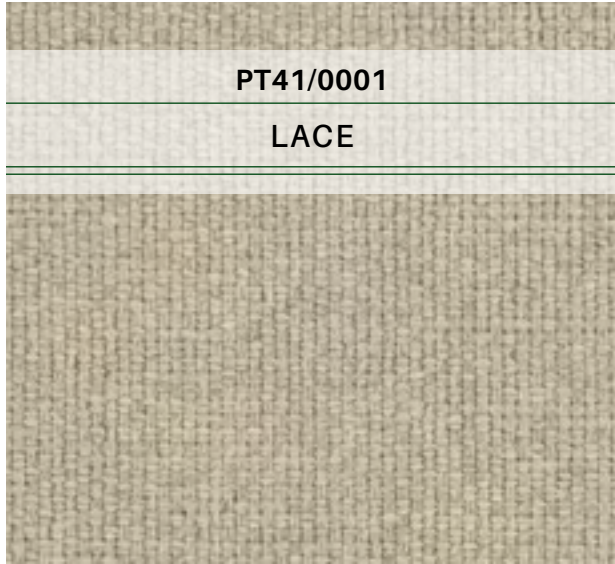
camellia



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Flatweave

Width: 15' **Repeat:** .50" W x .20" L (Straight Match)





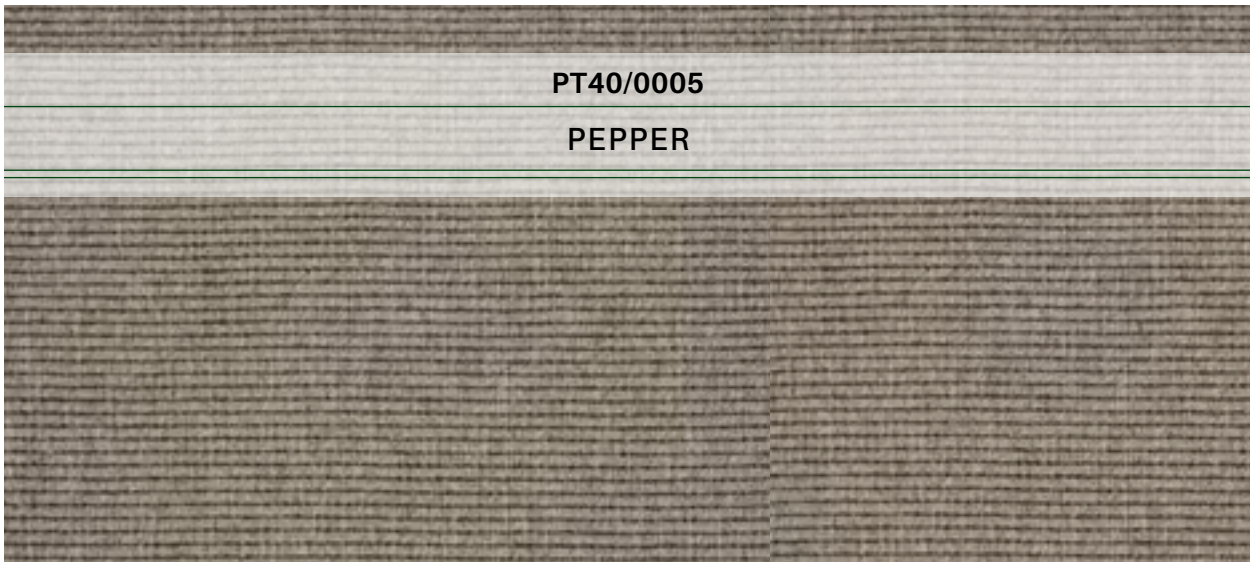
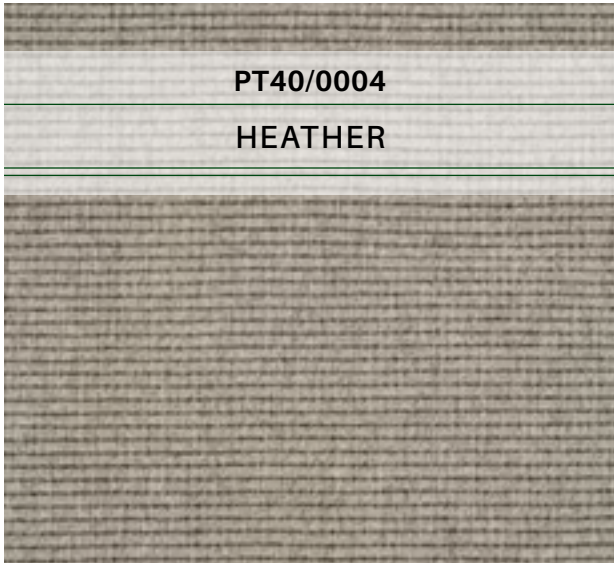
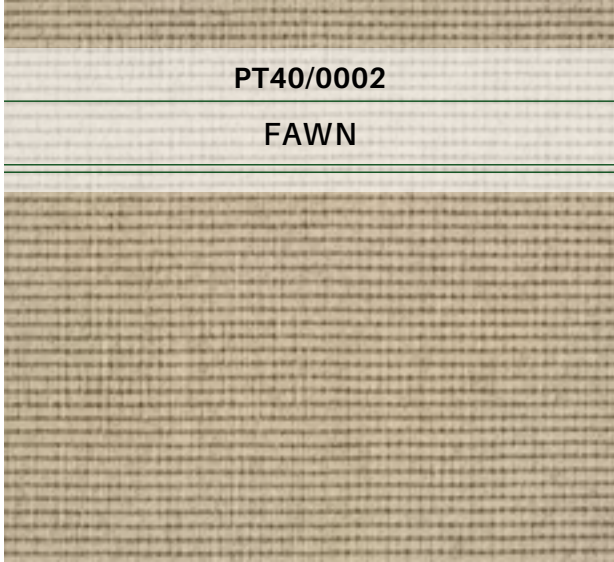
chestnut



