

Purity[®]

Designed by Nature

VOLUME 1 of 2
ALDER-IRONWOOD



COURISTAN[®]



Awaken your style sensibility, revitalize the look of your home and renew the environment with Purity® by Couristan, a refreshing assortment of eco-friendly natural wool wall-to-wall carpeting.

Purity® Green Designations

Each Purity® product adheres to one of three Green Designations that are designed to highlight the natural attributes found in each Purity® carpet, allowing you to make an informative choice that will suit not only your decorating style, but also your eco-friendly preferences.



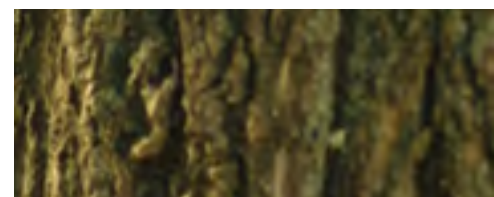
Purity® Plus is a 100% eco-friendly product that uses pure natural materials in all aspects of the carpet, from surface pile to backing.

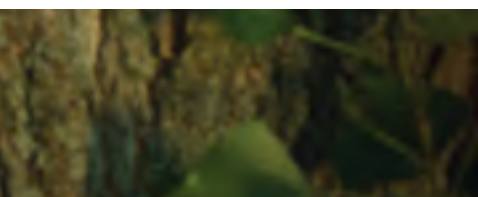


Purity® Select uses pure, natural materials in the surface pile of the carpet. The secondary backing is made of synthetic latex material.



Purity® Basics carpet is made of natural materials. The carpet may contain some dyed accent fibers and some synthetic materials are used for the backing.





Wool carpets have outstanding easycare properties. Flame resistance, stain resistance and resiliency are characteristics inherent of wool and are not achievable by chemical treatments.

Naturally Flame Retardant

The high moisture content of wool fibers, along with its protein constituents, provide wool carpets with excellent natural flame resistance. Wool fibers will not support combustion, are difficult to ignite and are self-extinguishable.

Naturally Stain Resistant

The surface of a wool fiber is covered by a thin protective membrane which allows wool the ability to shed water. This membrane prevents water from readily penetrating the individual wool fibers. When you consider that 80% of carpet stains are water-based, you begin to realize how important this property is and how much natural protection is built into your wool carpet.

Naturally Resilient

Each wool fiber has a three-dimensional spiralling crimp which gives it natural elasticity. This elasticity means that a wool fiber can stretch up to 30% more than its original length and then bounce back - like a miniature spring.

Naturally Low VOC Emission

Wool is a natural air purifier, contributes to high indoor air quality, and does not give off harmful emissions. Wool carpets are made with backing materials and adhesives that meet stringent VOC (volatile organic compound) standards. VOCs can cause eye, nose and throat irritation, and even aggravate allergies or asthma.

Naturally renewable wool is a biodegradable, non-allergenic fiber and does not promote the growth of bacteria or dust mites, or give off chemical emissions.



What's Inside...

01	alder	17	diamond lattice
03	balsam	19	elderberry
05	banyan	21	elm
07	birch	23	grove
09	bozeman	25	hackberry
11	butternut	27	hazel
13	camellia	29	honey-locust
15	chestnut	31	ironwood



