

















# Signature Area Rug Collections

There is something truly magical about the journey of a handmade rug from loom to room; each piece tells its own story, vibrating with the energy of the hands that created it.

Beginning with the selection of yarns, the intricate dying processes and ultimately, the weaving, these pieces are crafted with the knowledge of age-old practices that are passed down over countless generations. Handmade rugs have always held a very special place in the fiber of Couristan's history and we honor that history with our collection of artisan pieces.

Couristan began its tradition of quality almost 100 years ago, offering hand-knotted rugs that reflected their deep history. Over the years, the assortment has moved to embrace the changing times with more selections in machine-woven and outdoor qualities; this year seemed like the perfect time to go back to our roots.

Over the last several months, we have worked hard to create a collection that is reflective of Couristan's lineage in rugs, returning to handmade pieces that speak to it. These modern heirlooms are au courant in aesthetic with a gentle nod to the rugs that came before them. Beautiful hand-knotted designs, absent of repeats, are given new life in hues of pink, turquoise and indigo. Sustainable collections in undyed wools and chunky finishes showcase the true artistry of the weavers, highlighting that "thing" about these rugs that made us fall in love all those years ago.

The Signature Collection of rugs are special pieces reserved for our retail partners who have the ability to show them as they are meant to be seen: in-person.

Our hope is that you listen carefully to the stories that our rugs tell and give them a place to showcase their beauty.

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<sup>\*</sup> Anywhere/Everywhere Rugs for Outdoor/Indoor Use

#### ASCOT COLLECTION







HAND-WOVEN OF 100% PET (HIGH CONTENT RECYCLED MATERIALS USED)

INFLUENCED BY MENSWEAR TEXTILES, ASCOT IS A SIMPLE GROUP
OF HANDMADE ANYWHERE/EVERYWHERE RUGS

TONAL OVERSIZED WINDOWPANE MOTIFS GIVE EACH PIECE TEXTURE;

SPACE-DYED YARNS GROUNDS THEM

SELF-FRINGED EDGES ENHANCE THE SIMPLICITY OF THESE PIECES
THAT FEATURE COLORS THAT ECHO THE OUTDOORS

MOLD/MILDEW/WATER RESISTANT; UV STABILIZED

PILE HEIGHT: NO PILE (FLAT WEAVE)

HAND-WOVEN IN INDIA

# STOCKED SIZES (WITH FRINGE)

5' x 8'

8' x 10'

9' x 12'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

## ASCOT COLLECTION



5415/1101 WINDOWPANE/LINEN



5415/2002 WINDOWPANE/ROSE



5415/3301 WINDOWPANE/GREY



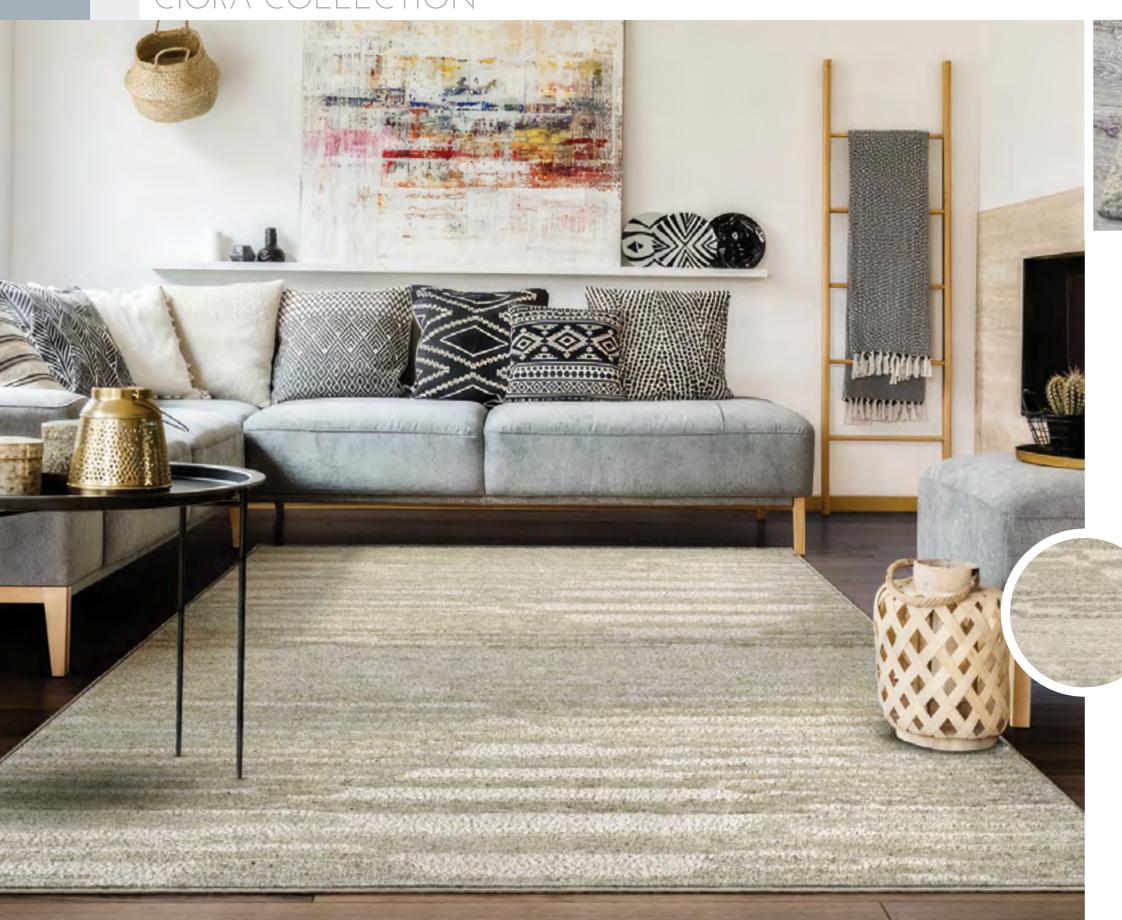
5415/4402 windowpane/tweed



5415/6006 WINDOWPANE/CELADON



#### CIORA COLLECTION







100% SUSTAINABLE WOOL

HAND-KNOTTED IN A CHUNKY CONSTRUCTION, UTILIZING CARVED ELEMENTS FOR ADDED TEXTURE

CIORA IS THE GAELIC WORD FOR "SHEEP",
PERFECT FOR THIS COLLECTION OF KNOTTED RUGS,
AS THE BACK FEATURES A LOOPED FINISH REMINISCENT
OF SHEEP WANDERING THE IRISH COUNTRYSIDE