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15'





diamond lattice



Pile: 85% Wool/15% Nylon

Weave: Multi-Level Woven Wilton Loop Pile

Width: 13'2" (4 Meters) **Repeat:** 5.90" W x 7" L (Straight Match)





elderberry

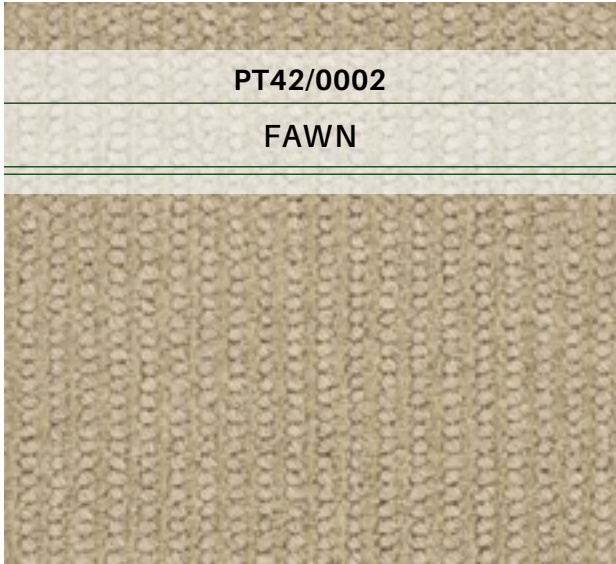


Pile: 100% Undyed Natural Wool

Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** .29" W x .50" L (Straight Match)





elm

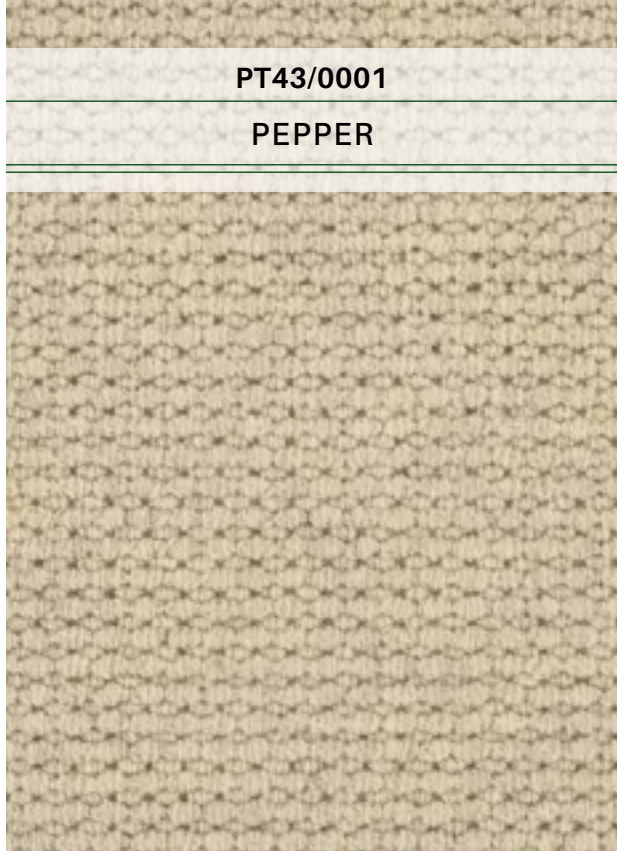


Pile: 100% Undyed Natural Wool

Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** .57" W x .50" L (Straight Match)