alder

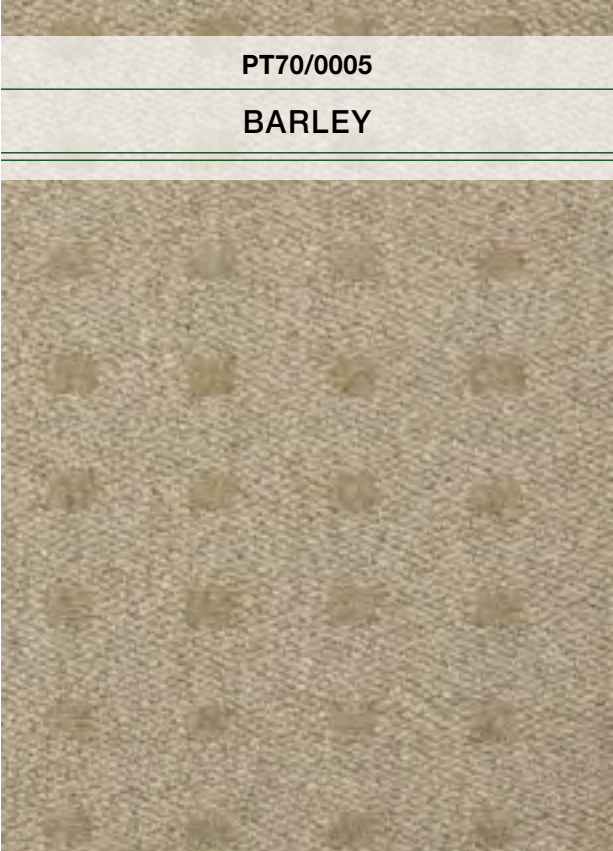
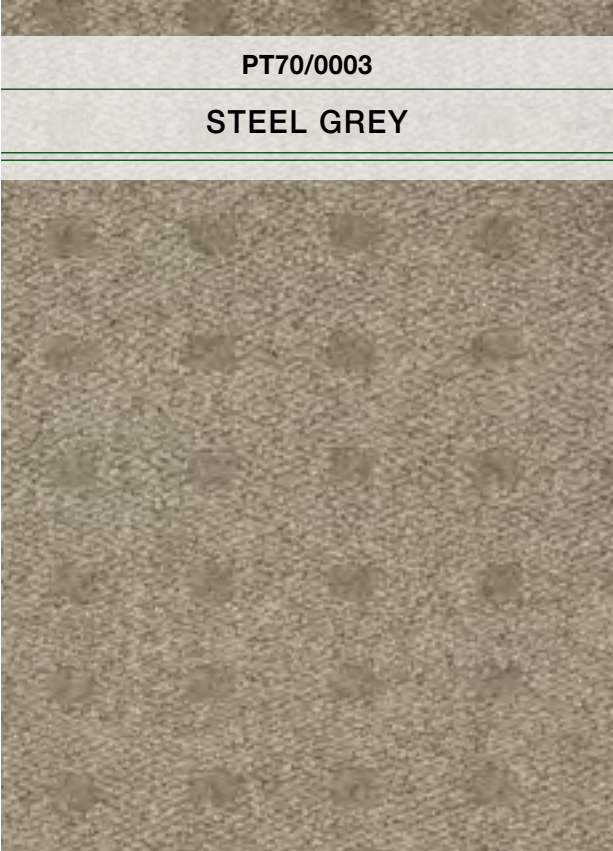
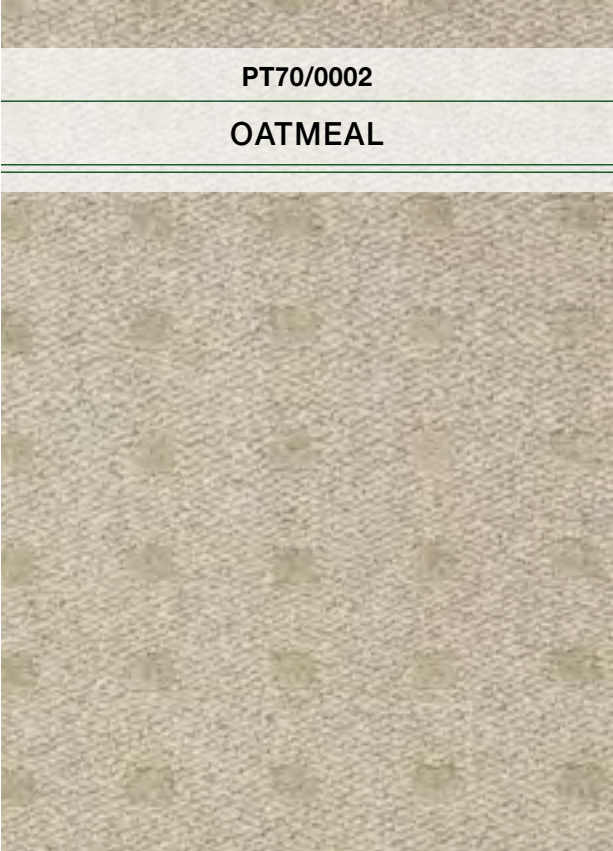
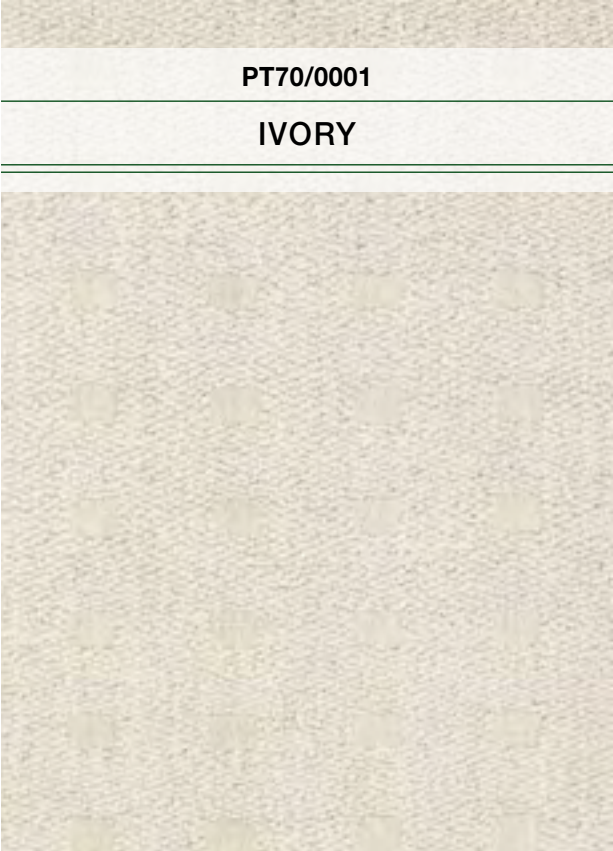


Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Cut and Loop Pile

Width: 15' Repeat: 3" W x 2.60" L (Straight Match)



Pictured: PT70/0005 Barley



balsam

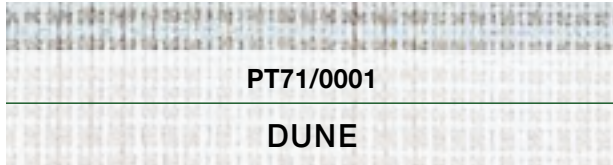


Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: 5.51" W x 5.51" L (Straight Match)

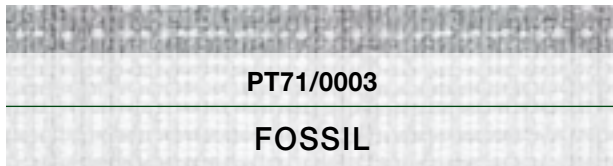


Pictured: PT71/0005 Silver



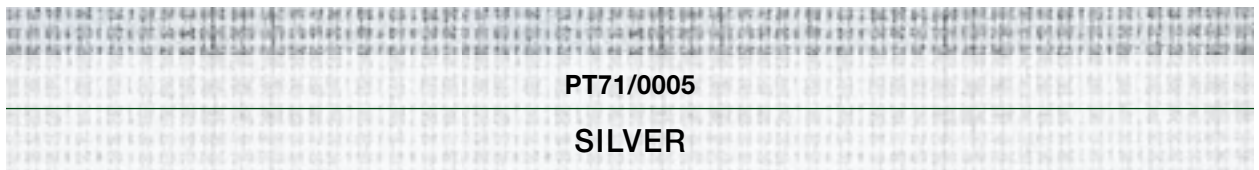
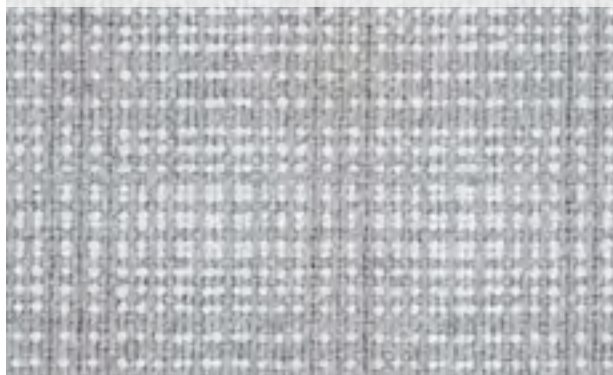
PT71/0001