GEOMETRIC AND ABSTRACT DESIGNS ADORN
THESE THICKLY KNOTTED PIECES GIVING THEM A
MODERN FEEL IN AN EARTHEN COLOR PALETTE

PILE HEIGHT: UP TO 1" • HAND-KNOTTED IN INDIA

#### STOCKED SIZES

5' x 8'

8' x 10'

9' x 12'

10' x 14'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

# CIORA COLLECTION



4162/1001 Warren/light beige



4163/2001 Waves/sand



4164/4001 RHOMBUS/RAW SMOKE





4165/3001 DUNES/WHEAT





## CIRCA COLLECTION







HAND-TUFTED OF 100% WOOL

OVERSIZED GEOMETRIC AND LINEAR MOTIFS
GIVE THE WEAVE A MODERN EDGE

HANDMADE TO MIMIC THE DELICATE HAND-KNOTTED WEAVE FOUND IN VINTAGE RUGS, THIS GROUP COMBINES A HORIZONTAL SOUMAK TUFT WITH RAISED CUT-PILE TOUCHES

PILE HEIGHT: .393"

HAND-TUFTED IN INDIA

#### STOCKED SIZES

5' x 8'

8' x 10'

9' x 12'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

This collection is available in custom sizes; please contact your Couristan Territory Manager for details.

# CIRCA COLLECTION



7216/2002 foundry/wheat



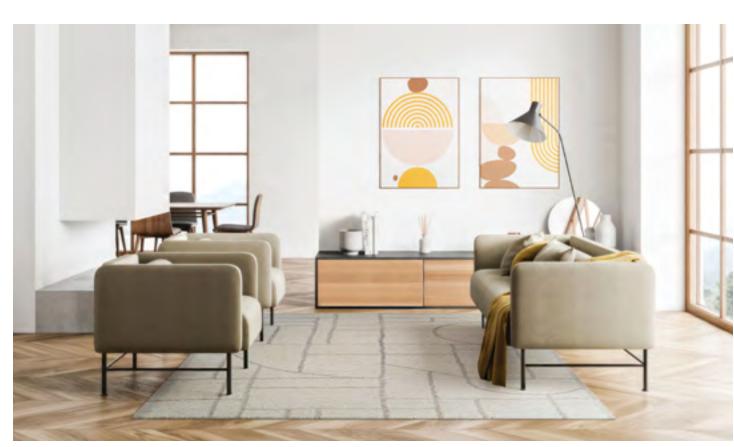
7217/0101 CODRUS/IVORY

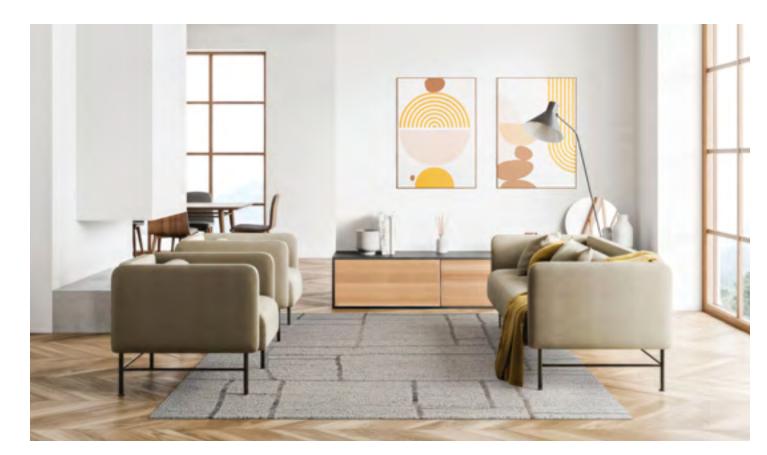


7218/1301 harrow/silver



7219/2001 douris/sand





## DESI COLLECTION



13





HAND-KNOTTED OF 100% WOOL WITH SHORT-FRINGED EDGES

DESI IS A CARNIVAL OF COLOR THAT STRIKES YOUR SENSES
WITH ITS BALANCE OF IN-YOUR-FACE BOLD HUES AND
BLENDED TONAL VIBES

TAKING BEAUTIFUL IKAT, HERIZ AND OTHER TRADITIONAL MOTIFS, BUT WITH A TWIST, CREATING OVERSIZED ELEMENTS AND INFUSING THEM WITH RICH, ON-TREND COLOR, CREATING MODERN HEIRLOOMS

PILE HEIGHT: .196" • HAND-KNOTTED IN INDIA

# STOCKED SIZES (WITH FRINGE)

6' x 9'

8' x 10'

9' x 12'

10' x 14'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

This collection is available in custom sizes; please contact your Couristan Territory Manager for details.