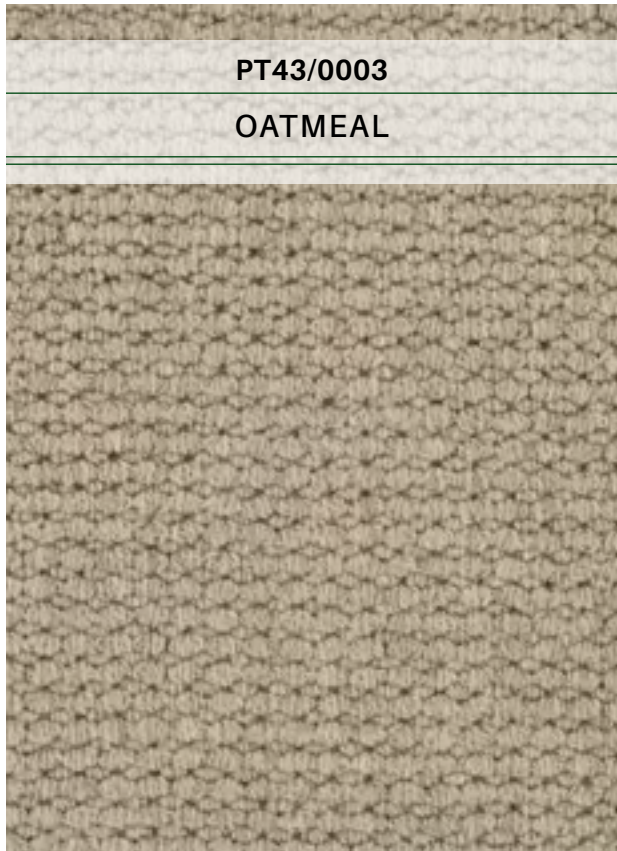
PT43/0001

PEPPER



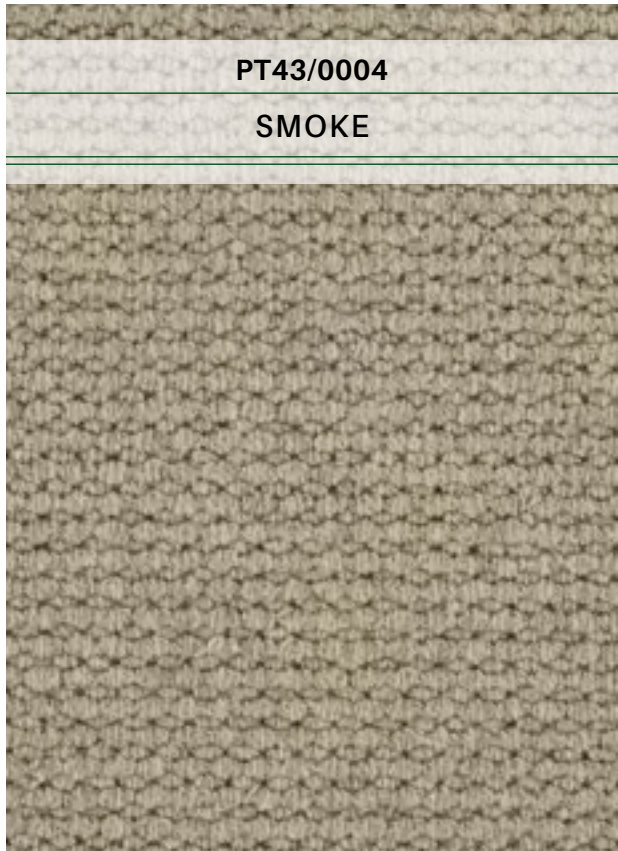
PT43/0002

FLAX



PT43/0003

OATMEAL



PT43/0004

SMOKE

grove



Pile: 100% Undyed Natural Wool

Weave: Woven Wilton Loop Pile

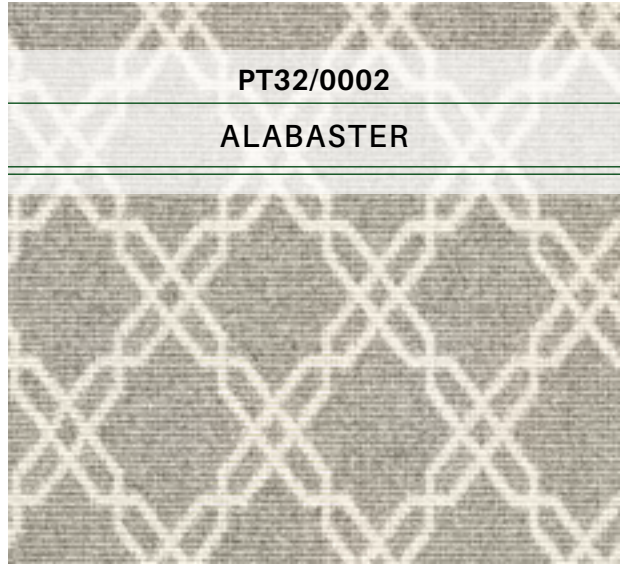
Width: 13'2" (4 Meters) **Repeat:** 4.72" W x 5.90" L (Straight Match)





PT32/0001

SAND



PT32/0002

ALABASTER



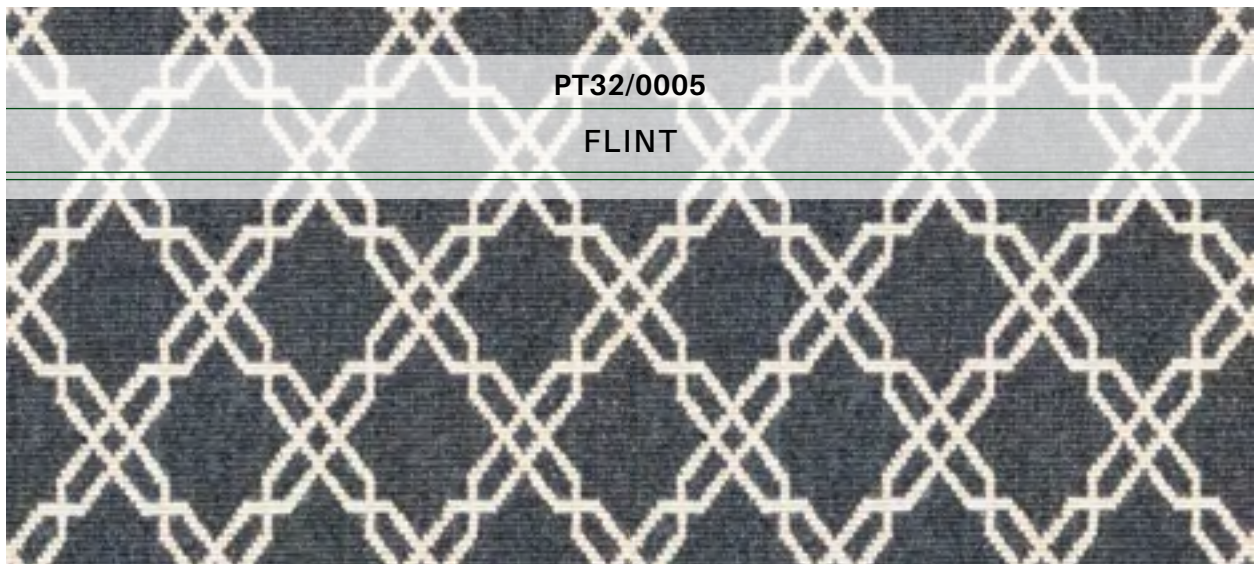
PT32/0003

FOSSIL



PT32/0004

CHICORY



PT32/0005

FLINT

hackberry



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15'





PT44/0001

LIGHT GREY/IVORY



PT44/0002

ALMOND BRITTLE/IVORY



PT44/0003

PLATINUM/IVORY



PT44/0004

OATMEAL/IVORY



PT44/0005

LIGHT GREY/PLATINUM

honey-locust



Pile: 100% Undyed Natural Wool
Construction: Tufted Multi-Level Loop Pile

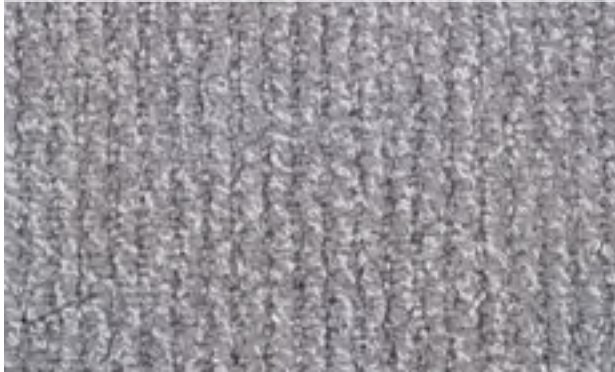
Width: 13'2" (4 Meters) **Repeat:** .78" W x .23" L (Straight Match)





