

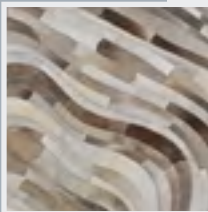


COURISTAN[®]
The foundation of any great room.



Signature

Area Rug Collections



Signature

Area Rug Collections

There is something truly magical about the journey of a handmade rug from loom to room; each piece tells its own story, vibrating with the energy of the hands that created it.

Beginning with the selection of yarns, the intricate dyeing processes and ultimately, the weaving, these pieces are crafted with the knowledge of age-old practices that are passed down over countless generations. Handmade rugs have always held a very special place in the fiber of Couristan's history and we honor that history with our collection of artisan pieces.

Couristan began its tradition of quality almost 100 years ago, offering hand-knotted rugs that reflected their deep history. Over the years, the assortment has moved to embrace the changing times with more selections in machine-woven and outdoor qualities; this year seemed like the perfect time to go back to our roots.

Over the last several months, we have worked hard to create a collection that is reflective of Couristan's lineage in rugs, returning to handmade pieces that speak to it. These modern heirlooms are au courant in aesthetic with a gentle nod to the rugs that came before them. Beautiful hand-knotted designs, absent of repeats, are given new life in hues of pink, turquoise and indigo. Sustainable collections in undyed wools and chunky finishes showcase the true artistry of the weavers, highlighting that "thing" about these rugs that made us fall in love all those years ago.

The Signature Collection of rugs are special pieces reserved for our retail partners who have the ability to show them as they are meant to be seen: in-person.

Our hope is that you listen carefully to the stories that our rugs tell and give them a place to showcase their beauty.



* ASCOT	1-4	HUDSON	33-36
CHALET	5-8	* JOSHUA	37-40
CIORA	9-12	JULIET	41-44
CIRCA	13-16	KALBARRI	45-48
DESI	17-20	NORWAY	49-52
ELYSIAN	21-24	SIMONE	53-56
HAMADAN	25-28	UTOPIA	57-59
HANCOCK	29-32	2' x 3' "A" FRAME SAMPLE DISPLAY	60

* Anywhere/Everywhere Rugs for Outdoor/Indoor Use

ASCOT COLLECTION



HAND-WOVEN OF 100% PET
(HIGH CONTENT RECYCLED MATERIALS USED)

INFLUENCED BY MENSWEAR TEXTILES, ASCOT IS A SIMPLE GROUP
OF HAND-WOVEN ANYWHERE/EVERYWHERE RUGS

TONAL OVERSIZED WINDOWPANE MOTIFS GIVE EACH PIECE TEXTURE;
SPACE-DYED YARNS GROUNDS THEM

SELF-FRINGE EDGES ENHANCE THE SIMPLICITY OF THESE PIECES
THAT FEATURE COLORS THAT ECHO THE OUTDOORS

MOLD/MILDEW/WATER RESISTANT; UV STABILIZED

PILE HEIGHT: NO PILE (FLAT WEAVE)

HAND-WOVEN IN INDIA

STOCKED SIZES
(WITH FRINGE)

5' x 8'

8' x 10'

9' x 12'

(All Sizes Are Approximate)

ASCOT COLLECTION



5415/1101
WINDOWPANE/LINEN



5415/2002
WINDOWPANE/ROSE



5415/4402
WINDOWPANE/TWEED



5415/6006
WINDOWPANE/CELEDON



5415/3301
WINDOWPANE/GREY



CHALET COLLECTION



MADE OF 100% NATURAL COWHIDE LEATHER

MATERIALS SOURCED ETHICALLY

UNIQUE MODERN STRIPE, ABSTRACT
AND GEOMETRIC DESIGNS

FELT BACKING TO ENSURE QUALITY,
DURABILITY AND LASTING BEAUTY

PILE HEIGHT: NO PILE (ANIMAL SKIN)

HAND-CRAFTED IN INDIA

STOCKED SIZES

2' x 4'

3'4" x 5'4"

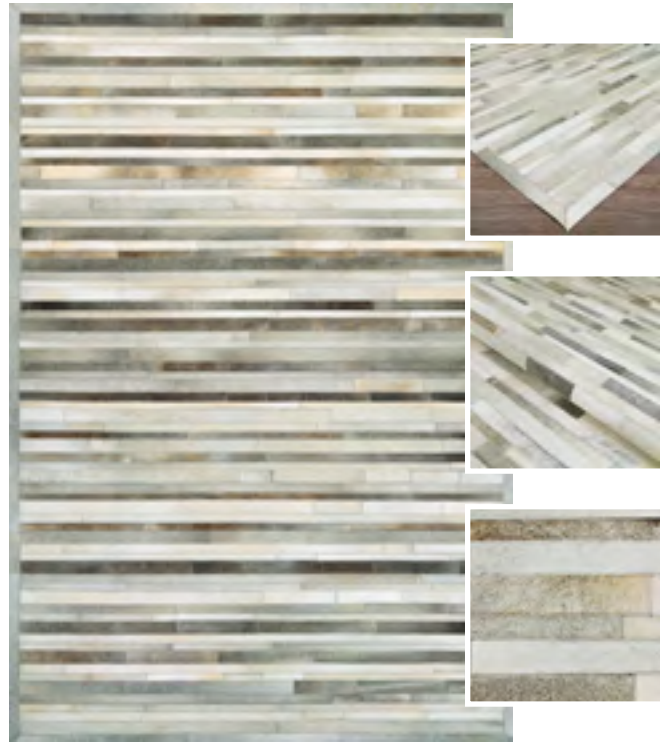
5'4" x 8'

8' x 11'4"

9'4" x 13'4"

(All Sizes Are Approximate)