DUNE



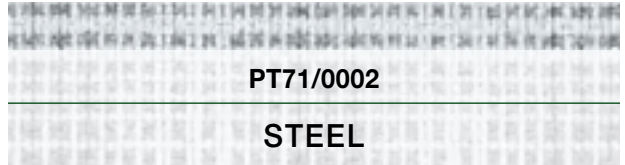
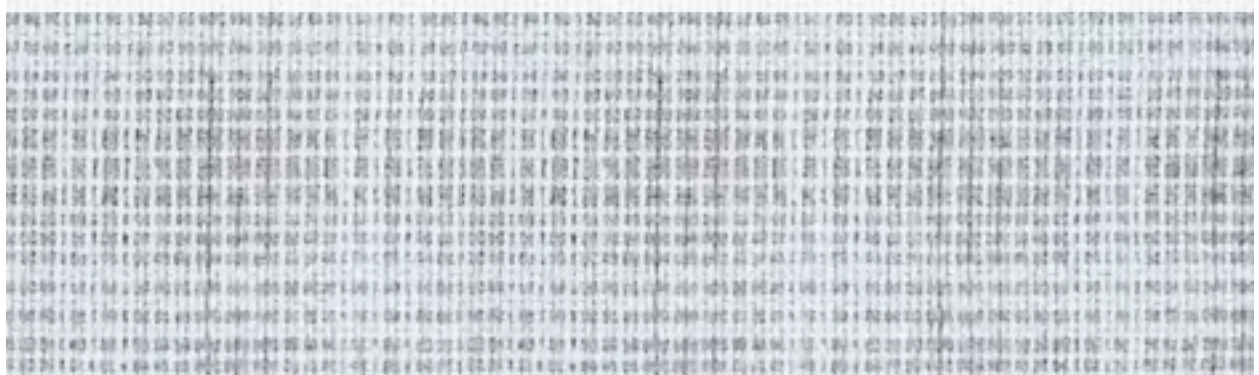
PT71/0003

FOSSIL



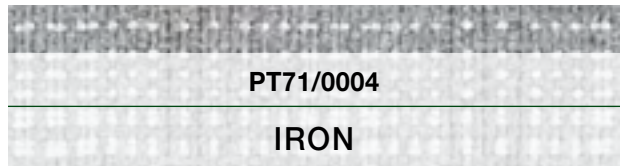
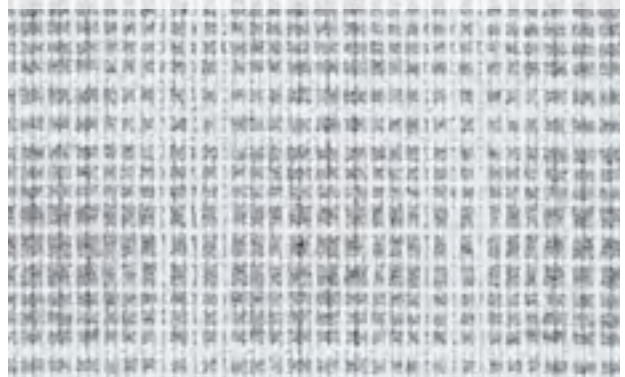
PT71/0005

SILVER



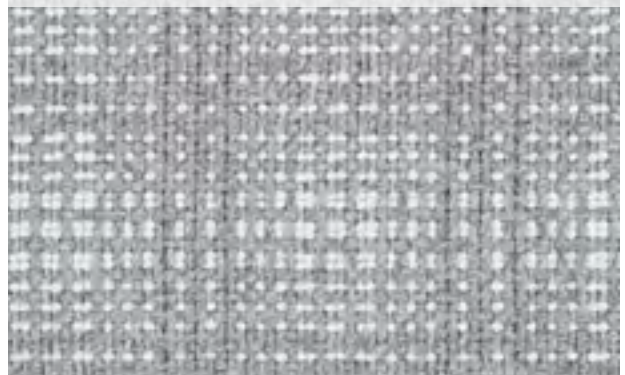
PT71/0002

STEEL



PT71/0004

IRON



banyan

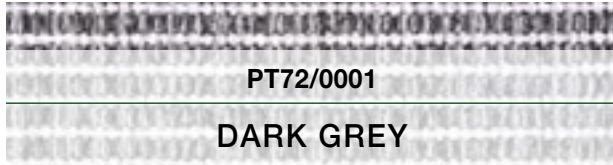


Pile: 100% Pure Wool
Weave: Hand-Loomed Loop Pile

Width: 15'

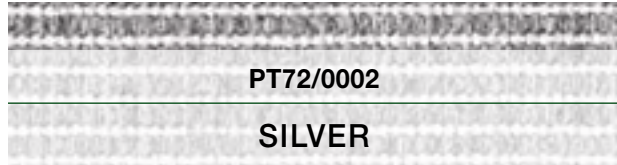
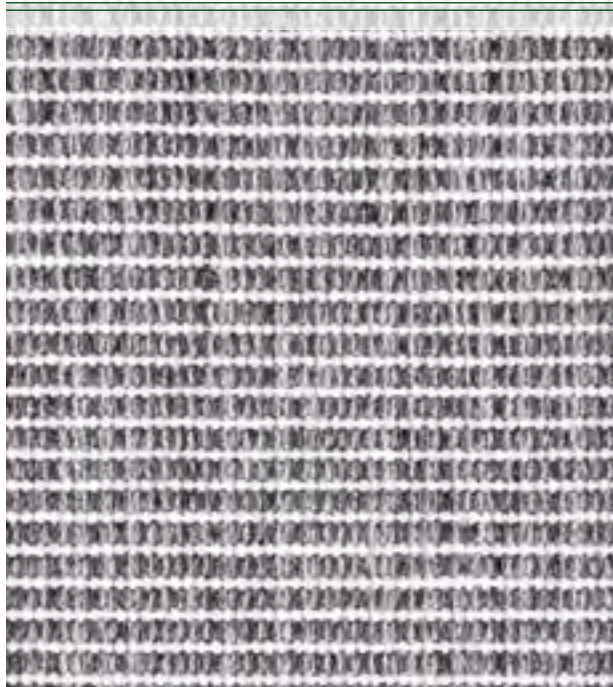