PT74/0001

QUARTZ



PT74/0003

PLATINUM



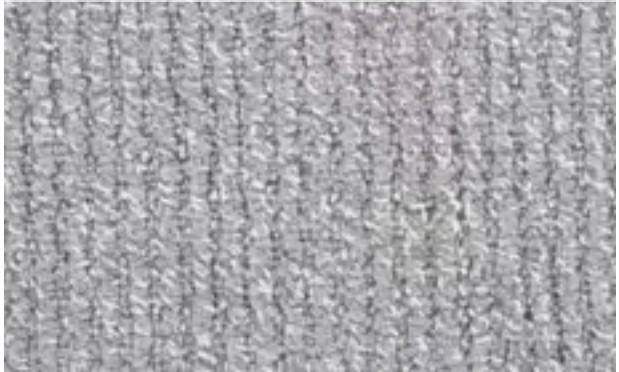
PT74/0005

CHROME



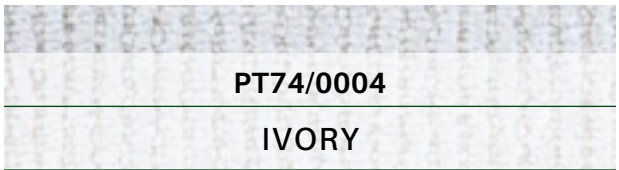
PT74/0004

IVORY



PT74/0002

GRAPHITE



ironwood



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Flatweave

Width: 15' **Repeat:** 3.34" W x 3.14" L (Straight Match)



PT33/0001

IVORY/BEIGE



PT33/0002

IVORY/MINK



PT33/0003

IVORY/STEEL



PT33/0004

STEEL/DARK GREY



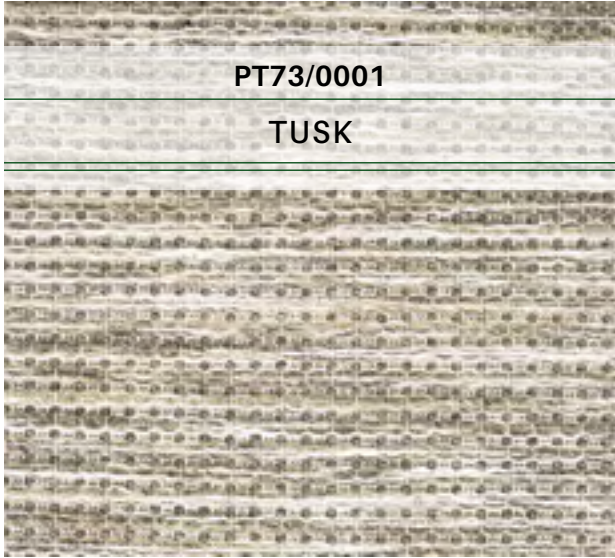
jackalberry



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** .63" W x .59" L (Straight Match)





PT73/0001

TUSK



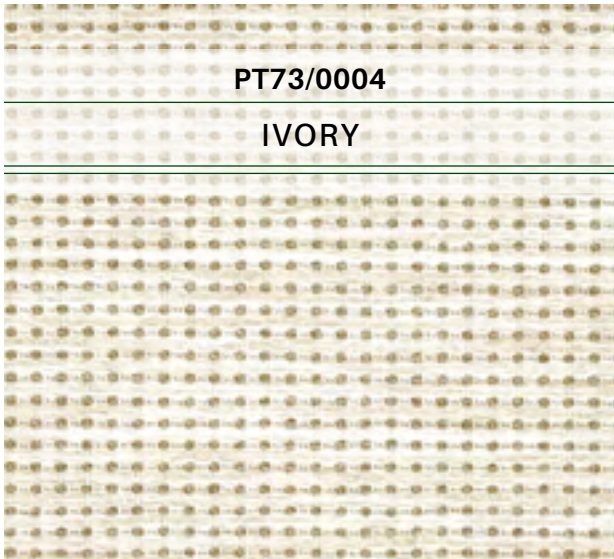
PT73/0002

ELEPHANT GREY



PT73/0003

BARK



PT73/0004

IVORY



PT73/0005

AFRICAN BUSH

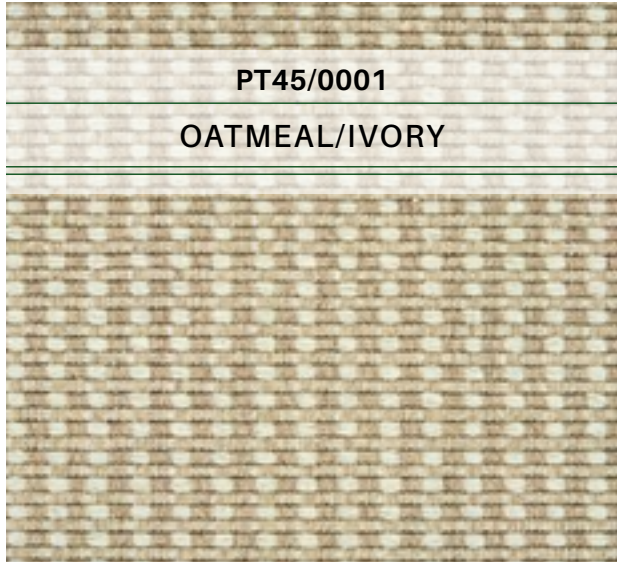
larch



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** 1" W x .66" L (Straight Match)





