



COURISTAN®

January–March
2015

Couri-er

RETROGRADE COLLECTION

100% Blended Hand-Spun Wool

Crisp, Versatile Contemporary Designs in Fresh, Modern Colorways

Approximate Pile Height: .157", Hand-Knotted in India



HAPPENINGS

COURISTAN'S PURITY PEDESTAL DISPLAY UNIT

NOW AVAILABLE!

THE PURITY™ BRAND, Couristan's residential broadloom line consisting of an assortment of 34 eco-friendly carpet styles, now has its own merchandising display unit available for purchase. The new pedestal-style display unit features likatre melamine with clean, fresh details throughout its fully-customizable frame. Measuring just over 4' high, 6' wide and nearly 2' deep, it holds 30 product boards.

The display features a built in QR code that links to a video, which provides the user with an overview of the Purity brand, a description of each of the brand's three Green Designations and fresh patterns featured in room-settings. Also showcased on the unit is Purity's storyboard, which brings out the eco-friendly message of the brand through its use of imagery.

Contact your Couristan Territory Manager today for more details.

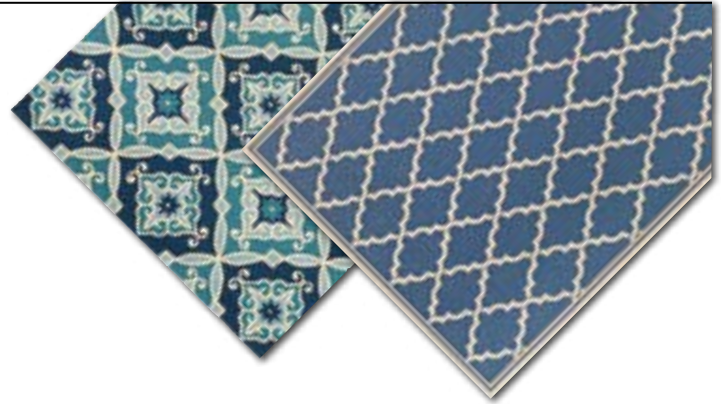


MERCHANDISING

OUTDOOR LIVING

Couristan will be offering its annual "Outdoor Living" merchandising promotion featuring its Outdoor Living Merchandising Box and "Without Walls" Display Unit. From March 23rd through June 30th, authorized Couristan dealers can qualify for discounted rates on bundled orders of Couristan's most popular outdoor area rug collections.

Couristan will once again be offering the "Without Walls" Display Unit free of charge with a minimum purchase, which includes over 150 SKUs to choose from, and the Outdoor Living Merchandising Display Box, which gives dealers a ready-made option that markets Couristan's finest and freshest outdoor/indoor designs in one compact unit.



"OUTDOOR LIVING" MERCHANDISING

Housing (40) 2' x 4' area rugs, "Without Walls" measures just over 69"H x 44"W x 24"D. This multi-functional fixture is available with an optional base with wheels so you can merchandise our weather-resistant area rugs in outdoor retail spaces.

Also back by popular demand, we are offering our Outdoor Living Merchandising Display Box, which comes **FREE** with your initial order of (20) area rugs from our Afuera, Cape, Monaco, Dolce, Five Seasons®, Recife, Tides, and Urbane Collections (size requirements apply).



NEW AREA RUG COLLECTIONS



ANTALYA COLLECTION

100% HEAT-SET COURTRON™
ULTRA-FINE POLYPROPYLENE
FACE-TO-FACE WILTON WOVEN
1.5 MILLION POINTS OF YARN
PER SQUARE METER
PILE HEIGHT: .394"
POWER-LOOMED IN TURKEY
Available in 12 Area Rugs

SIZES | 2' x 3'11", 3'11" x 5'3",
5'3" x 7'6", 7'10" x 11'2",
9'2" x 12'6",
2'7" x 7'10" Runner



BEACHFRONT COLLECTION

100% FIBER ENHANCED COURTRON™ POLYPROPYLENE
EXQUISITE HAND-HOOKED CONSTRUCTION, OUTDOOR-THEMED NOVELTY MOTIFS
WATER RESISTANT, MOLD/MILDEW RESISTANT
PROVIDES DURABLE PERFORMANCE IN FREQUENTLY USED SPACES
INSIDE & OUTSIDE THE HOME
APPROX. PILE HEIGHT: .315" | HAND-HOOKED IN CHINA | *Available in 9 Area Rugs*

SIZES | 2' x 4', 3'6" x 5'6", 5'6" x 8', 8' x 11', 2'6" x 8'6" Runner, 7'10" Round