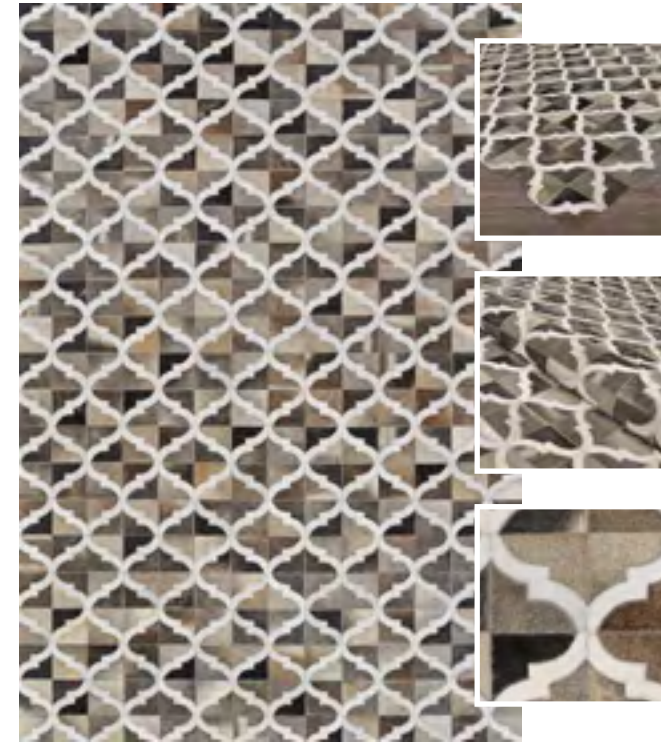
CHALET COLLECTION



0027/0101
PLANK/GREY-IVORY



0348/1579
TILE/BROWN



9212/0312
TESSELA/CHOCOLATE



9236/0411
FREEFORM/CAPPUCINO



3259/0243
MEANDER/BLACK-IVORY



9274/0167
PRISM/NATURALS

CIORA COLLECTION



100% SUSTAINABLE WOOL

HAND-KNOTTED IN A CHUNKY CONSTRUCTION,
UTILIZING CARVED ELEMENTS FOR ADDED TEXTURE

CIORA IS THE GAELIC WORD FOR "SHEEP",
PERFECT FOR THIS COLLECTION OF KNOTTED RUGS,
AS THE BACK FEATURES A LOOPED FINISH REMINISCENT
OF SHEEP WANDERING THE IRISH COUNTRYSIDE

GEOMETRIC AND ABSTRACT DESIGNS ADORN
THESE THICKLY KNOTTED PIECES GIVING THEM A
MODERN FEEL IN AN EARTHEN COLOR PALETTE

PILE HEIGHT: UP TO 1" • HAND-KNOTTED IN INDIA

STOCKED SIZES

5' x 8'

8' x 10'

9' x 12'

10' x 14'

(All Sizes Are Approximate)

CIORA COLLECTION



4162/1001
WARREN/LIGHT BEIGE



4163/2001
WAVES/SAND



4164/4001
RHOMBUS/RAW SMOKE



4165/3001
DUNES/WHEAT



CIRCA COLLECTION



HAND-TUFTED OF 100% WOOL

OVERSIZED GEOMETRIC AND LINEAR MOTIFS
GIVE THE WEAVE A MODERN EDGE

HANDMADE TO MIMIC THE DELICATE HAND-KNOTTED WEAVE
FOUND IN VINTAGE RUGS, THIS GROUP COMBINES A HORIZONTAL
SOUMAK TUFT WITH RAISED CUT-PILE TOUCHES

IN A QUALITY USUALLY RESERVED FOR HAND-KNOTTED PIECES,
CIRCA IS AN INCREDIBLE COLLECTION OF HAND-TUFTED
SOUMAK WEAVE RUGS

PILE HEIGHT: .393" • HAND-TUFTED IN INDIA

STOCKED SIZES

5' x 8'

8' x 10'

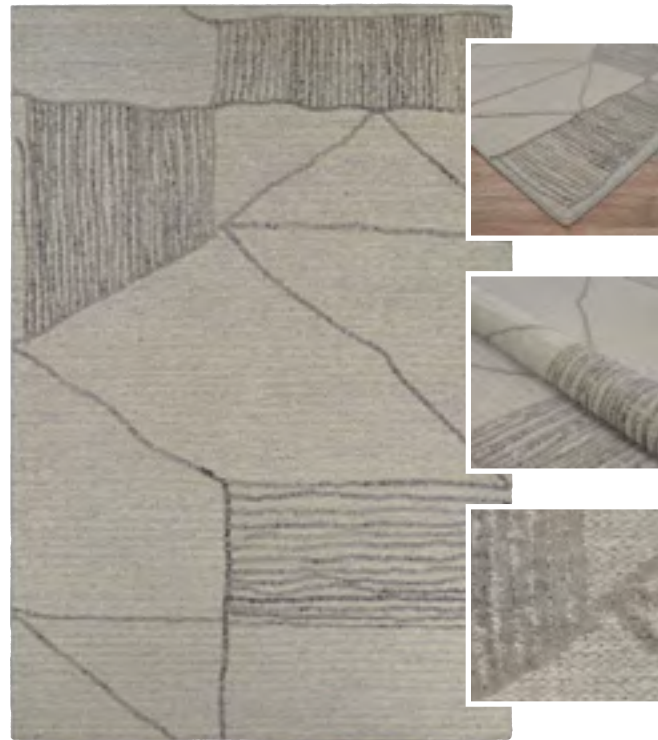
9' x 12'

(All Sizes Are Approximate)

CIRCA COLLECTION



7216/2002
FOUNDRY/WHEAT



7217/0101
CODRUS/IVORY



7218/1301
HARROW/SILVER



7219/2001
DOURIS/SAND





HAND-KNOTTED OF 100% WOOL WITH SHORT-FRINGED EDGES

DESI IS A CARNIVAL OF COLOR THAT STRIKES YOUR SENSES WITH ITS BALANCE OF IN-YOUR-FACE BOLD HUES AND BLENDED TONAL VIBES

TAKING BEAUTIFUL IKAT, HERIZ AND OTHER TRADITIONAL MOTIFS, BUT WITH A TWIST, CREATING OVERSIZED ELEMENTS AND INFUSING THEM WITH RICH, ON-TREND COLOR, CREATING MODERN HEIRLOOMS