## DESI COLLECTION



DES1/1001 Jodhpur/sand



DES2/2002 Mughal/sunrise



DES3/3003 mahal/natural-blue



DES4/4004 UDAIPUR/RUST



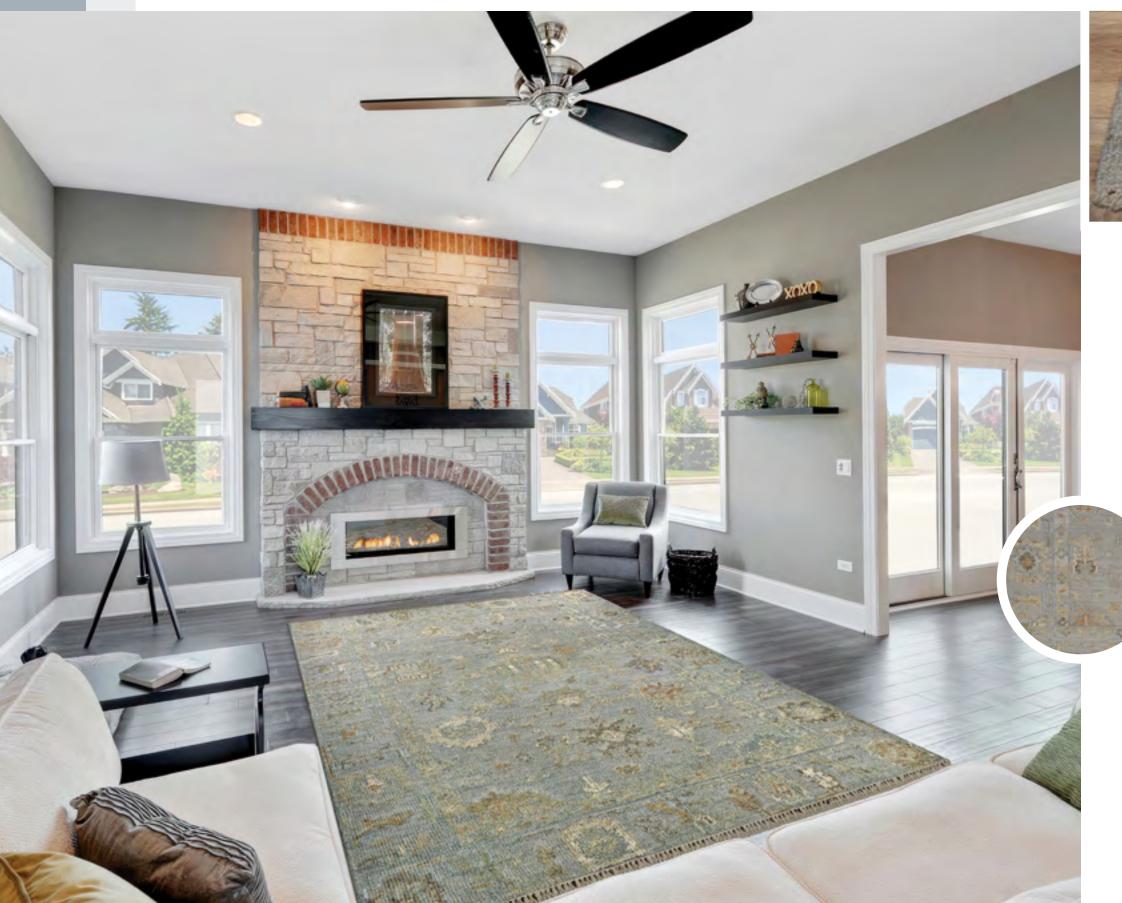
DES5/2202 odisha/sunset



DES6/5005 madurai/turquoise

#### ELYSIAN COLLECTION

17







HAND-KNOTTED OF 100% WOOL WITH FRINGED EDGES

A FRESH APPROACH TO TRADITIONAL MOTIFS, ELYSIAN IS A UNIQUE COLLECTION OF HANDMADE RUGS WOVEN IN A BEAUTIFUL HIGH/LOW CONSTRUCTION

UTILIZING AN OUSHAK WEAVE, EACH PIECE FEATURES
RAISED ELEMENTS TO ENHANCE THE DESIGN GIVING THEM
TEXTURE AND INTEREST

DESIGNS ARE WITHOUT REPEAT ALLOWING FOR A BOLD STATEMENT IN ANY ROOM IN WHICH THEY ARE PLACED

WORKS EFFORTLESSLY IN TRADITIONAL, TRANSITIONAL, CONTEMPORARY AND ECLECTIC ENVIRONMENTS

PILE HEIGHT: .078" • HAND-KNOTTED IN INDIA

STOCKED SIZES (WITH FRINGE)

5'6" x 8'6"

7'6" x 9'6"

8'6" x 11'6"

9'6" x 13'6"