ZAHARA COLLECTION

100% HEAT-SET POLYPROPYLENE, FACE-TO-FACE WILTON WOVEN
PILE FEATURES A SOFT, LUXURIOUS TEXTURE
DESIGNS INCLUDE VINTAGE-INSPIRED MOTIFS AND PATTERNS
PILE HEIGHT: .315" | POWER-LOOMED IN TURKEY

Available in 13 Area Rugs

SIZES | 2' x 3'7", 3'11" x 5'3", 5'3" x 7'6", 7'10" x 11'2",
9'2" x 12'5", 2'7" x 7'10" Runner



KONYA COLLECTION

100% HEAT-SET COURTRON™
POLYPROPYLENE
CROSS-WOVEN ON WILTON LOOMS
RESULTING IN MORE COLORS
IN EACH DESIGN
TRADITIONAL PERSIAN
MOTIFS FEATURING A SUBTLE
ABRASH EFFECT
PILE HEIGHT: .433"
POWER-LOOMED IN TURKEY
Available in 9 Area Rugs

SIZES | 2'3" x 3'3", 3'11" x 5'6",
5'3" x 7'6", 8'2" x 11'1",
9'8" x 13'1",
2'7" x 7'10" Runner



TRADITIONS COLLECTION

100% HEAT-SET COURTRON™ POLYPROPYLENE
FACE-TO-FACE WILTON WOVEN
TIME-HONORED, PERSIAN-INSPIRED DESIGNS
PILE HEIGHT: .35" | POWER-LOOMED IN BELGIUM
Available in 7 Area Rugs

SIZES | 2' x 3'7", 3'11" x 5'3", 5'3" x 7'6",
7'10" x 11'2", 9'2" x 12'6",
2'7" x 7'10" Runner



MANDOLINA COLLECTION

FLATWOVEN OF ACRYLIC CHENILLE AND POLYPROPYLENE
FEATURING DEEP, RICH HUES AND TRADITIONAL, NOMADIC-INSPIRED DESIGNS
PILE HEIGHT: NO PILE HEIGHT (FLATWOVEN), POWER-LOOMED IN TURKEY
Available in 6 Area Rugs

SIZES | 2'7" x 4'11", 3'11" x 5'6", 4'7" x 6'6",
5'3" x 7'6", 6'6" x 9'6", 3'3" x 9'10" Runner



NEW BROADLOOM COLLECTIONS

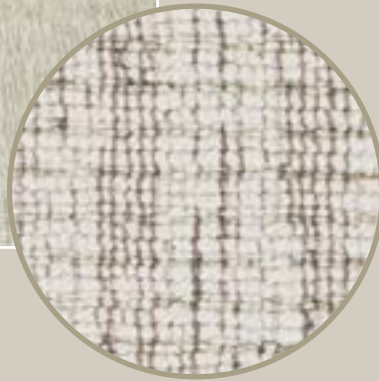


SHERMAN



Available in:

Oyster, Khaki, Honey, Peanut, Bronze, and Ash (shown)



BRAND	Purity
PILE	75% Natural Wool, 25% Viscose
WEAVE	Hand-Loomed Loop Pile
WIDTH	13'2" (4 Meters)
REPEAT	Random Repeat in Width and .81" in Length

ESSEX



BRAND	Purity
PILE	75% Wool, 25% Jute
WEAVE	Flatwoven
WIDTH	13'2" (4 Meters)
REPEAT	3.63"W x 4.63"L (Straight Match)



Twill



Oat



SANTA MONICA



BRAND	Creations™
PILE	100% Premium Nylon-Type 6,6
CONSTRUCTION	Tufted Loop Pile Print
WIDTH	13'2" (4 Meters)
REPEAT	8.5"W x 10.5"L (Half-Drop Match)

Available in: Beige, Goldenrod, Cranberry, Silver, Pewter, Midnight, Aqua, and Toast (shown)