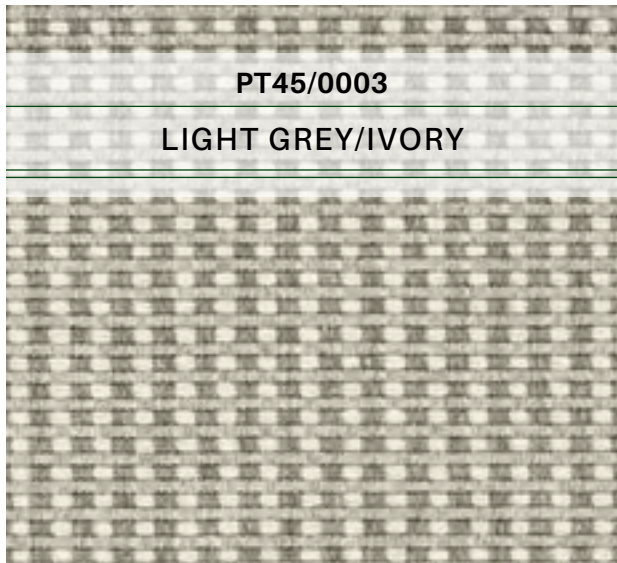
PT45/0001

OATMEAL/IVORY



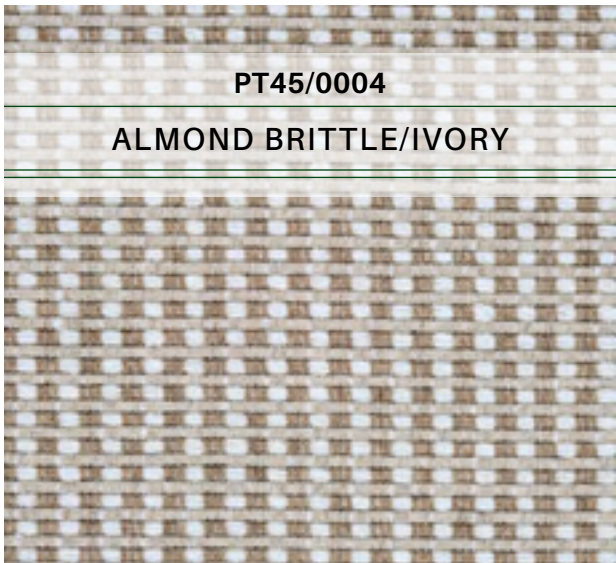
PT45/0002

LATTÉ/IVORY



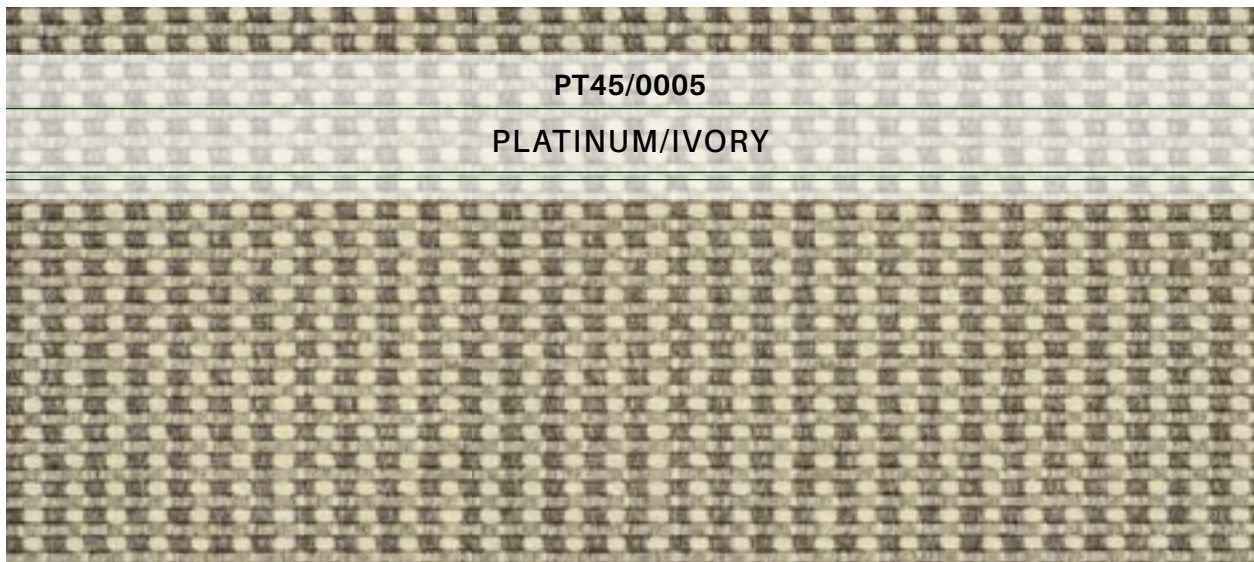
PT45/0003

LIGHT GREY/IVORY



PT45/0004

ALMOND BRITTLE/IVORY



PT45/0005

PLATINUM/IVORY

olive

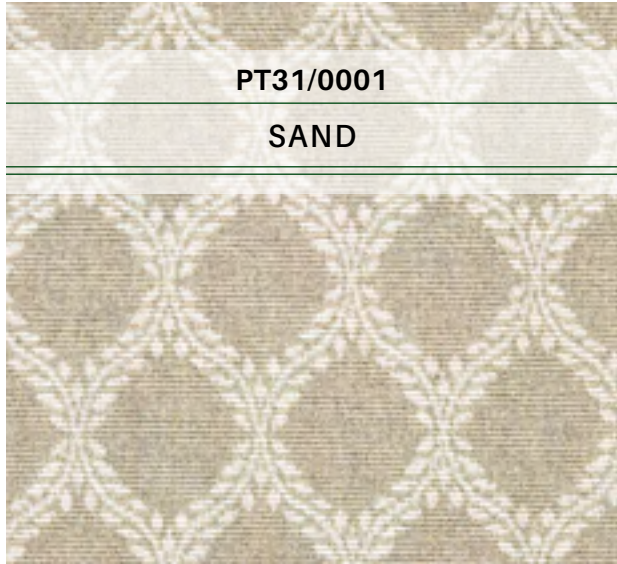


Pile: 100% Undyed Natural Wool

Weave: Woven Wilton Loop Pile

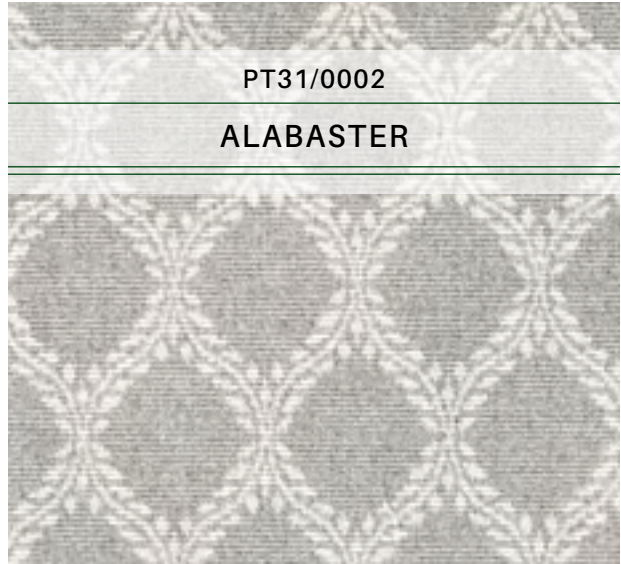
Width: 13'2" (4 Meters) **Repeat:** 5.09" W x 9.44" L (Straight Match)