PILE HEIGHT: .196" • HAND-KNOTTED IN INDIA



STOCKED SIZES
(WITH FRINGE)

6' x 9'

8' x 10'

9' x 12'

10' x 14'

(All Sizes Are Approximate)

DESI COLLECTION



DES1/1001
JODHPUR/SAND



DES2/2002
MUGHAL/SUNRISE



DES4/4004
UDAIPUR/RUST



DES5/2202
ODISHA/SUNSET



DES3/3003
MAHAL/NATURAL-BLUE



DES6/5005
MADURAI/TURQUOISE

ELYSIAN COLLECTION



HAND-KNOTTED OF 100% WOOL WITH FRINGED EDGES
A FRESH APPROACH TO TRADITIONAL MOTIFS, ELYSIAN IS
A UNIQUE COLLECTION OF HANDMADE RUGS WOVEN IN
A BEAUTIFUL HIGH/LOW CONSTRUCTION

UTILIZING AN OUSHAK WEAVE, EACH PIECE FEATURES
RAISED ELEMENTS TO ENHANCE THE DESIGN GIVING THEM
TEXTURE AND INTEREST

DESIGNS ARE WITHOUT REPEAT ALLOWING FOR A BOLDER
STATEMENT IN ANY ROOM IN WHICH THEY ARE PLACED

WORKS EFFORTLESSLY IN TRADITIONAL, TRANSITIONAL,
CONTEMPORARY AND ECLECTIC ENVIRONMENTS

PILE HEIGHT: .078" • HAND-KNOTTED IN INDIA



STOCKED SIZES (WITH FRINGE)

5'6" x 8'6"

7'6" x 9'6"

8'6" x 11'6"

9'6" x 13'6"

(All Sizes Are Approximate)

ELYSIAN COLLECTION



ELO1/1006
ATHENA/STORM GREY



ELO1/2002
ATHENA/SUNRISE



ELO2/3001
POSEIDON/GRANITE-MULTI



HAMADAN COLLECTION



HAND-KNOTTED OF 100% WOOL WITH SHORT-FRINGED EDGES

LIKE ITS BEAUTIFUL NAMESAKE, HAMADAN IS A COLLECTION ROOTED IN HISTORY WITH PEEKS OF MODERNITY

HAND-KNOTTED KAZAK DESIGNS ARE GIVEN A MODERN FEEL IN TONAL ELEMENTS OF GREY, BLUE AND EARTHEN HUES, ALLOWING FOR LOOKS THAT WORK IN THE MOST ECLECTIC OF AESTHETICS

UTILIZES AN OUSHAK WEAVE THAT ALLOWS FOR A LOOSE KNOT AND A MORE LAIDBACK FEEL

PILE HEIGHT: .039" • HAND-KNOTTED IN INDIA



STOCKED SIZES (WITH FRINGE)

6' x 9'

8' x 10'

9' x 12'

10' x 14'

(All Sizes Are Approximate)

HAMADAN COLLECTION



6122/1001
OMAN/IVORY



6123/2012
BALEARIC/SILVER-MULTI



6124/3111
TASMAN/CAMEL



6125/2001
KARA/SILVER



6124/3001
TASMAN/BROWN



HANCOCK COLLECTION



HAND-KNOTTED OF 100% SUSTAINABLE WOOL

KNOTTED IN A LOOSE CONSTRUCTION AND FEATURING A CUT-PILE FINISH THAT ADDS HIGH/LOW TEXTURAL ELEMENTS TO EACH GEOMETRIC AND TRANSITIONAL MOTIF

CASUAL FEEL IN A HAND-KNOTTED TECHNIQUE ALLOWS THESE PIECES TO WORK IN MULTIPLE ENVIRONMENTS

PILE HEIGHT: .511"

HAND-KNOTTED IN INDIA



STOCKED SIZES

5'6" x 8'6"

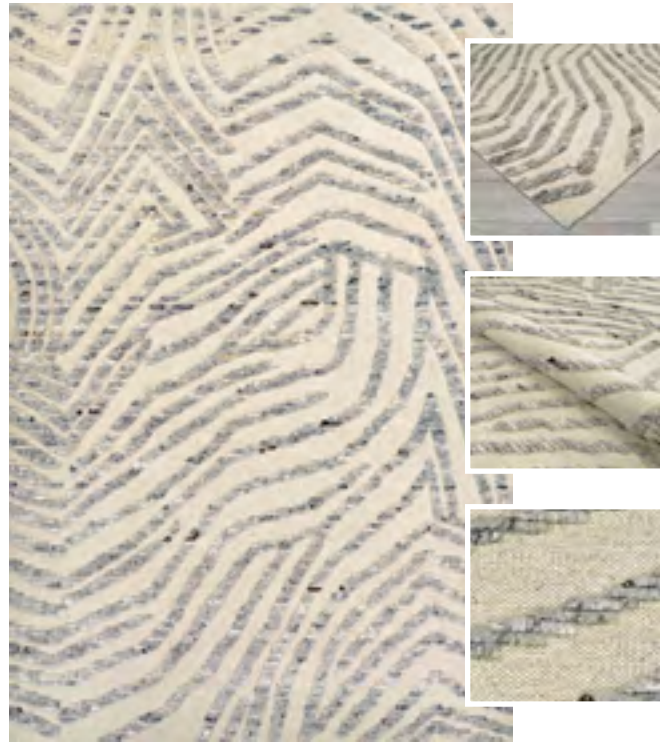
7'6" x 9'6"

9' x 12'