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

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## ELYSIAN COLLECTION



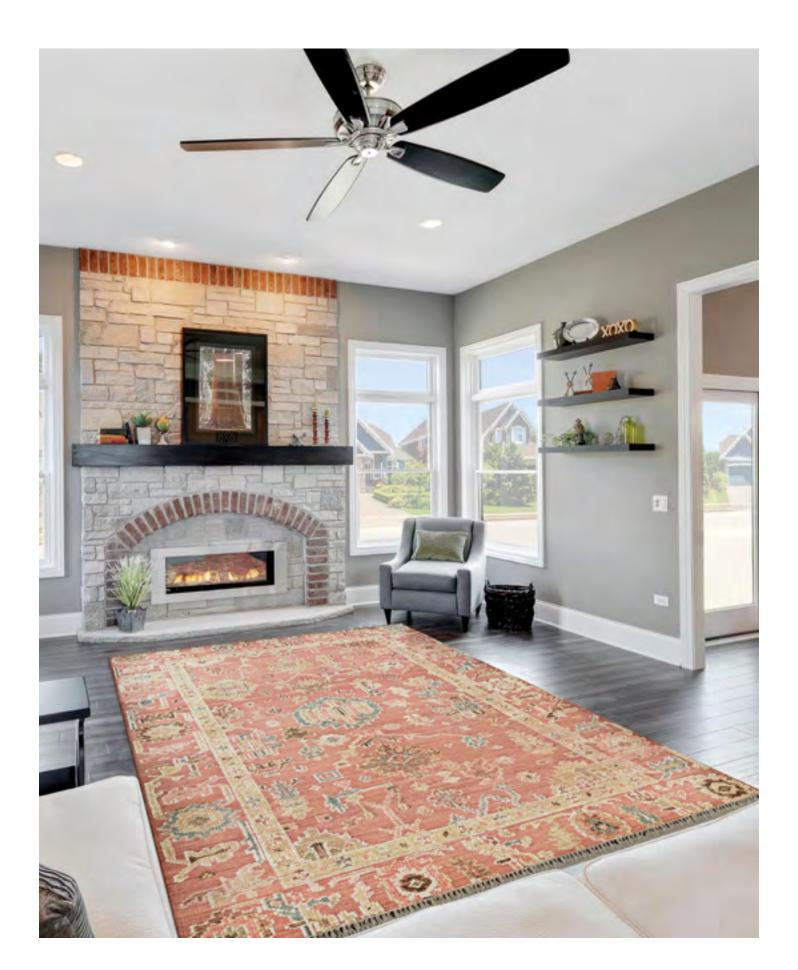
EL01/1006 ATHENA/STORM GREY



EL01/2002 athena/sunrise



EL02/3001 poseidon/granite-multi



#### HAMADAN COLLECTION







HAND-KNOTTED OF 100% WOOL WITH SHORT-FRINGED EDGES

LIKE ITS BEAUTIFUL NAMESAKE, HAMADAN IS A COLLECTION ROOTED IN HISTORY WITH PEEKS OF MODERNITY

HAND-KNOTTED KAZAK DESIGNS ARE GIVEN A MODERN FEEL
IN TONAL ELEMENTS OF GREY, BLUE AND EARTHEN HUES, ALLOWING
FOR LOOKS THAT WORK IN THE MOST ECLECTIC OF AESTHETICS

UTILIZES AN OUSHAK WEAVE THAT ALLOWS FOR A LOOSE KNOT AND A MORE LAIDBACK FEEL

PILE HEIGHT: .039" • HAND-KNOTTED IN INDIA

# STOCKED SIZES (WITH FRINGE)

6' x 9'

8' x 10'

9' x 12'

10' x 14'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

## HAMADAN COLLECTION



6122/1001 oman/ivory



6123/2012 BALEARIC/SILVER-MULTI



6124/3001 tasman/brown



6124/3111 tasman/camel



6125/2001 KARA/SILVER



## HANCOCK COLLECTION

25







HAND-KNOTTED OF 100% SUSTAINABLE WOOL

KNOTTED IN A LOOSE CONSTRUCTION AND FEATURING
A CUT-PILE FINISH THAT ADDS HIGH/LOW TEXTURAL ELEMENTS
TO EACH GEOMETRIC AND TRANSITIONAL MOTIF

CASUAL FEEL IN A HAND-KNOTTED TECHNIQUE ALLOWS
THESE PIECES TO WORK IN MULTIPLE ENVIRONMENTS

PILE HEIGHT: .511"

HAND-KNOTTED IN INDIA

STOCKED SIZES

5'6" x 8'6"

7'6" x 9'6"

9' x 12'

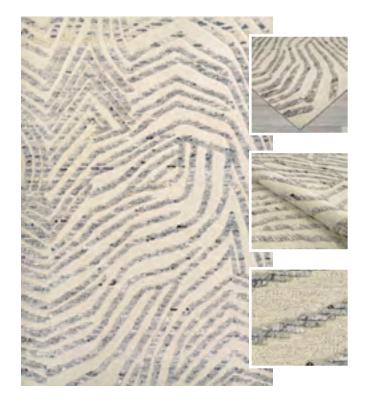
10'6" x 13'6"

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

This collection is available in custom sizes; please contact your Couristan Territory Manager for details.

## HANCOCK COLLECTION



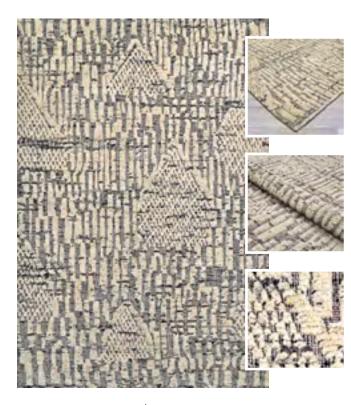
5904/1801 altai/natural



5905/3012 ATLAS/GREY



5906/6402 brooks/mocha



5907/0001 Carpathian/charcoal





#### HUDSON COLLECTION







HAND-KNOTTED OF 100% WOOL WITH FRINGED EDGES

A UNIQUE COLOR PALETTE ENHANCES THE CONTEMPORARY FEEL OF THESE PIECES, UTILIZING SPACE-DYED YARNS IN INTERESTING BLENDS OF HUES

WITH A NOD TO OUR NEW YORK ROOTS, HUDSON IS
A SOPHISTICATED COLLECTION OF HAND-KNOTTED DESIGNS
IN A CASUAL 3/20 QUALITY

INFLUENCED BY ARCHITECTURAL DETAILS, DESIGNS
ARE LINEAR YET ABSTRACT

PILE HEIGHT: .236" • HAND-KNOTTED IN INDIA

STOCKED SIZES (WITH FRINGE)

6' x 9'

8' x 10'

9' x 12'

10' x 14'

All Sizes Are Approximate

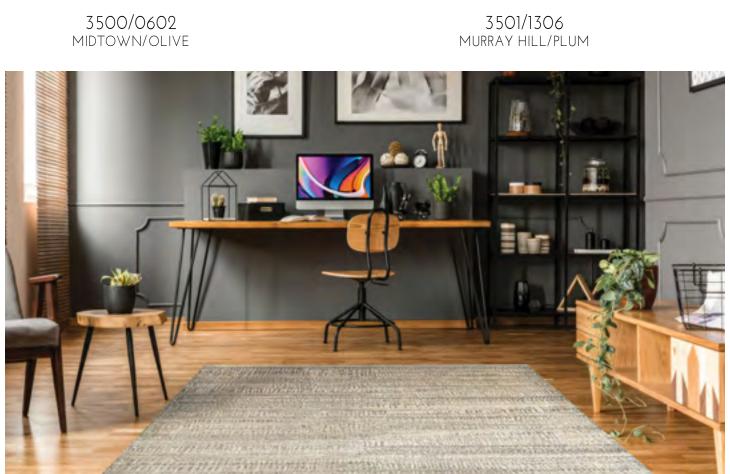
Due to the inherent nature of this handmade product, sizes may vary slightly.