Pictured: PT72/0004 Fog



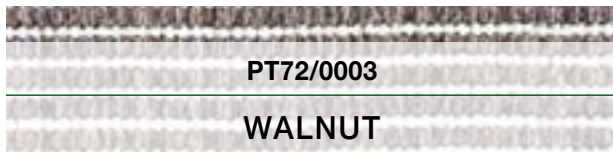
PT72/0001

DARK GREY



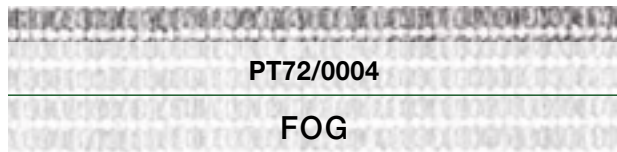
PT72/0002

SILVER



PT72/0003

WALNUT



PT72/0004

FOG



birch



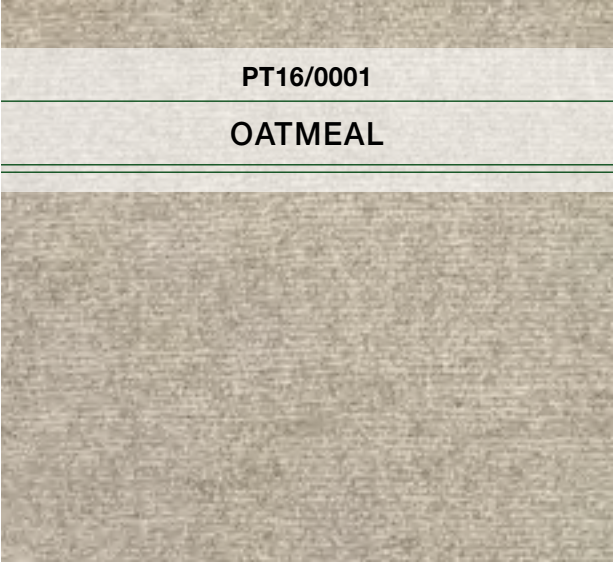
Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile, Tip-Sheared

Width: 15' Repeat: *Random Repeat in Both Width & Length



*Please Note: This product features a random repeat. Due to this repeat there will be no pattern match at the seams. Please advise your installer prior to installation.

Pictured: PT16/0002 Beige



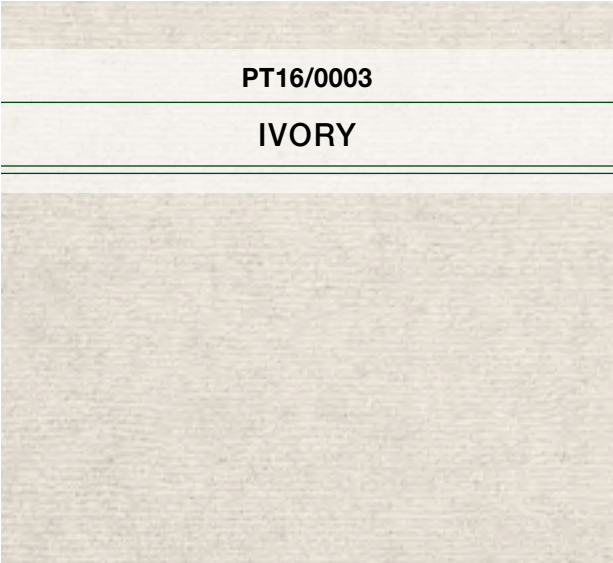
PT16/0001

OATMEAL



PT16/0002

BEIGE



PT16/0003

IVORY



PT16/0004

TAUPE



PT16/0005

STEEL GREY



bozeman

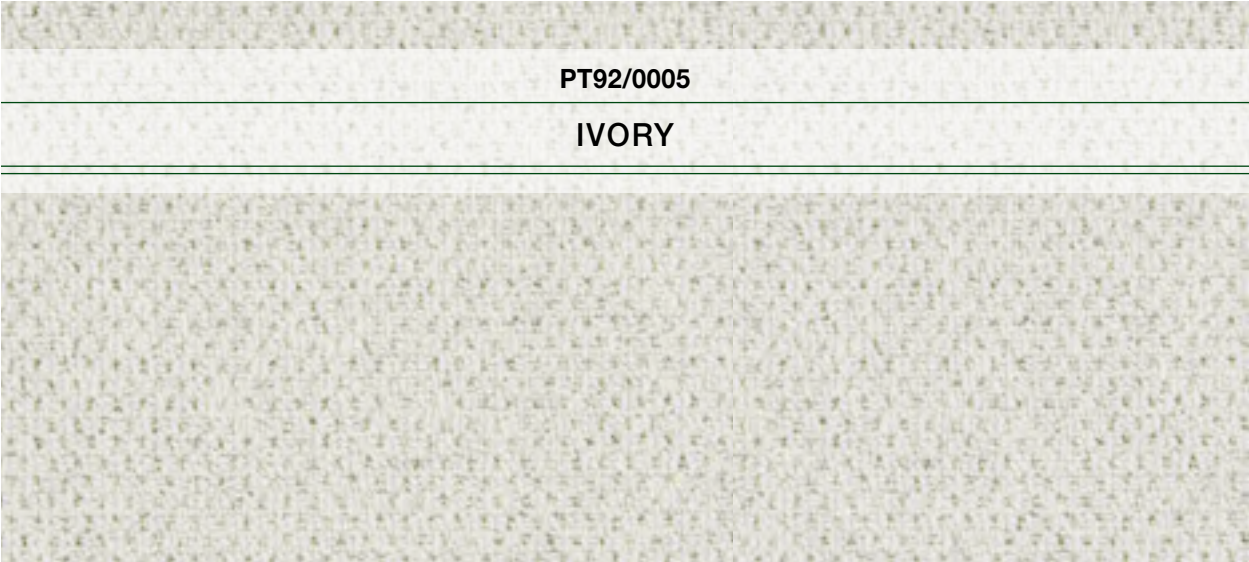
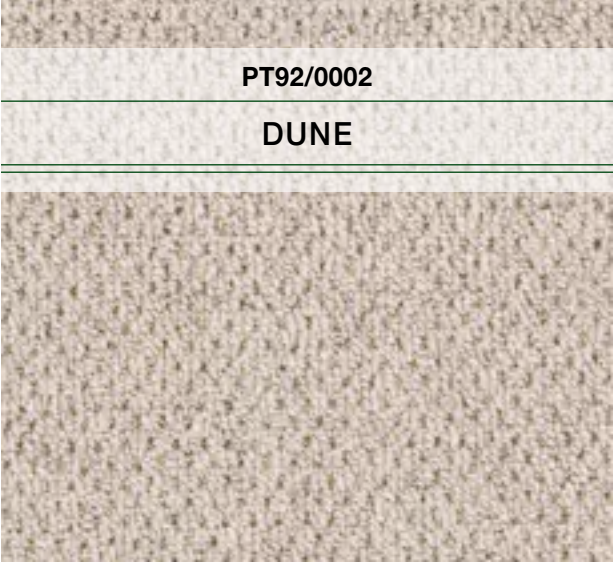


Pile: 100% Pure Wool
Construction: Tufted Loop Pile

Width: 13'2" (4 Meters)