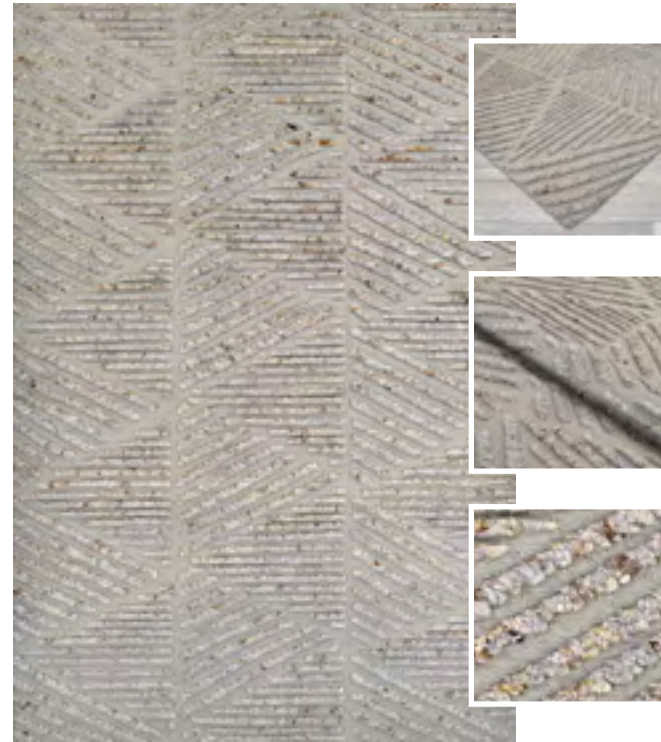
10'6" x 13'6"

(All Sizes Are Approximate)

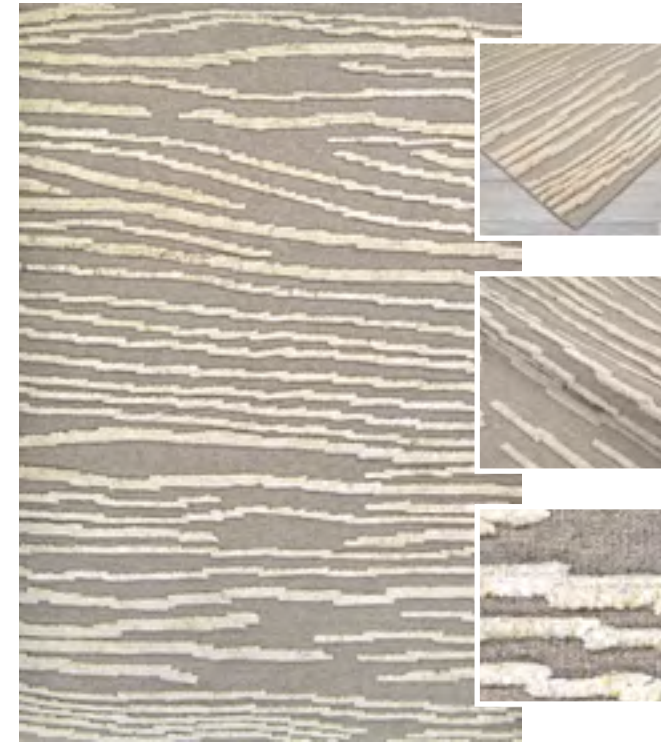
HANCOCK COLLECTION



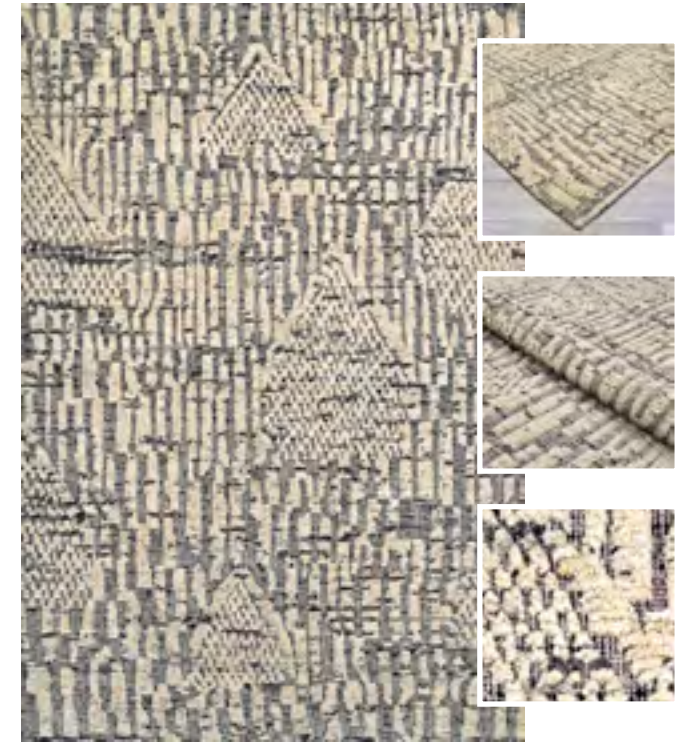
5904/1801
ALTAI/NATURAL



5905/3012
ATLAS/GREY



5906/6402
BROOKS/MOCHA



5907/0001
CARPATHIAN/CHARCOAL



HUDSON COLLECTION



HAND-KNOTTED OF 100% WOOL WITH FRINGED EDGES
A UNIQUE COLOR PALETTE ENHANCES THE CONTEMPORARY
FEEL OF THESE PIECES, UTILIZING SPACE-DYED YARNS IN
INTERESTING BLENDS OF HUES
WITH A NOD TO OUR NEW YORK ROOTS, HUDSON IS
A SOPHISTICATED COLLECTION OF HAND-KNOTTED DESIGNS
IN A CASUAL 3/20 QUALITY
INFLUENCED BY ARCHITECTURAL DETAILS, DESIGNS
ARE LINEAR YET ABSTRACT
PILE HEIGHT: .236" • HAND-KNOTTED IN INDIA



STOCKED SIZES (WITH FRINGE)