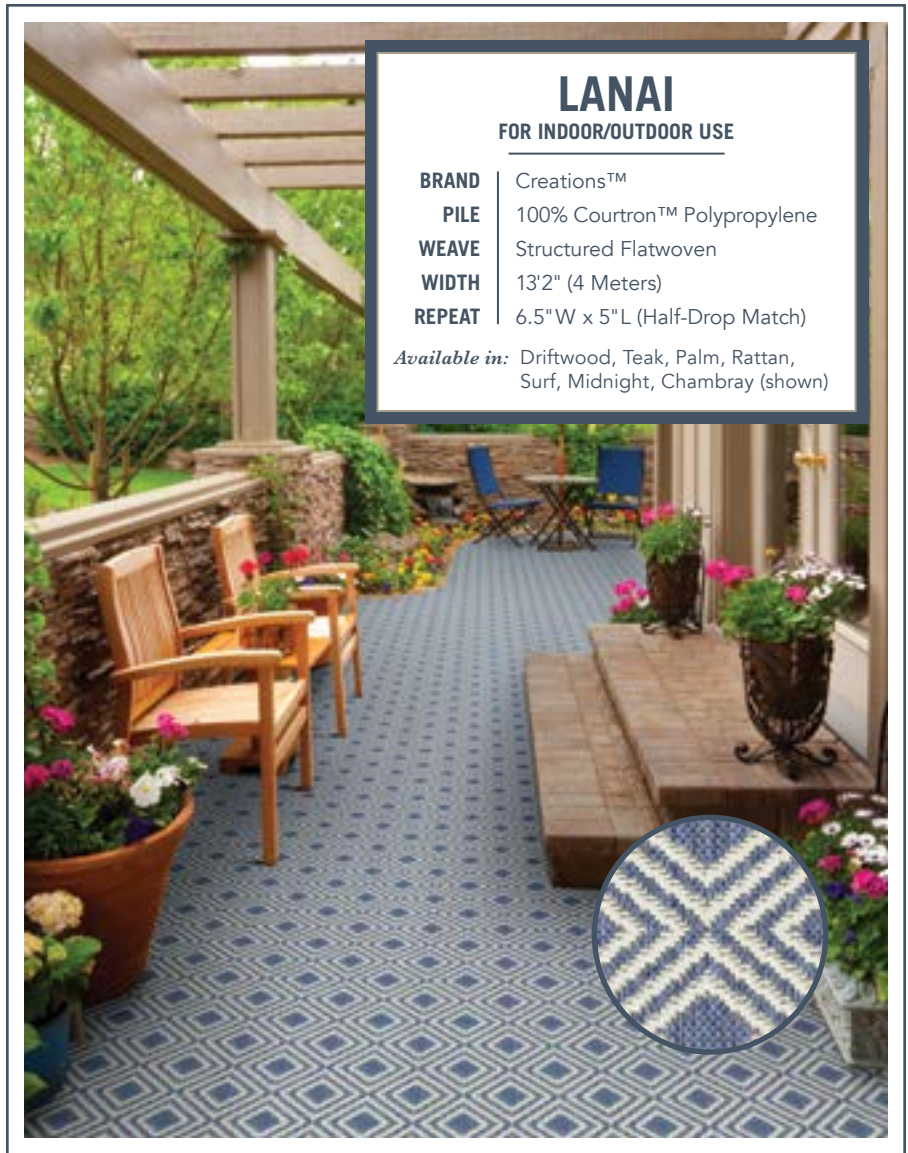
NOTE

RESIDENTIAL BROADLOOM

These products can be fabricated into a Custom Size Area Rug.

Finishing options include the following bindings: Chenille, Cotton Basketweave, Cotton Fabric, Linen, Genuine Leather and Courtron™ Polypropylene (For Outdoor/Indoor Usage). Programmed Borders, Wool and Synthetic Serging and 2" Length Wool Fringe are also available.

Contact your Couristan Territory Manager today in regard to our Custom Area Rug Board and Program.