Pictured: PT92/0004 Grey



butternut

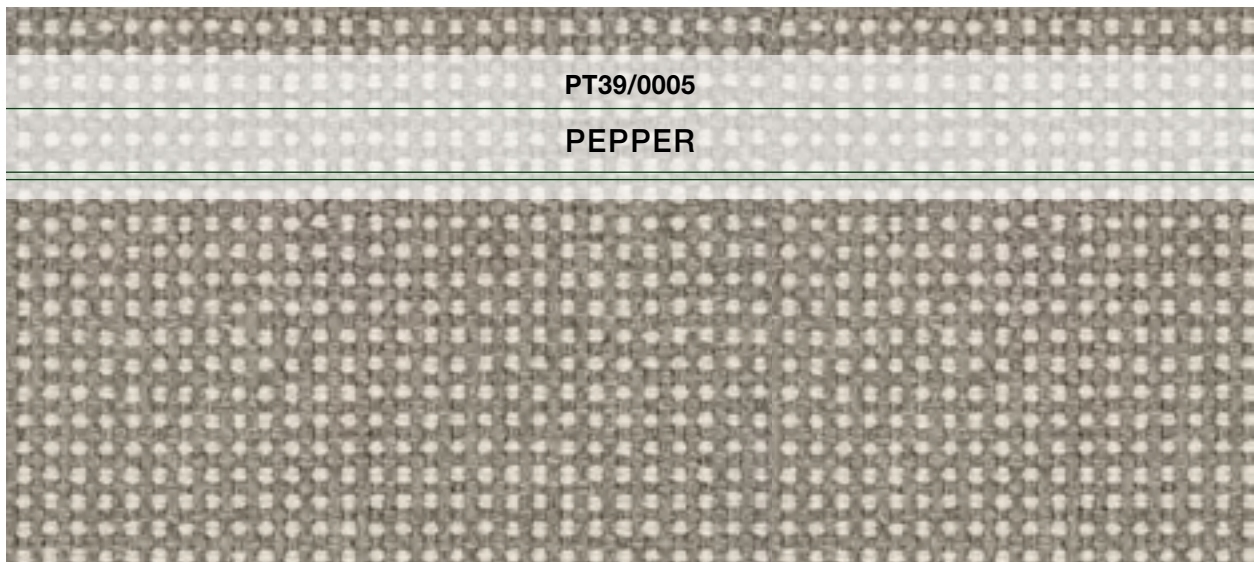
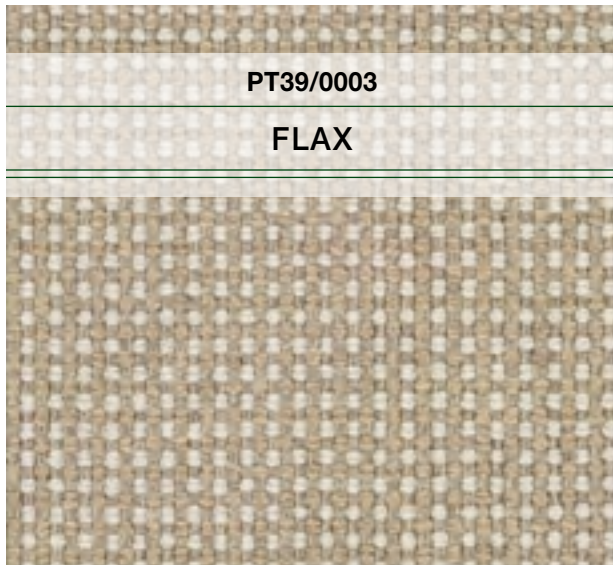
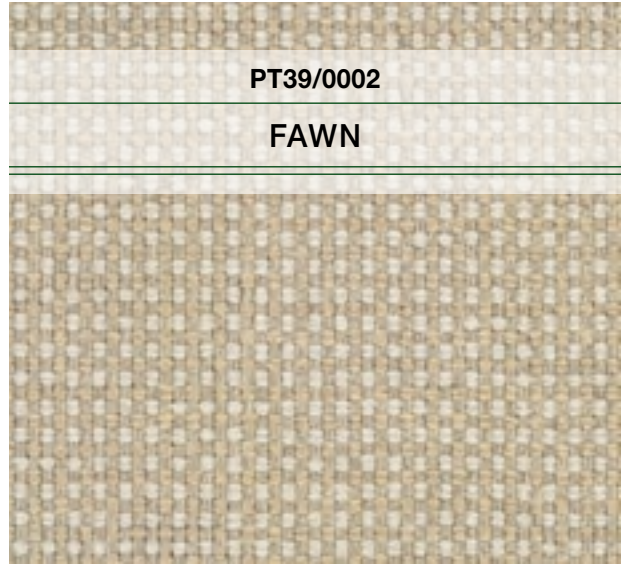
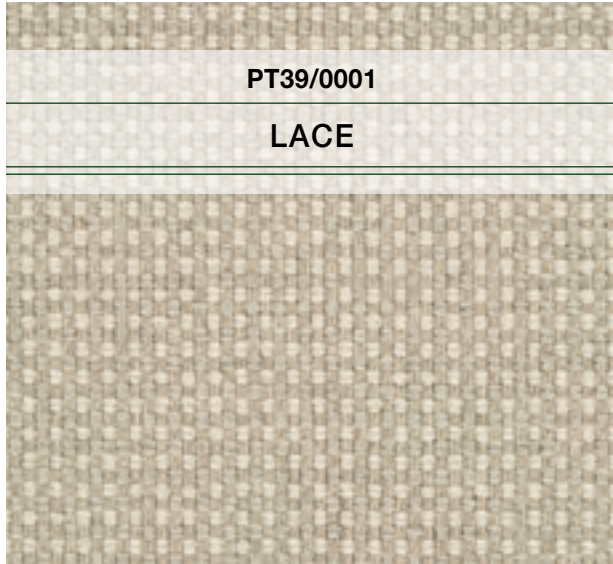


Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: .50" W x .50" L (Straight Match)



Pictured: PT39/0005 Pepper



camellia

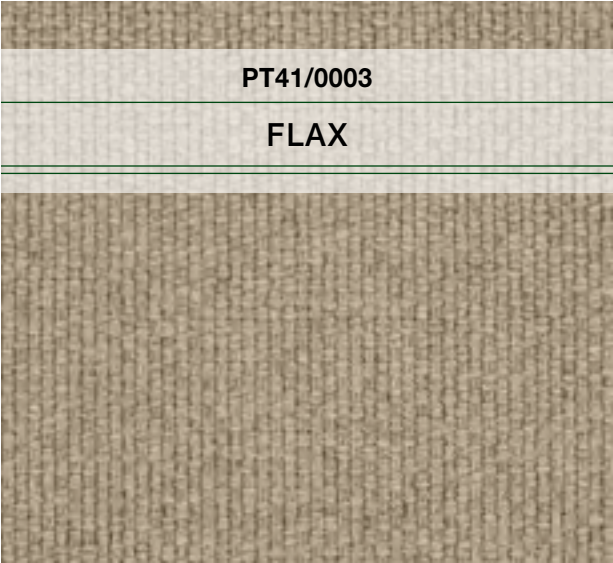


Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Flatweave

Width: 15' Repeat: .50" W x .20" L (Straight Match)