6' x 9'

8' x 10'

9' x 12'

10' x 14'

(All Sizes Are Approximate)

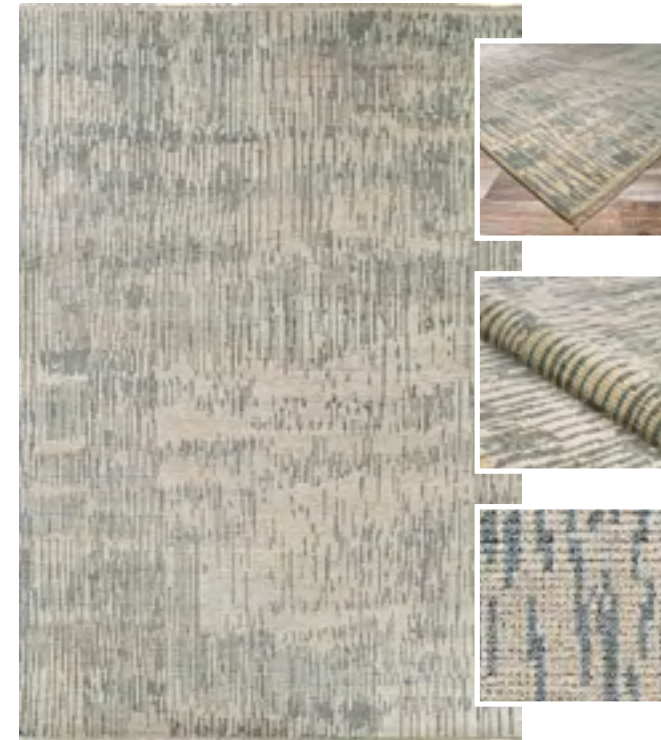
HUDSON COLLECTION



3500/0602
MIDTOWN/OLIVE



3501/1306
MURRAY HILL/PLUM



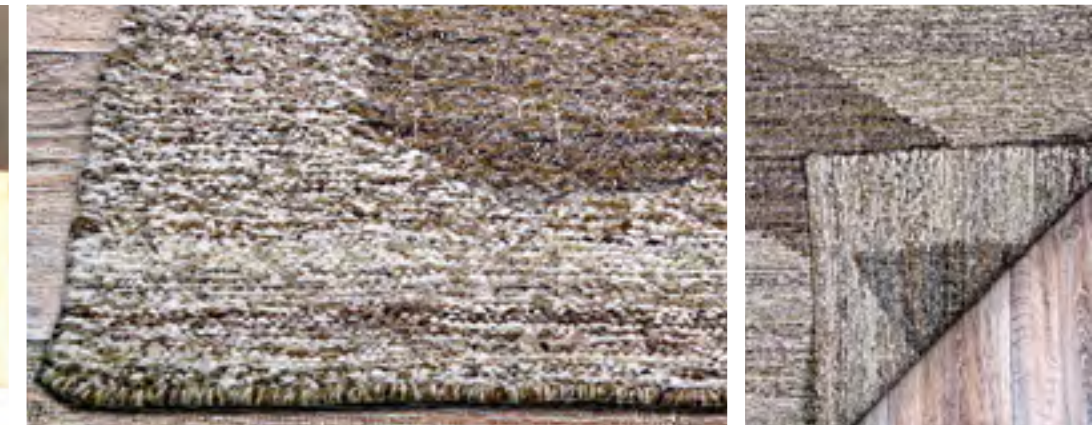
3502/1302
FULTON/ICE BLUE



3503/1401
METRO/GOLD



JOSHUA COLLECTION



HAND-WOVEN OF 100% PET
(HIGH CONTENT RECYCLED MATERIALS USED)

A NUBBY FINISH GIVES EACH PIECE A PERFECTLY WORN FEEL

INFLUENCED BY THE MID-CENTURY MODERN BOHEMIAN
AESTHETIC OF JOSHUA TREE, THIS COLLECTION OF
ANYWHERE/EVERYWHERE RUGS ARE SUPER COOL IN
THE MOST RELAXED WAY

HAND-WOVEN OF SOFT PET, JOSHUA FEATURES SPACE-DYED,
CARDED YARNS THAT ENHANCE THE OVERSIZED, ABSTRACT MOTIFS THAT
REMINDE US OF THE DESERT AT SUNSET

MOLD/MILDEW/WATER RESISTANT; UV STABILIZED

PILE HEIGHT: NO PILE (FLAT WEAVE)

HAND-WOVEN IN INDIA



STOCKED SIZES

6' x 9'

8' x 10'

9' x 12'

(All Sizes Are Approximate)

JOSHUA COLLECTION



5821/1001
PORTER/IVORY-GREY



5822/2001
BARTLETT/COCOA



5824/1233
HERON/GREY-MULTI



5825/2014
DELORO/SAND



5823/1201
SADDLEBACK/SNOW GREY



JULIET COLLECTION



HAND-TUFTED OF 100% WOOL

THIS COLLECTION UTILIZES A LOOPED FINISH, GIVING EACH PIECE A BEAUTIFUL TEXTURAL ELEMENT; SPACE-DYED YARNS ARE USED TO ADD DEPTH

TONAL DESIGNS IN TRADITIONAL PATTERNS ALLOW THESE RUGS TO WORK IN EVERYTHING FROM A BOHEMIAN TO A TRADITIONAL ROOM

INSPIRED BY KERMAN, HERIZ AND MALAYER MOTIFS, THESE PIECES ARE MODERN INTERPRETATIONS OF CENTURIES-OLD DESIGN AESTHETICS

PILE HEIGHT: .393"

HAND-TUFTED IN INDIA

STOCKED SIZES

5' x 8'