This collection is available in custom sizes; please contact your Couristan Territory Manager for details.

## HUDSON COLLECTION









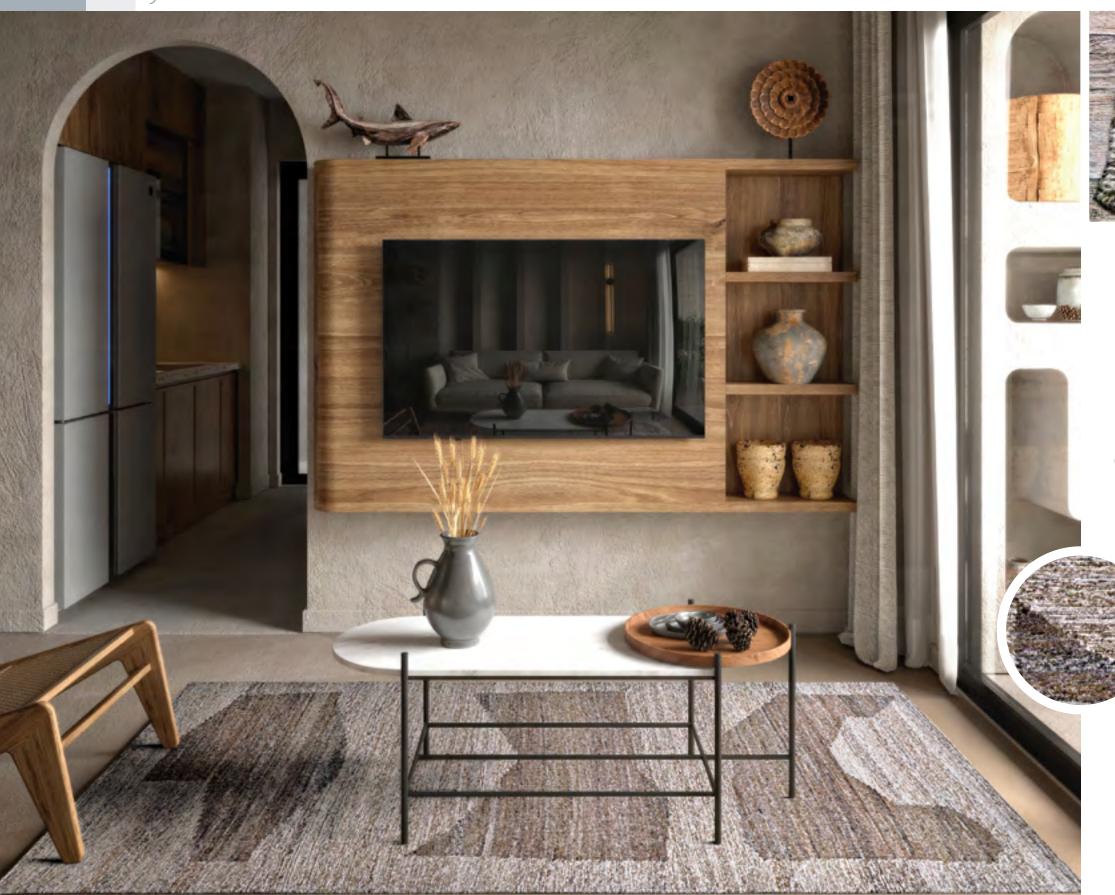
3502/1302 FULTON/ICE BLUE



3503/1401 METRO/GOLD



## JOSHUA COLLECTION







HAND-WOVEN OF 100% PET (HIGH CONTENT RECYCLED MATERIALS USED)

A NUBBY FINISH GIVES EACH PIECE A PERFECTLY WORN FEEL

INFLUENCED BY THE MID-CENTURY MODERN BOHEMIAN
AESTHETIC OF JOSHUA TREE, THIS COLLECTION OF
ANYWHERE/EVERYWHERE RUGS ARE SUPER COOL IN
THE MOST RELAXED WAY

HAND-WOVEN OF SOFT PET, JOSHUA FEATURES SPACE-DYED,
CARDED YARNS THAT ENHANCE THE OVERSIZED, ABSTRACT MOTIFS
THAT REMIND US OF THE DESERT AT SUNSET

MOLD/MILDEW/WATER RESISTANT; UV STABILIZED

PILE HEIGHT: NO PILE (FLAT WEAVE)

HAND-WOVEN IN INDIA

STOCKED SIZES

6' x 9'

8' x 10'

9' x 12'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

This collection is available in custom sizes; please contact your Couristan Territory Manager for details.