Pictured: PT41/0001 Lace



chestnut



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15'



Pictured: PT40/0003 Flax



diamond lattice

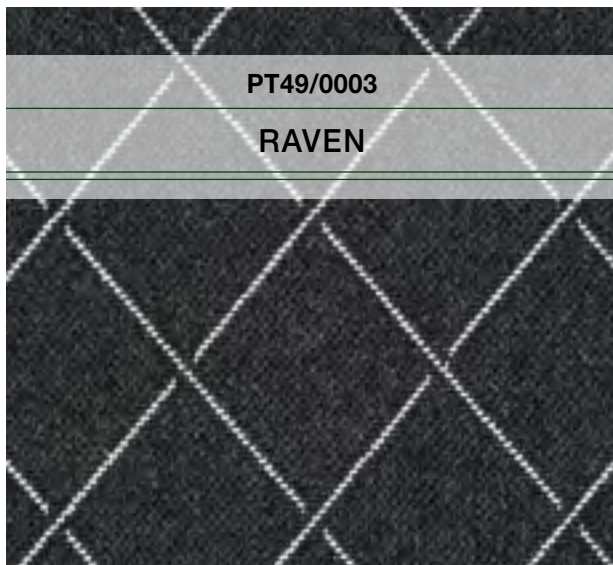


Pile: 85% Wool/15% Nylon
Weave: Multi-Level Woven Wilton Loop Pile

Width: 13'2" (4 Meters) Repeat: 5.90" W x 7" L (Straight Match)



Pictured: PT49/0004 Coffee Bean



elderberry



Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: .29" W x .50" L (Straight Match)



Pictured: PT42/0002 Fawn



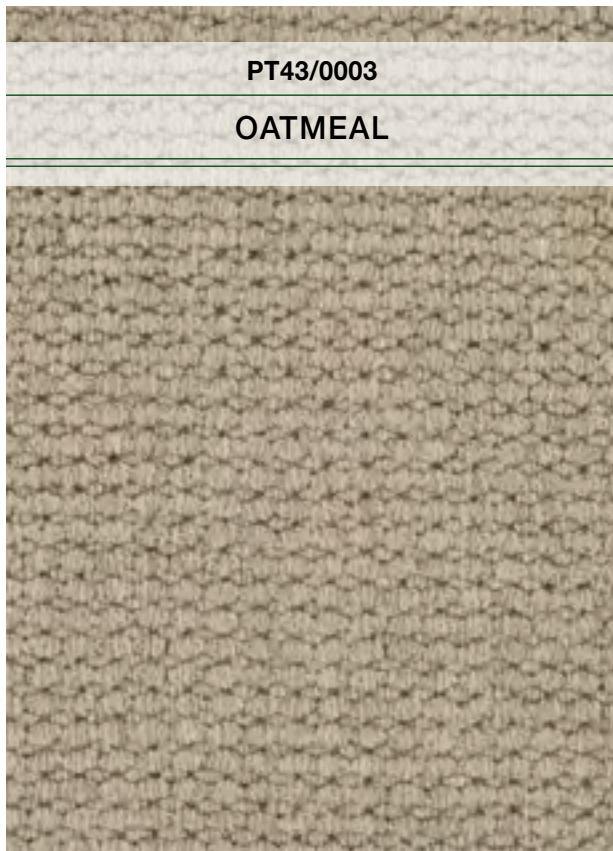
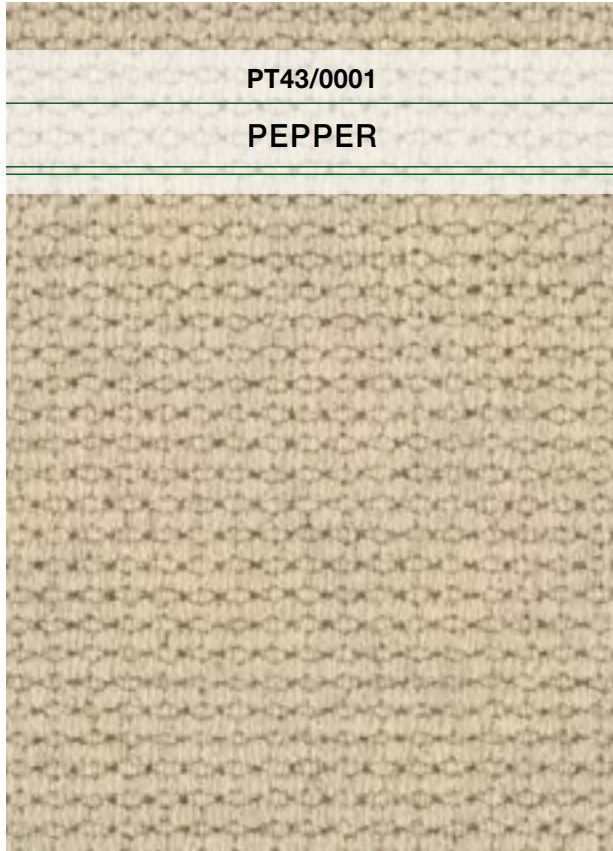


Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: .57" W x .50" L (Straight Match)



Pictured: PT43/0003 Oatmeal



grove



Pile: 100% Undyed Natural Wool
Weave: Woven Wilton Loop Pile

Width: 13'2" (4 Meters) Repeat: 4.72" W x 5.90" L (Straight Match)