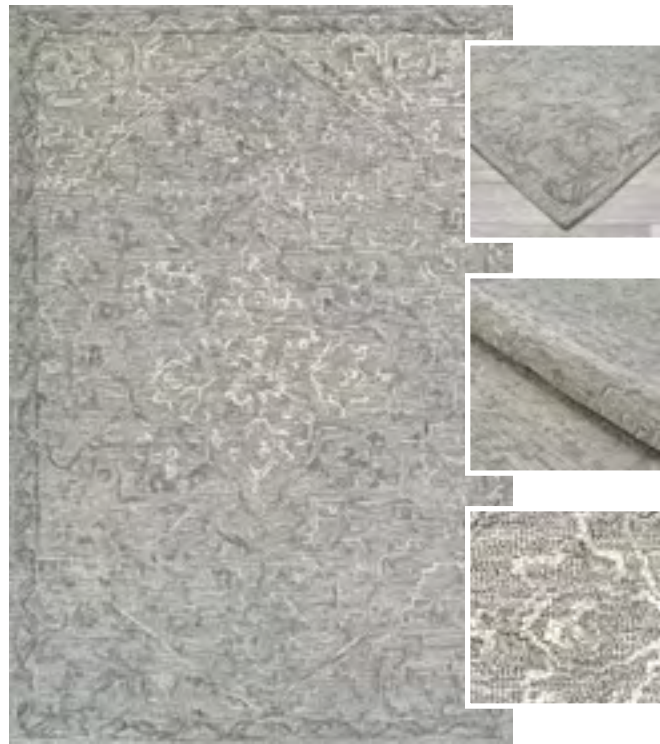
8' x 10'

9' x 12'

10' x 14'

(All Sizes Are Approximate)

JULIET COLLECTION



6927/2771
ROSALINE/LIMESTONE



6927/2882
ROSALINE/WHEAT



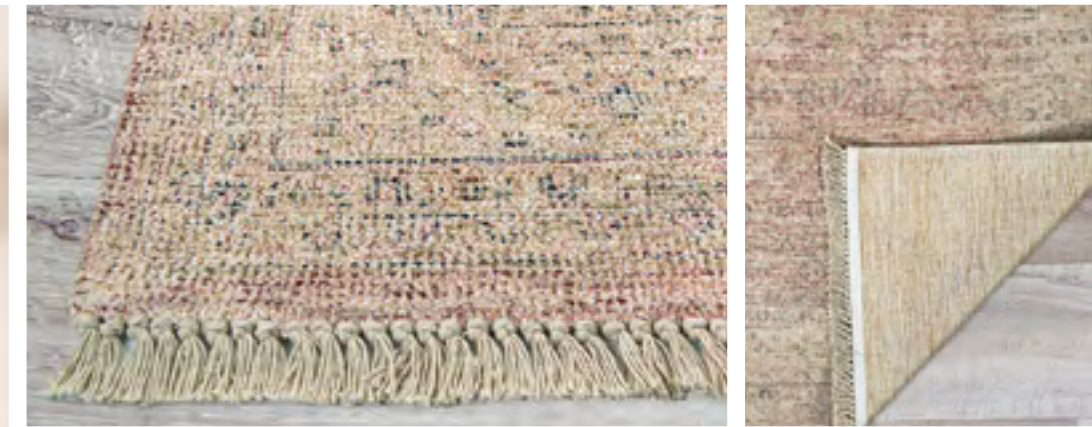
6927/3222
ROSALINE/FOG GREY



6927/4134
ROSALINE/SEAFOAM



KALBARRI COLLECTION



HAND-WOVEN BASE OF THE SOFTEST BLEND OF WOOLS,
INCLUDING RICH NEW ZEALAND WOOL

A UNIQUE COLLECTION OF DIGITALLY PRINTED PIECES
DESIGNED TO EMULATE THE LOOK OF HIGHER-END ANTIQUE,
HAND-KNOTTED RUGS

TRADITIONAL DESIGNS WITH A MODERN TWIST,
THESE RUGS FEATURE BEAUTIFUL PERSIAN-INSPIRED MOTIFS
IN FASHION-FORWARD COLOR PALETTES

FRINGED EDGES • PILE HEIGHT: NO PILE (FLAT WEAVE)

HAND-WOVEN IN INDIA



STOCKED SIZES (WITH FRINGE)

5' x 8'

8' x 10'

9' x 12'

10' x 14'

(All Sizes Are Approximate)

KALBARRI COLLECTION



4771/3661
LEYLAN/AMBER-MULTI



4772/5001
DEZ/TURQUOISE-MULTI



4774/5011
FARAH/LAPIS-MULTI



4775/3652
ROXANA/RUBY-MULTI



4773/3526
TAJAN/GARNET-MULTI



NORWAY COLLECTION



HAND-KNOTTED OF 100% SUSTAINABLE
UNDYED NATURAL WOOL

KNOTTED IN A LARGER-KNOT CONSTRUCTION WITH
EACH PIECE FEATURING A HIGH/LOW APPEARANCE,
UNIQUE TEXTURAL ELEMENTS AND A NUBBY FINISH
FOR ADDED DEPTH AND DIMENSION

MINIMALIST DESIGNS ARE CREATED IN A
TONE-ON-TONE PALETTE, ALLOWING THE BEAUTY OF
THESE HANDMADE PIECES TO SHINE THROUGH

PILE HEIGHT: UP TO .5" • HAND-KNOTTED IN INDIA



STOCKED SIZES

5'6" x 8'6"