# JOSHUA COLLECTION



5821/1001 PORTER/IVORY-GREY



5822/2001 BARTLETT/COCOA



5823/1201 SADDLEBACK/SNOW GREY



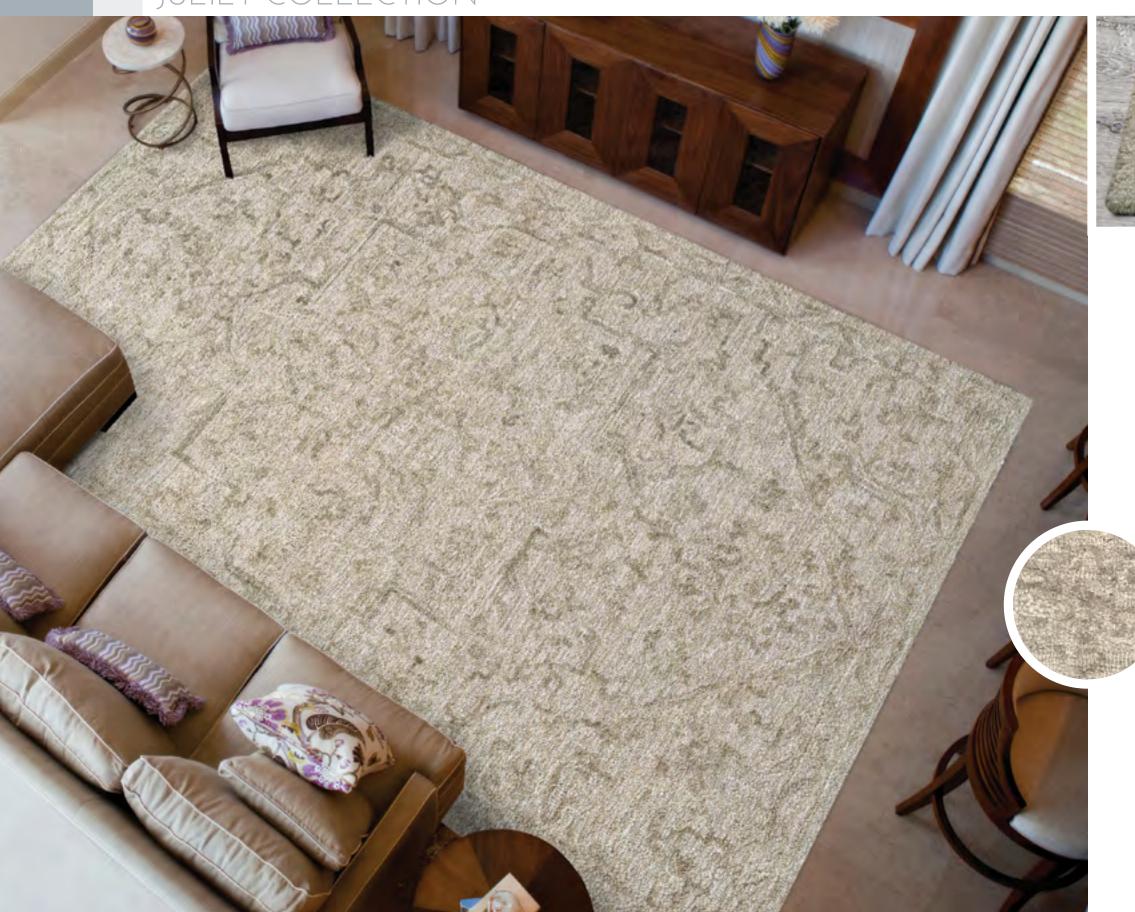
5824/1233 heron/grey-multi



5825/2014 deloro/sand



#### JULIET COLLECTION



37





HAND-TUFTED OF 100% WOOL

THIS COLLECTION UTILIZES A LOOPED FINISH,
GIVING EACH PIECE A BEAUTIFUL TEXTURAL ELEMENT;
SPACE-DYED YARNS ARE USED TO ADD DEPTH

TONAL DESIGNS IN TRADITIONAL PATTERNS ALLOW
THESE RUGS TO WORK IN EVERYTHING FROM A
BOHEMIAN TO A TRADITIONAL ROOM

INSPIRED BY KERMAN, HERIZ AND MALAYER MOTIFS, THESE PIECES ARE MODERN INTERPRETATIONS OF CENTURIES-OLD DESIGN AESTHETICS

PILE HEIGHT: .393"

HAND-TUFTED IN INDIA

#### STOCKED SIZES

5' x 8'

8' x 10'

9' x 12'

10' x 14'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

This collection is available in custom sizes; please contact your Couristan Territory Manager for details.