LANAI FOR INDOOR/OUTDOOR USE

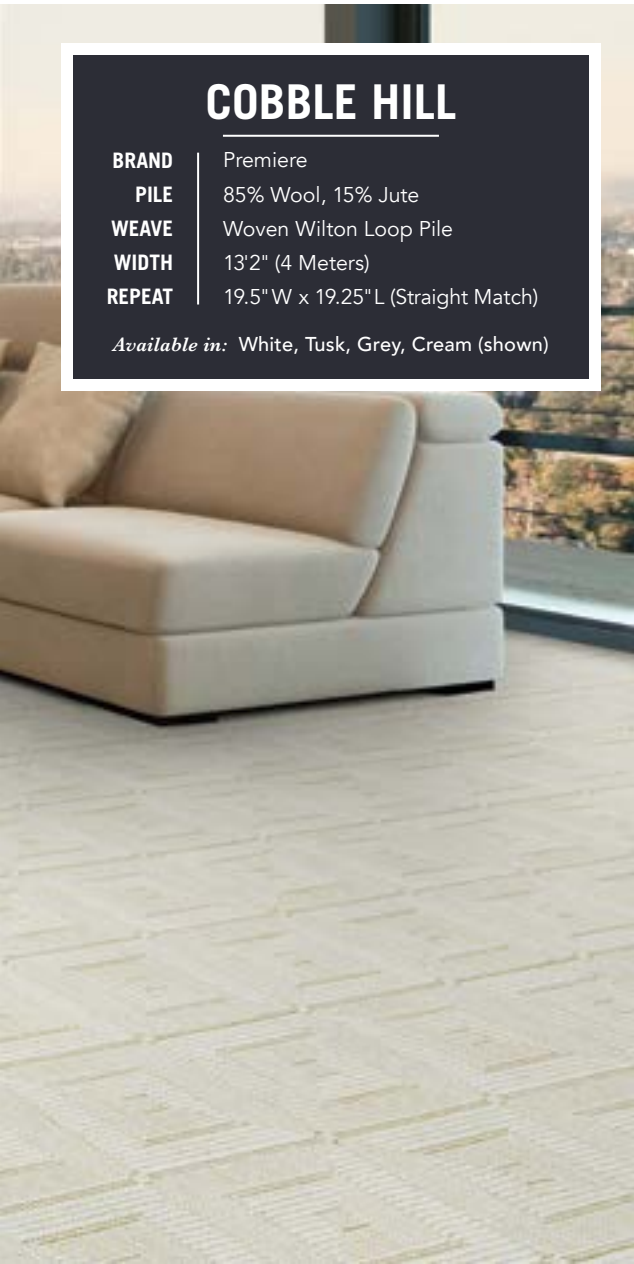
BRAND	Creations™
PILE	100% Courtron™ Polypropylene
WEAVE	Structured Flatwoven
WIDTH	13'2" (4 Meters)
REPEAT	6.5"W x 5"L (Half-Drop Match)

Available in: Driftwood, Teak, Palm, Rattan, Surf, Midnight, Chambray (shown)

COBBLE HILL

BRAND	Premiere
PILE	85% Wool, 15% Jute
WEAVE	Woven Wilton Loop Pile
WIDTH	13'2" (4 Meters)
REPEAT	19.5" W x 19.25" L (Straight Match)

Available in: White, Tusk, Grey, Cream (shown)



CAP FERRAT

BRAND	Premiere
PILE	70% Wool, 30% Viscose
WEAVE	Woven Wilton Loop Pile
WIDTH	13'2" (4 Meters)
REPEAT	5.75"W x 6.31"L (Straight Match)

Available in: Seaglass, Beach, Cool Mist, Driftwood, and Mojito (shown)



inspired by life,
designed by Couristan.

**VISIT OUR
NEWLY EXPANDED
SHOWROOM!**

**SPACE 6D11
ON THE
6TH FLOOR**

PLEASE JOIN US FOR
A COCKTAIL CELEBRATION!

WEDNESDAY, JANUARY 7 | 3 O'CLOCK PM | SPACE 6D11

Couristan cordially invites you to an exclusive cocktail party in celebration of our newly expanded Atlanta Showroom.

Join us during the Atlanta International Rug Market® in Space 6D11 (6th Floor) on Wednesday, January 7, 2015 at 3:00pm for music, food and cocktails. See first-hand how today's hottest inspirations can be found in the uncompromising quality of our award-winning area rug assortment.

ENTER OUR RAFFLE!

*WINNERS WILL BE SELECTED AT THE
CONCLUSION OF THE COCKTAIL PARTY*

ATTENDEES CAN ENTER OUR RAFFLE
TO WIN ONE OF TWO PRIZES:

APPLE MACBOOK AIR OR IPAD AIR 2

VISIT US

UPCOMING MARKETS

**Atlanta International
Rug Market®**

January 7 – 10, 2015

AmericasMart, Atlanta
Space 6D11

SURFACES 2015

January 21 – 23, 2015

Mandalay Bay Convention Center,
Las Vegas
Booth S6525

PROMOTIONS

**WARM UP TO SOME HOT DEALS WITH COURISTAN'S
2015 WINTER/SPRING "SAVINGS EVENT" AND
SALE PERIOD PROMOTIONS**

For a limited time only, from March 2nd – March 31st, Couristan's entire array of handmade and power-loomed area rugs will be available at their lowest dealer pricing of the year as part of the Winter/Spring 2015 "Savings Event" Program. Enhanced with fresh new designs in all categories, Couristan's assortment showcases a wide range of high-end fashions in a variety of price points ideal for today's cost-conscious consumers.

Contact your Couristan Territory Manager today about our "Savings Event" Program packages, pricing, minimum purchase requirements, complete co-op advertising opportunities and added merchandise benefits.

**Be sure to stock up in time for our SPRING NATIONAL
SALE PERIOD scheduled for April 1st – April 30th.**

WALL-TO-WALL CARPET | AREA RUGS
ROLL RUNNERS | CUSTOM CARPET

Two Executive Drive, Fort Lee, New Jersey 07024
800.223.6186 | couristan.com