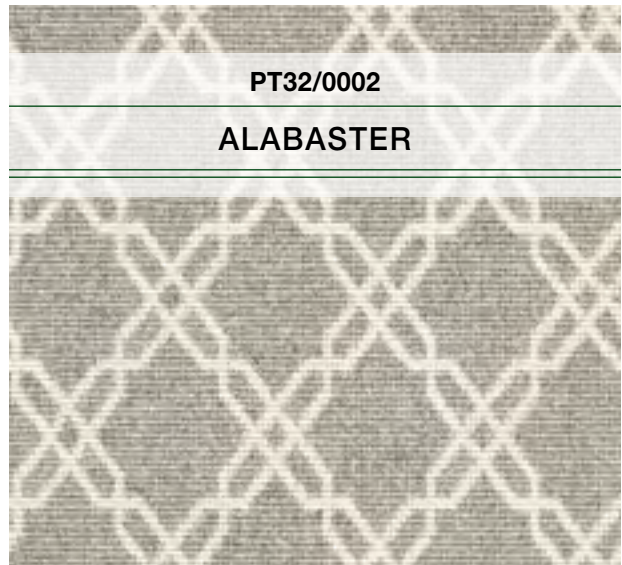


Pictured: PT32/0005 Flint



PT32/0001

SAND



PT32/0002

ALABASTER



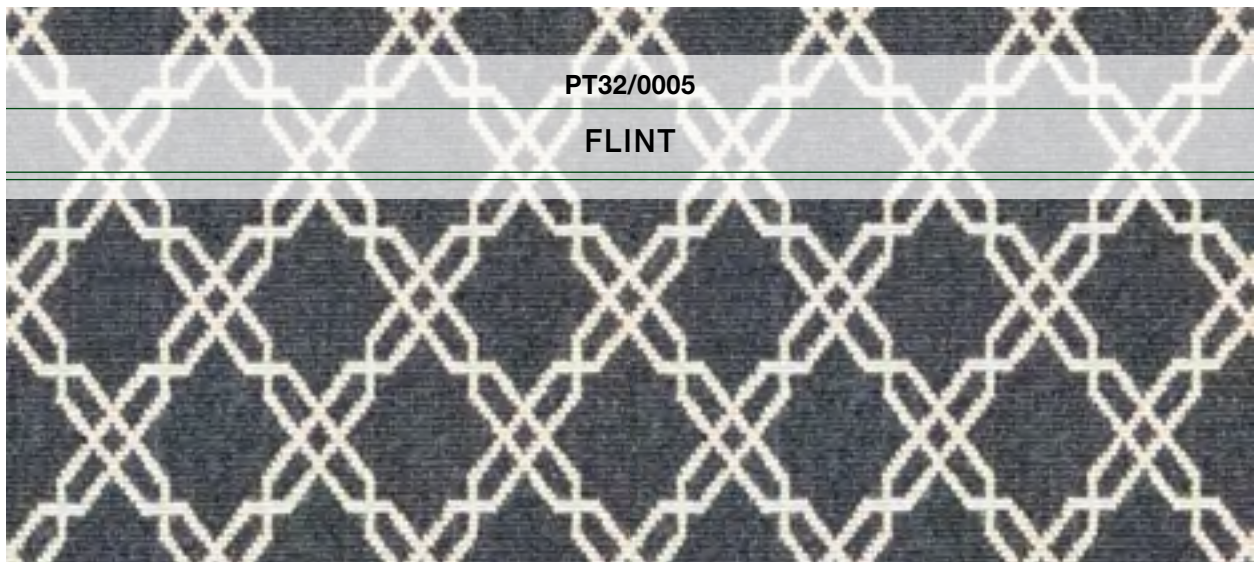
PT32/0003

FOSSIL



PT32/0004

CHICORY



PT32/0005

FLINT

hackberry

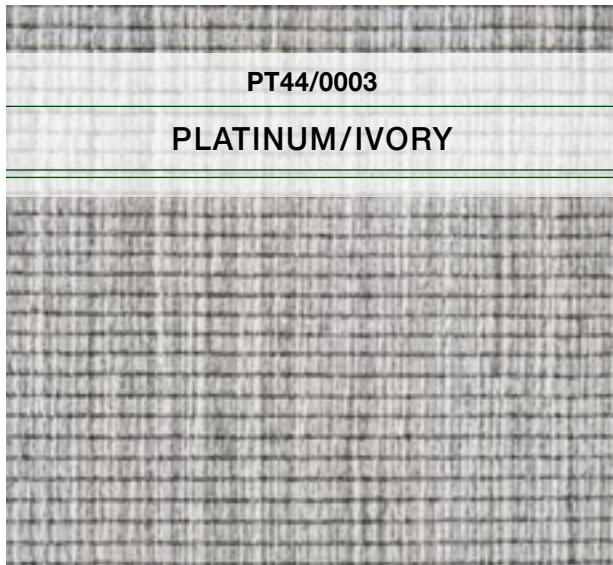


Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Loop Pile

Width: 15'