# JULIET COLLECTION



6927/2771 ROSALINE/LIMESTONE



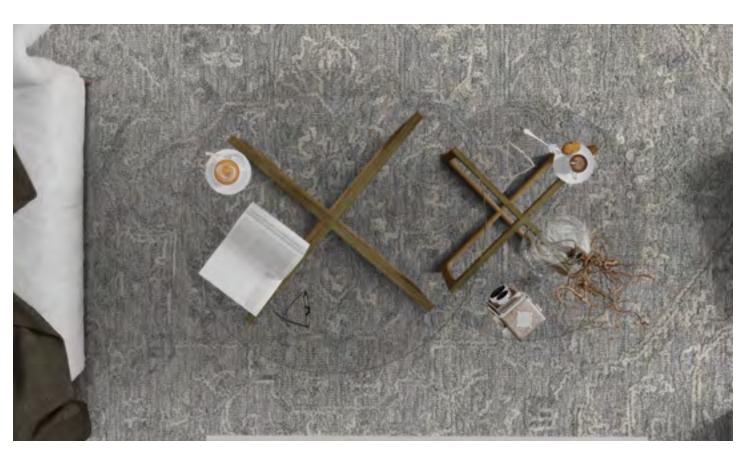
6927/2882 Rosaline/wheat



6927/3222 ROSALINE/FOG GREY

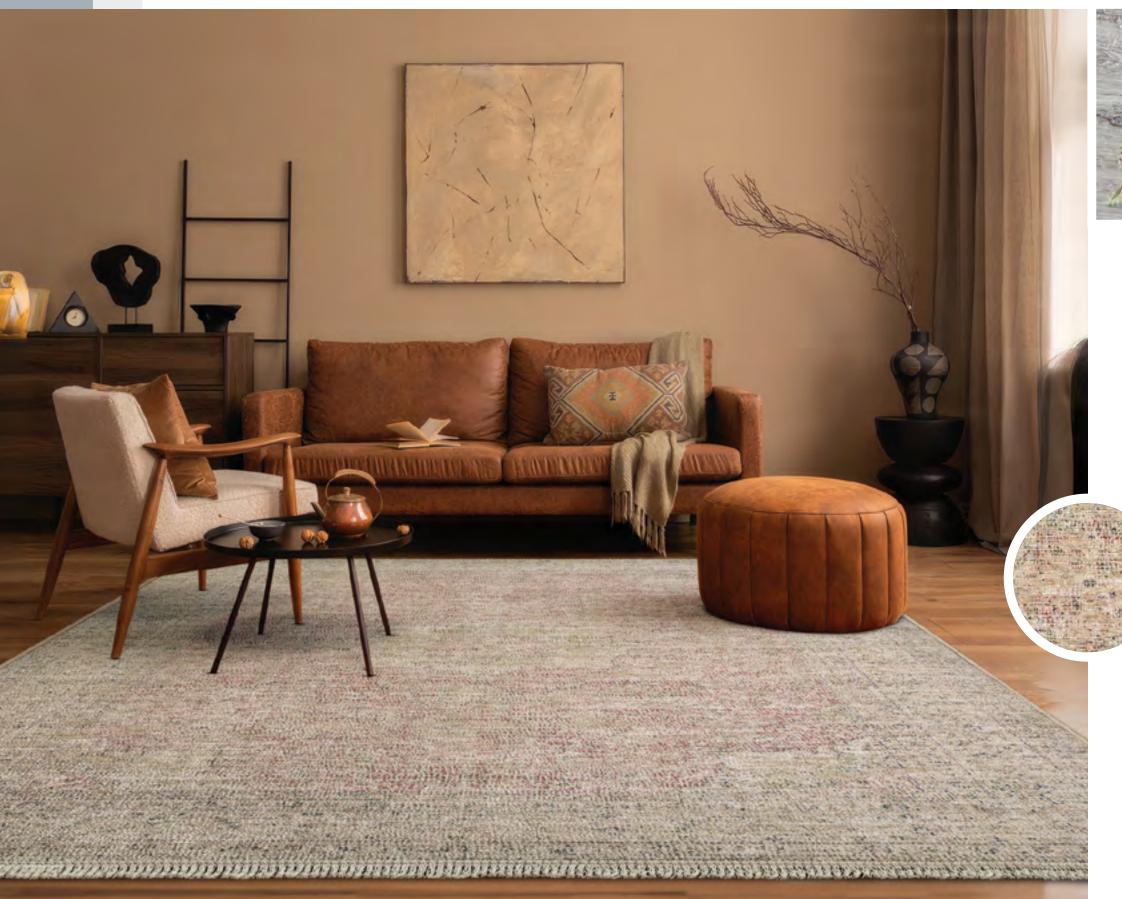


6927/4134 Rosaline/seafoam





#### KALBARRI COLLECTION







HAND-WOVEN BASE OF THE SOFTEST BLEND OF COTTON / POLYESTER / RAYON / WOOL

48% COTTON / 33% POLYESTER / 11% RAYON / 8% WOOL

A UNIQUE COLLECTION OF DIGITALLY PRINTED PIECES
DESIGNED TO EMULATE THE LOOK OF HIGHER-END ANTIQUE,
HAND-KNOTTED RUGS

TRADITIONAL DESIGNS WITH A MODERN TWIST,
THESE RUGS FEATURE BEAUTIFUL PERSIAN-INSPIRED MOTIFS
IN FASHION-FORWARD COLOR PALETTES

FRINGED EDGES • PILE HEIGHT: NO PILE (FLAT WEAVE)

HAND-WOVEN IN INDIA

# STOCKED SIZES (WITH FRINGE)

5' x 8'

8' x 10'

9' x 12'

10' x 14'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

## KALBARRI COLLECTION



4771/3661 leylan/amber-multi



4772/5001 DEZ/TURQUOISE-MULTI



4773/3526 Tajan/garnet-multi



4774/5011 farah/lapis-multi



4775/3652 Roxana/ruby-multi



## LOTUS COLLECTION







HAND-TUFTED OF 100% HAND-SPUN NEW ZEALAND WOOL

OVERSIZED BLOCK PATTERNS ARE ENHANCED IN AN OVER-TUFTED CONSTRUCTION THAT LENDS TEXTURE AND MAKES A BOLD STATEMENT IN ANY ENVIRONMENT

EARTH TONES GIVE THESE DESIGNS THEIR GROUNDED FEEL,
ALLOWING FOR EFFORTLESS PLACEMENT

YARNS ARE SUBTLY SPACE-DYED GIVING THE COLORS SLIGHT VARIATIONS

PILE HEIGHT: .590"

HAND-TUFTED IN INDIA

#### STOCKED SIZES

5' x 8'

8' x 10'

9' x 12'

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

# LOTUS COLLECTION



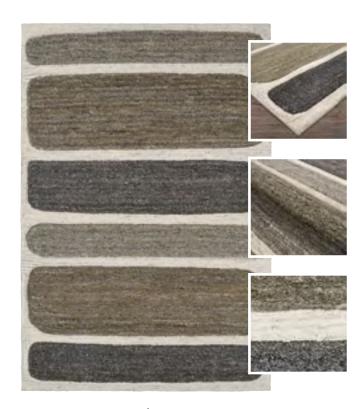
8221/2011 Enlightenment/obsidian



8221/3123 ENLIGHTENMENT/DRIFTWOOD



8222/3303 PRECIPICE/STONE



8223/3864 PAGODA/EARTH





## NORWAY COLLECTION







HAND-KNOTTED OF 100% SUSTAINABLE UNDYED NATURAL WOOL

KNOTTED IN A LARGER-KNOT CONSTRUCTION WITH EACH PIECE FEATURING A HIGH/LOW APPEARANCE, UNIQUE TEXTURAL ELEMENTS AND A NUBBY FINISH FOR ADDED DEPTH AND DIMENSION

MINIMALIST DESIGNS ARE CREATED IN A

TONE-ON-TONE PALETTE, ALLOWING THE BEAUTY OF

THESE HANDMADE PIECES TO SHINE THROUGH

PILE HEIGHT: UP TO .5" • HAND-KNOTTED IN INDIA

STOCKED SIZES

5'6" x 8'6"

7'6" x 9'6"

8'6" x 11'6"

9'6" x 12'6"

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

## NORWAY COLLECTION



6320/8001 ISTRA/NORDIC WHITE



6321/2822 BASTION/OATMEAL



6322/8001 Sonja/Nordic White



6323/2822 Stavern/oatmeal



6324/2822 yarrow/oatmeal



## SIMONE COLLECTION

53







HAND-WOVEN OF 100% WOOL

WOVEN USING A DHURRIE CONSTRUCTION, THESE AREA RUGS
WERE DESIGNED TO EMULATE A KILIM WEAVE WITH A CASUAL FEEL

DESIGNS ARE SIMPLE LINEAR AND ABSTRACT PATTERNS, HIGHLIGHTING THE BEAUTY OF THE WEAVE

PILE HEIGHT: ZERO PILE

HAND-WOVEN IN INDIA

#### STOCKED SIZES

5' x 8'

8' x 10'

9' x 12'

10' x 14'

All Sizes Are Approximate

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This collection is available in custom sizes; please contact your Couristan Territory Manager for details.