PT31/0001

SAND



PT31/0002

ALABASTER



PT31/0003

FOSSIL



PT31/0004

CHICORY



PT31/0005

FLINT

paragon

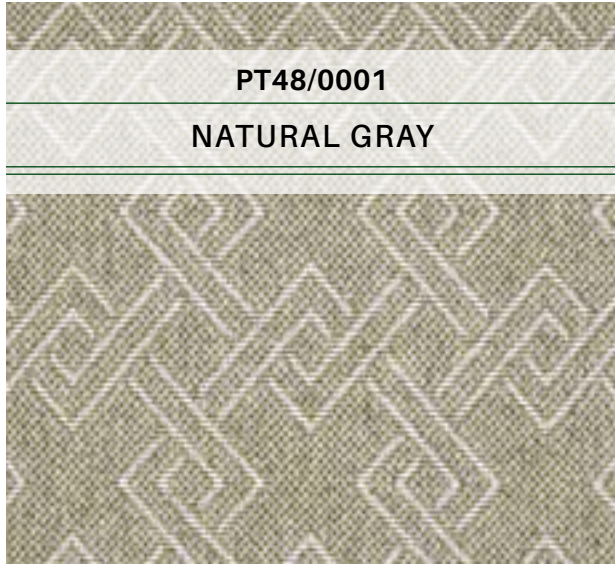


Pile: 85% Wool/15% Nylon

Weave: Multi-Level Woven Wilton Loop Pile

Width: 13'2" (4 Meters) **Repeat:** 5.90" W x 7" L (Straight Match)