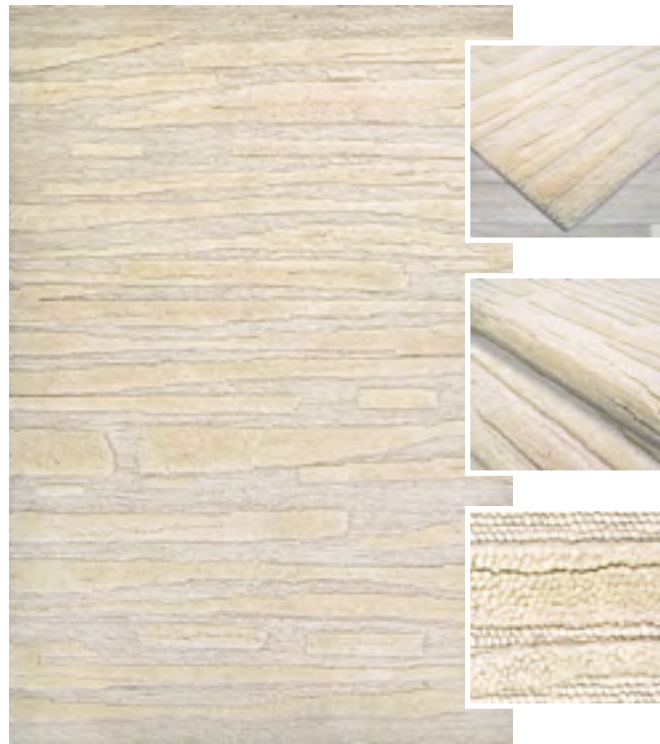
7'6" x 9'6"

8'6" x 11'6"

9'6" x 12'6"

(All Sizes Are Approximate)

NORWAY COLLECTION



6320/8001
ISTRA/NORDIC WHITE



6321/2822
BASTION/OATMEAL



6323/2822
STAVERN/OATMEAL



6324/2822
YARROW/OATMEAL



6322/8001
SONJA/NORDIC WHITE



SIMONE COLLECTION



HAND-WOVEN OF 100% WOOL

WOVEN USING A DHURRIE CONSTRUCTION, THESE AREA RUGS WERE DESIGNED TO EMULATE A KILIM WEAVE WITH A CASUAL FEEL

DESIGNS ARE SIMPLE LINEAR AND ABSTRACT PATTERNS, HIGHLIGHTING THE BEAUTY OF THE WEAVE

PILE HEIGHT: NO PILE (FLAT WEAVE)

HAND-WOVEN IN INDIA

STOCKED SIZES

5' x 8'

8' x 10'

9' x 12'

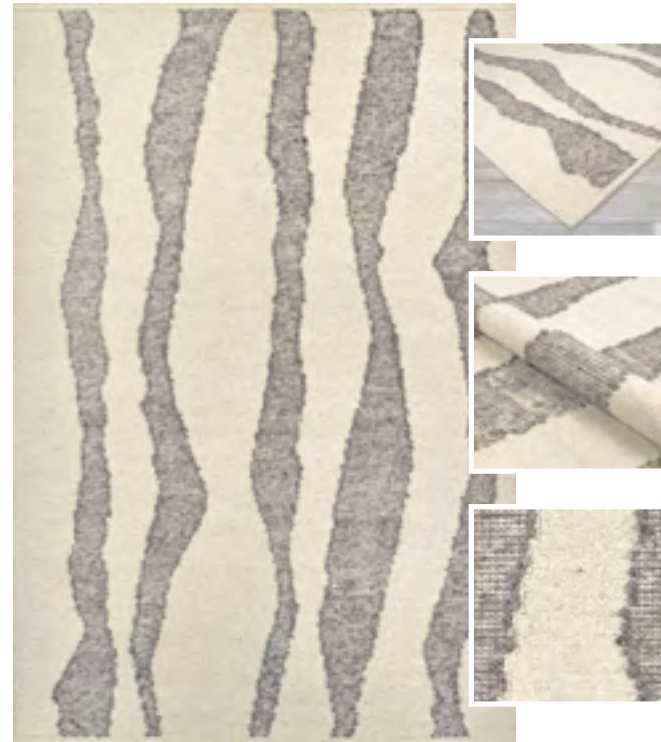
10' x 14'

(All Sizes Are Approximate)