## SIMONE COLLECTION



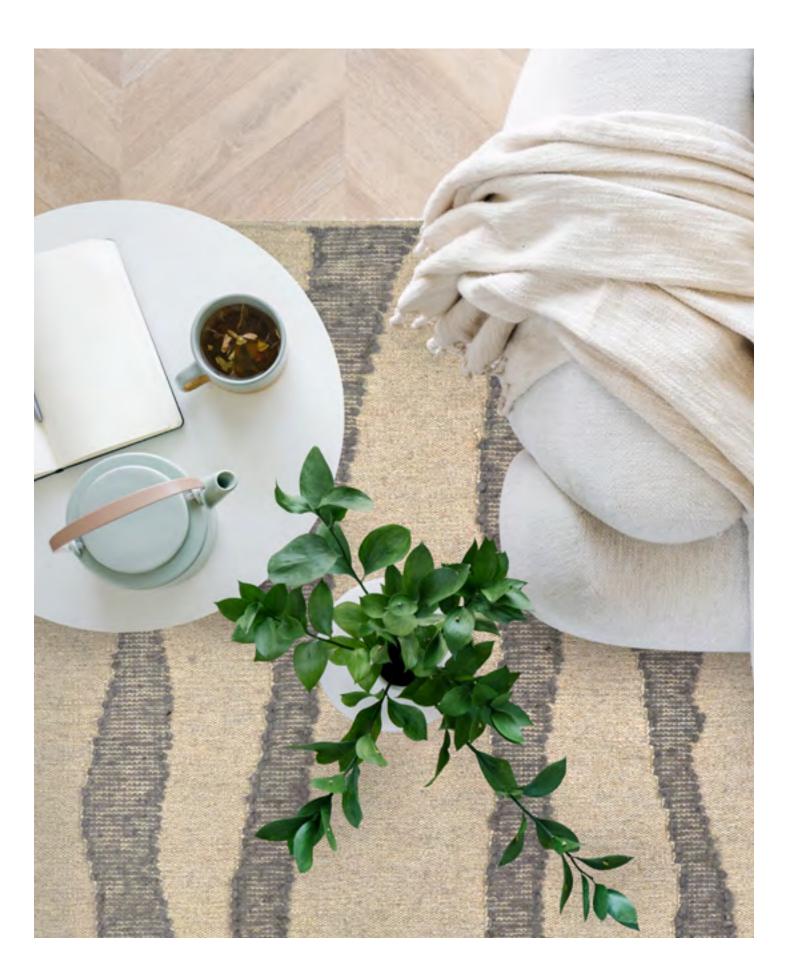
6114/2031 Karina/chocolate



6115/2564 Lyra/cream-mocha



6116/6402 vela/mocha



#### UTOPIA COLLECTION



57





HAND-KNOTTED OF 100% WOOL WITH FRINGED EDGES

INSPIRED BY THE CENTURIES-OLD DESIGNS THAT CAME BEFORE THEM, UTOPIA IS AN ODE TO YESTERDAY WITH A NOD TO TODAY

TRADITIONAL DESIGNS ARE GIVEN A MODERN TWIST IN
COLORS THAT ECHO OF-THE-MOMENT AESTHETICS IN RICH PINKS,
TURQUOISE, GOLD AND GREEN

MOTIFS ARE ROOTED IN HISTORY, BUT ARE OVERSIZED AND WITHOUT REPEAT, LENDING A PUNK EDGE TO EACH

PILE HEIGHT: .078" • HAND-KNOTTED IN INDIA

STOCKED SIZES (WITH FRINGE)

5'6" x 8'6"

7'6" x 9'6"

8'6" x 11'6"

9'6" x 13'6"

All Sizes Are Approximate

Due to the inherent nature of this handmade product, sizes may vary slightly.

This collection is available in custom sizes; please contact your Couristan Territory Manager for details.

#### UTOPIA COLLECTION



UT01/1003 JUNO/SILVER MULTI



UT02/3001 VESTA/NAVY



UT02/4002 VESTA/OLIVE

#### 14 SKU "A" FRAME LADDER HANDMADE AREA RUG COLLECTIONS DISPLAY UNIT



#### 14 SKU "A" Frame Ladder Display Unit Specifications:

Description: 14 SKU "A" Frame Ladder Handmade Area Rug Collections Display Unit

Dimension: 84" H x 28" W x 30" D

Sample Size-Dimension: 14 - 2' W x 3' L Sample Swatches

General Construction: 1" Sq. and ¾" Sq. Tube with Various Gauges of Sheet Metal Painted Black Tex.

Graphics Print 4/4 on 3MM EPVC.

Front/Back Graphics - 27.25" W x 8" L

Display is shipped knocked down, ready to assemble.

All hardware and assembly instructions included.

Packaging: Packaging does not meet UPS shipping requirements.

Delivery: Collect/FOB Dalton, Georgia

Added Benefits: • Each sample is identified by a product label. Label includes setting imagery, product specifications, product identifications, cleaning instructions, size listing

• Your store will be featured on our Couristan website as a Preferred Area Rug Dealer.

- and QR code link to Couristan website for collection viewing.
- · Terms 30 net.





WALL-TO-WALL CARPET • AREA RUGS • ROLL RUNNERS • CUSTOM RUGS