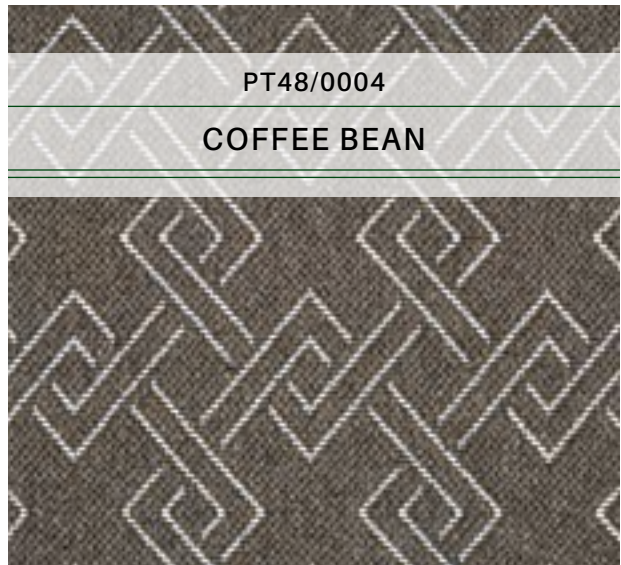
PT48/0001
NATURAL GRAY



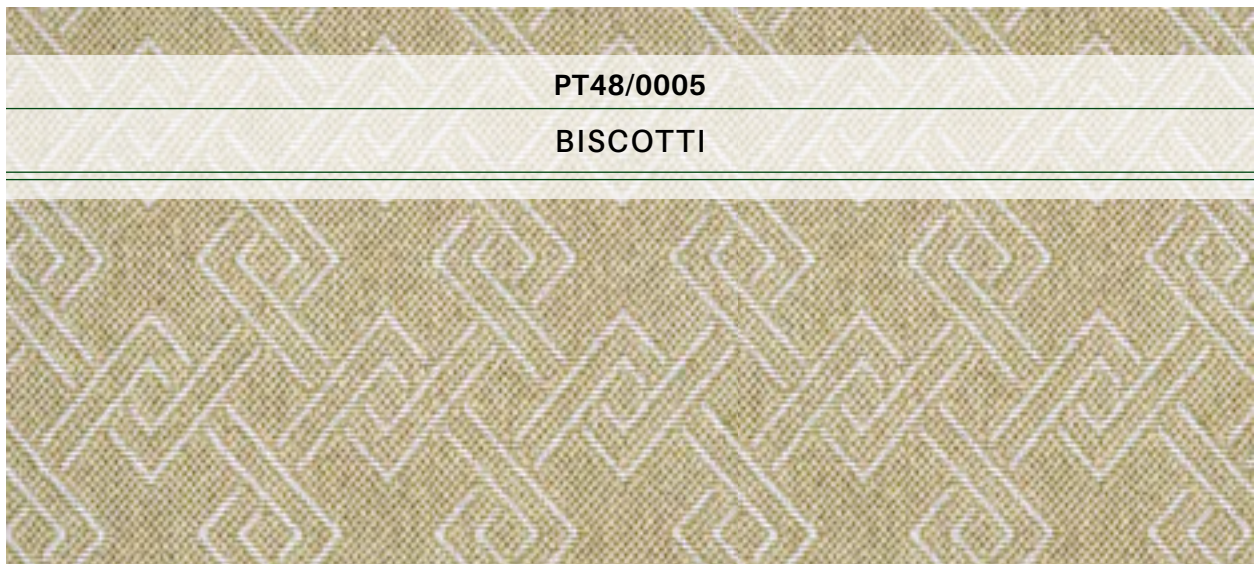
PT48/0002
FOSSIL



PT48/0003
RAVEN



PT48/0004
COFFEE BEAN



PT48/0005
BISCOTTI

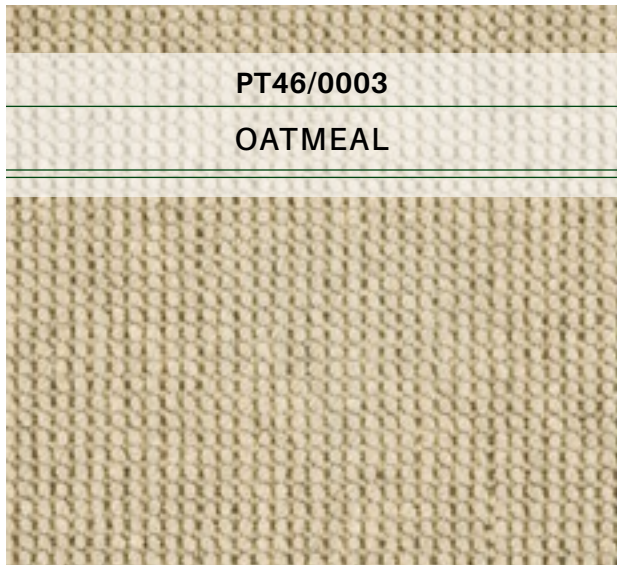
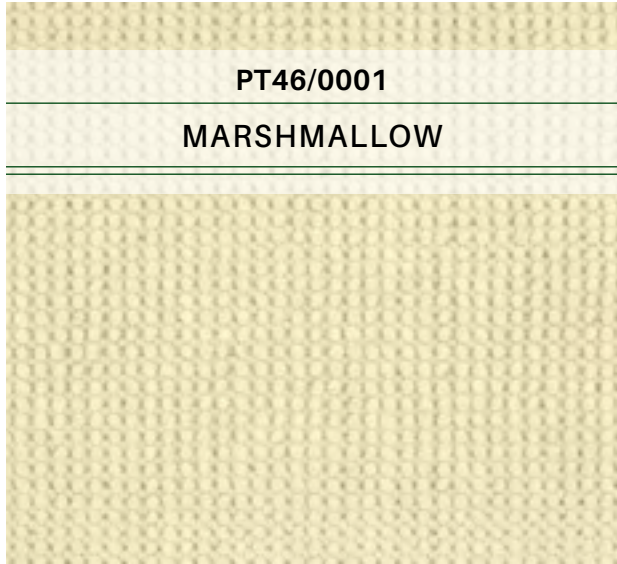
pine



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** .44" W x .44" L (Straight Match)





sallow

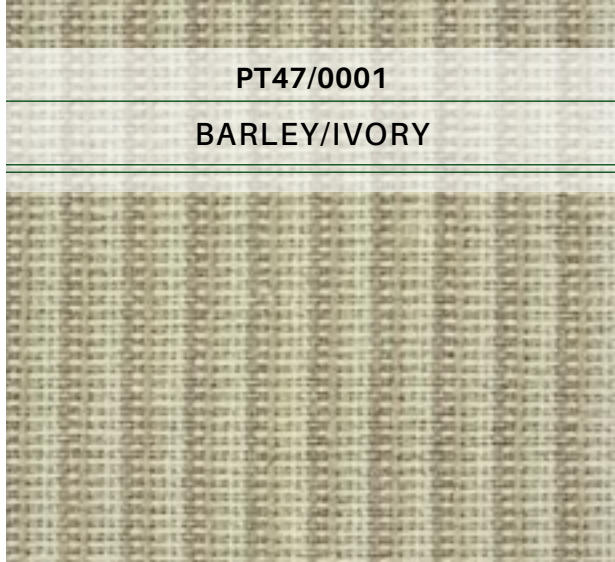


Pile: 100% Undyed Natural Wool

Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** 1.47" W x .33" L (Straight Match)

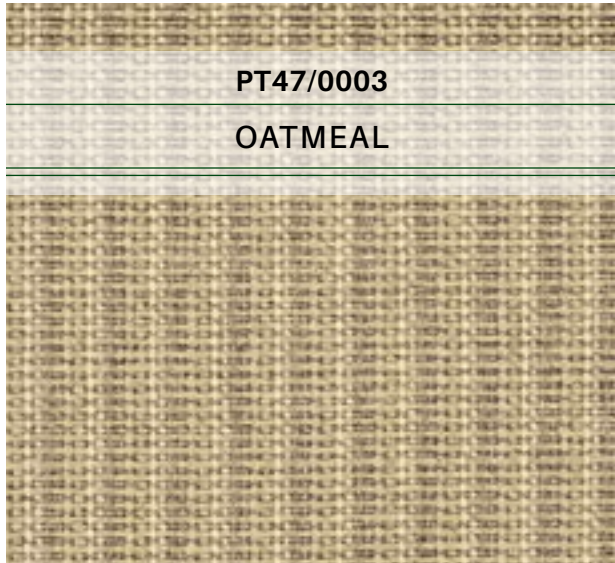




PT47/0001
BARLEY/IVORY



PT47/0002
STEEL/IVORY



PT47/0003
OATMEAL



PT47/0005
LIGHT GREY



PT47/0006
PLATINUM

sisal tyme



Pile: 100% Pure Wool
Construction: Tufted Loop Pile
Width: 13'2" (4 Meters)