SIMONE COLLECTION



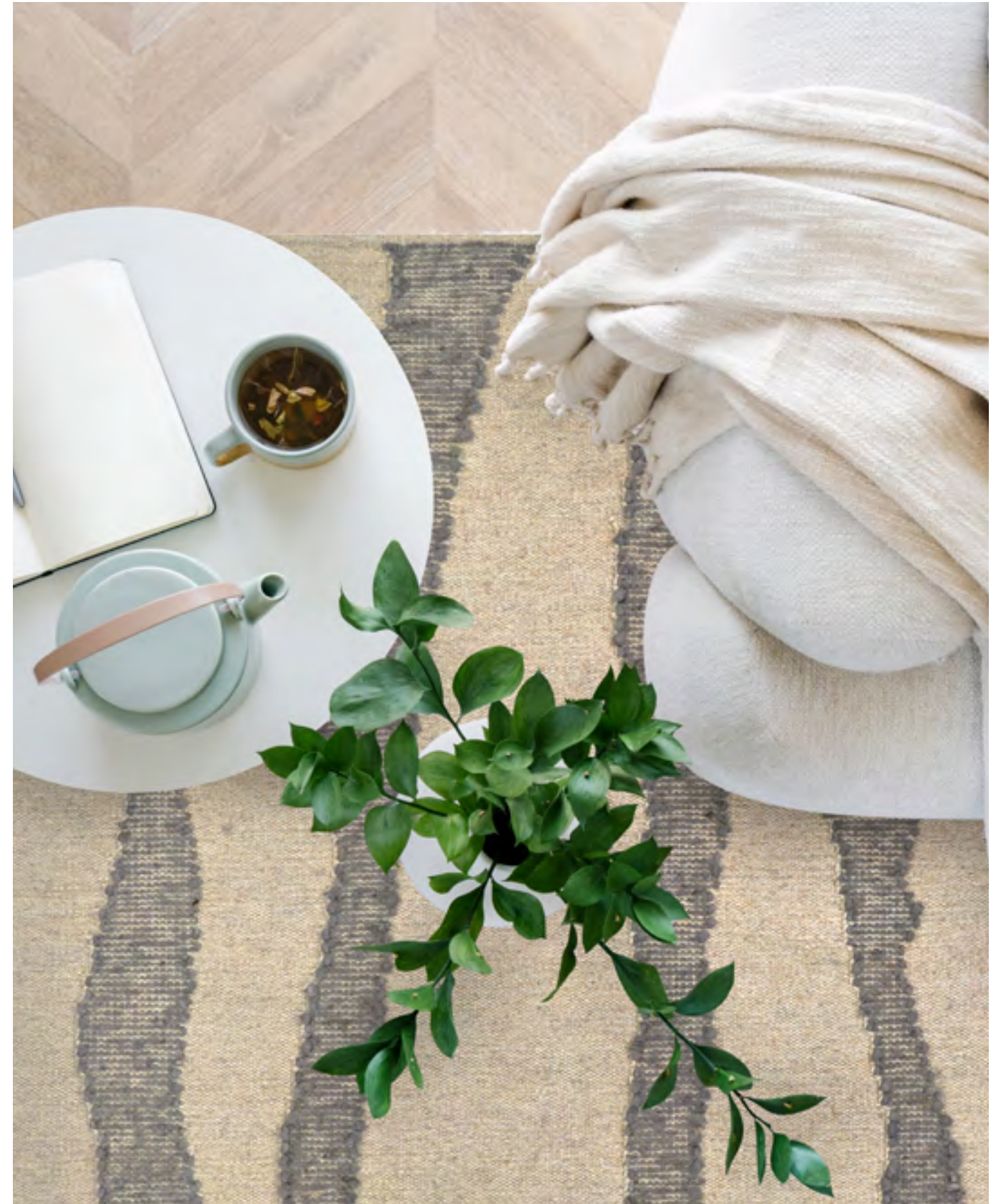
6114/2031
KARINA/CHOCOLATE



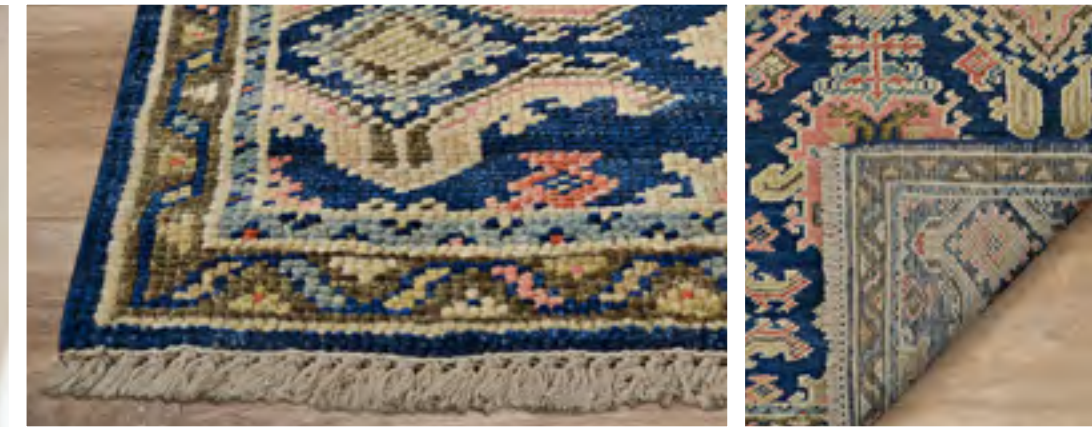
6115/2564
LYRA/CREAM-MOCHA



6116/6402
VELA/MOCHA



UTOPIA COLLECTION



HAND-KNOTTED OF 100% WOOL WITH FRINGED EDGES

INSPIRED BY THE CENTURIES-OLD DESIGNS THAT CAME BEFORE THEM, UTOPIA IS AN ODE TO YESTERDAY WITH A NOD TO TODAY

TRADITIONAL DESIGNS ARE GIVEN A MODERN TWIST IN COLORS THAT ECHO OF-THE-MOMENT AESTHETICS IN RICH PINKS, TURQUOISE, GOLD AND GREEN

MOTIFS ARE ROOTED IN HISTORY, BUT ARE OVERSIZED AND WITHOUT REPEAT, LENDING A PUNK EDGE TO EACH

PILE HEIGHT: .078" • HAND-KNOTTED IN INDIA



STOCKED SIZES (WITH FRINGE)

5'6" x 8'6"

7'6" x 9'6"

8'6" x 11'6"

9'6" x 13'6"

(All Sizes Are Approximate)

UTOPIA COLLECTION



UT01/1003
JUNO/SILVER MULTI



UT02/3001
VESTA/NAVY



UT02/4002
VESTA/OLIVE

14 SKU "A" FRAME LADDER HANDMADE AREA RUG COLLECTIONS DISPLAY UNIT



14 SKU "A" Frame Ladder Display Unit Specifications:

Description: 14 SKU "A" Frame Ladder Handmade Area Rug Collections Display Unit

Dimension: 84" H x 28" W x 30" D

Sample Size-Dimension: 14 - 2' W x 3' L Sample Swatches

General Construction: 1" Sq. and 3/4" Sq. Tube with Various Gauges of Sheet Metal Painted Black Tex.

Graphics Print 4/4 on 3MM EPVC.

Front/Back Graphics - 27.25" W x 8" L

Display is shipped knocked down, ready to assemble.

All hardware and assembly instructions included.

Packaging: Packaging does not meet UPS shipping requirements.

Delivery: Collect/FOB Dalton, Georgia

- Added Benefits:
- Each sample is identified by a product label. Label includes setting imagery, product specifications, product identifications, cleaning instructions, size listing and QR code link to Couristan website for collection viewing.
 - Your store will be featured on our Couristan website as a Preferred Area Rug Dealer.
 - Terms 30 net.

Signature

Area Rug Collections



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WALL-TO-WALL CARPET • AREA RUGS • ROLL RUNNERS • CUSTOM RUGS



couristan.com



ISSUED: 4/21/25