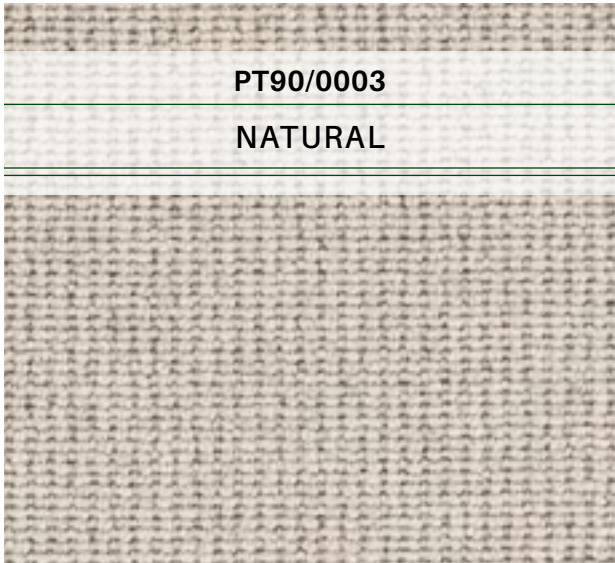
PT90/0001

GREIGE



PT90/0002

GRANITE



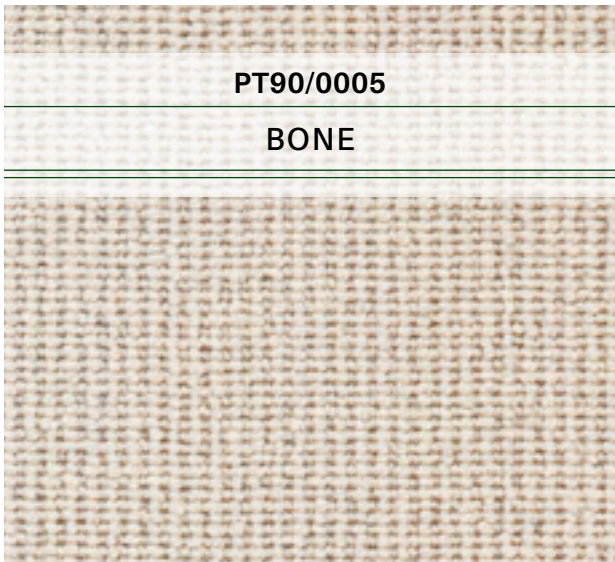
PT90/0003

NATURAL



PT90/0004

BISQUE



PT90/0005

BONE



PT90/0006

WHEAT

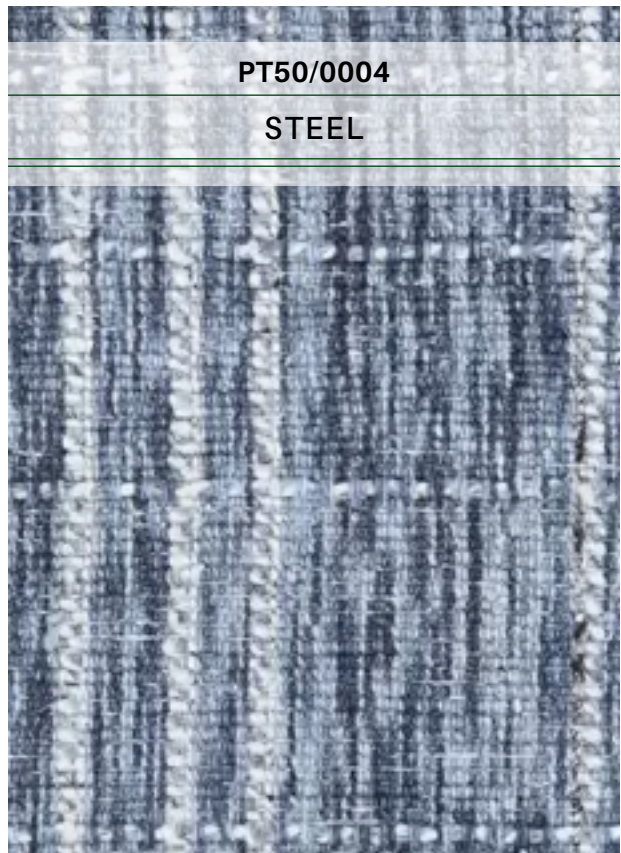
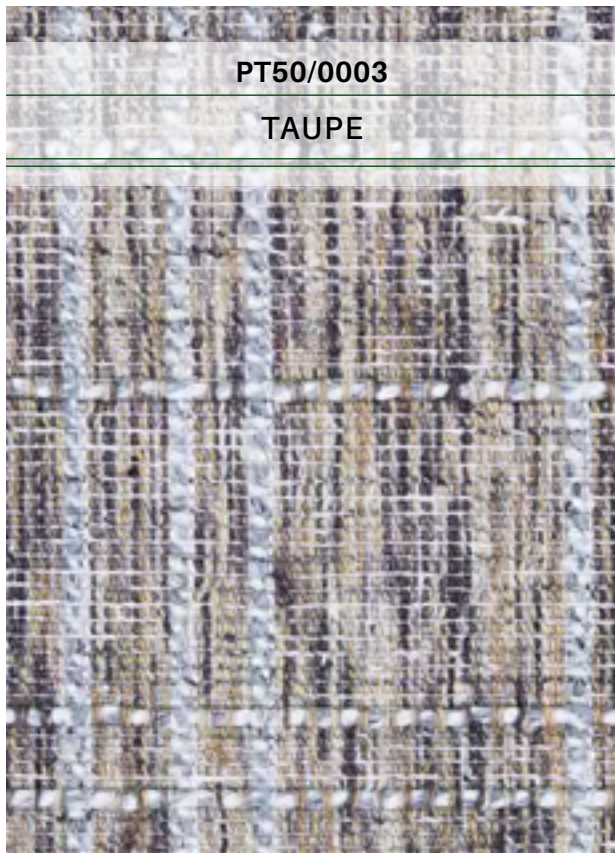
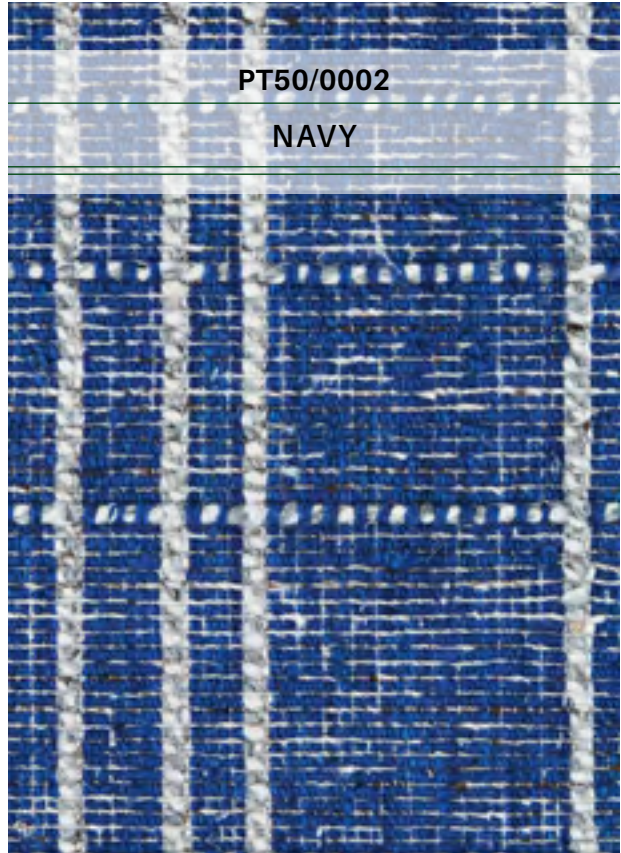
tamarack



Pile: 70% Wool/30% Polyester
Weave: Hand-Loomed Loop Pile

Width: 15' **Repeat:** 15" W x 14" L (Straight Match)





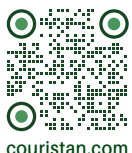
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