Pictured: PT44/0004 Oatmeal/Ivory



hazel

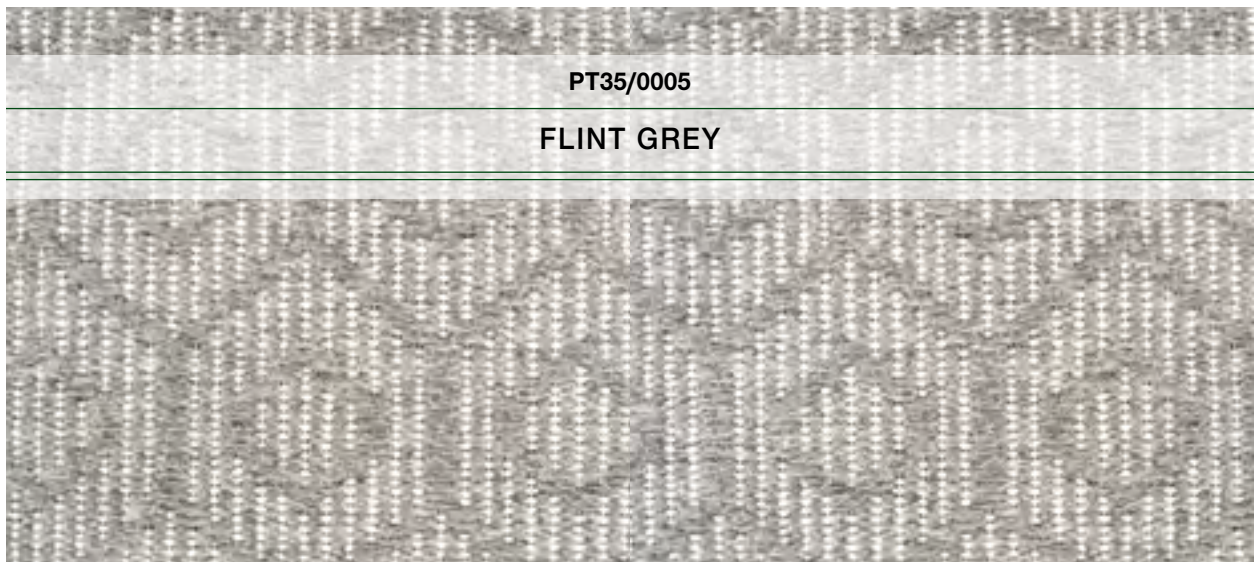
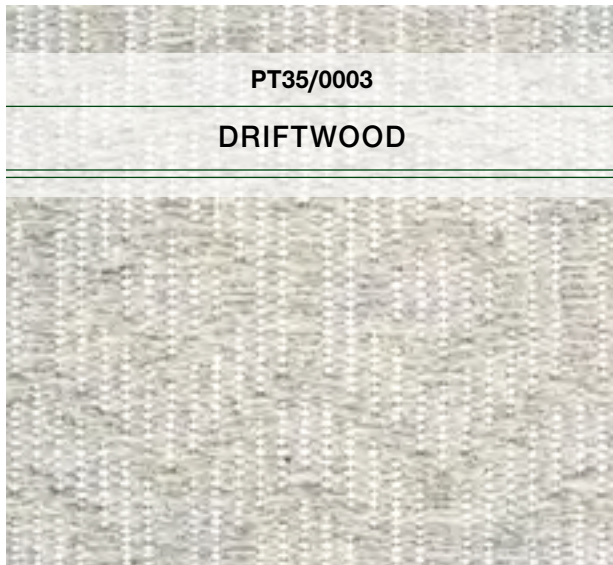
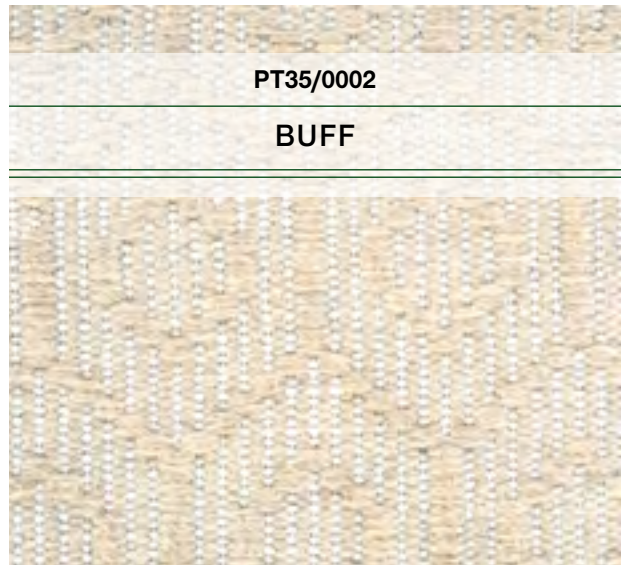


Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Flatweave

Width: 15' Repeat: 3.74" W x 7.87" L (Straight Match)



Pictured: PT35/0003 Driftwood



honey-locust



Pile: 100% Undyed Natural Wool
Construction: Tufted Multi-Level Loop Pile

Width: 13'2" (4 Meters) Repeat: .78" W x .23" L (Straight Match)

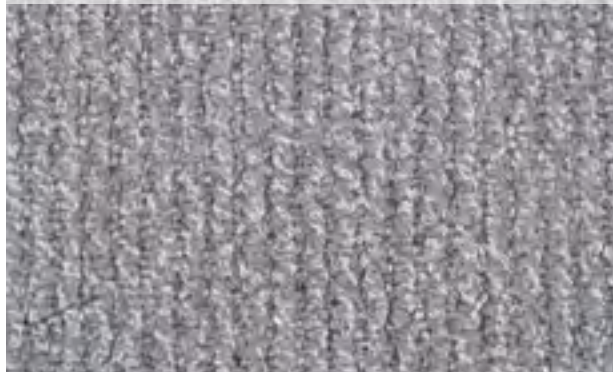


Pictured: PT74/0005 Chrome



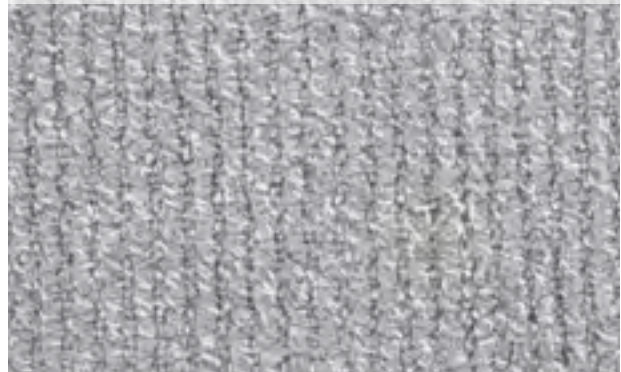
PT74/0001

QUARTZ



PT74/0002

GRAPHITE



PT74/0003

PLATINUM



PT74/0004

IVORY



PT74/0005

CHROME



ironwood

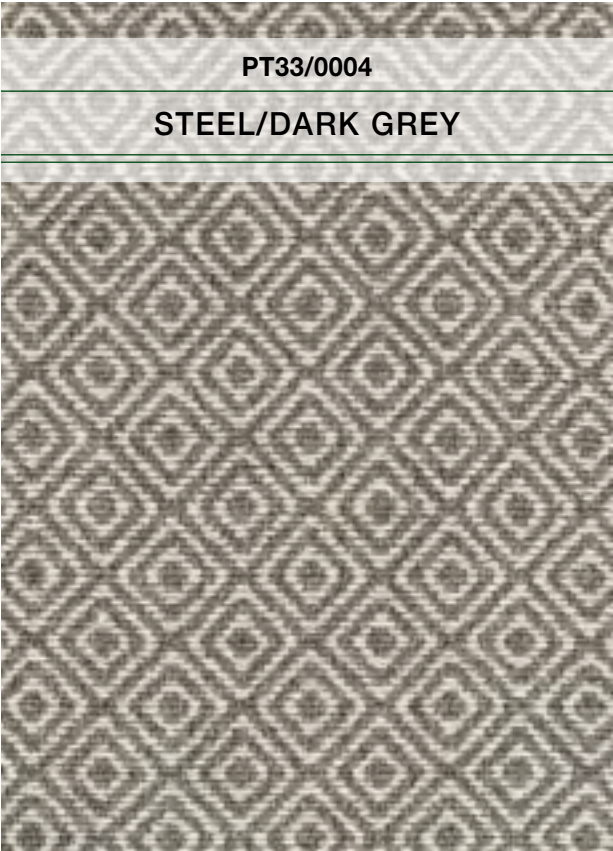
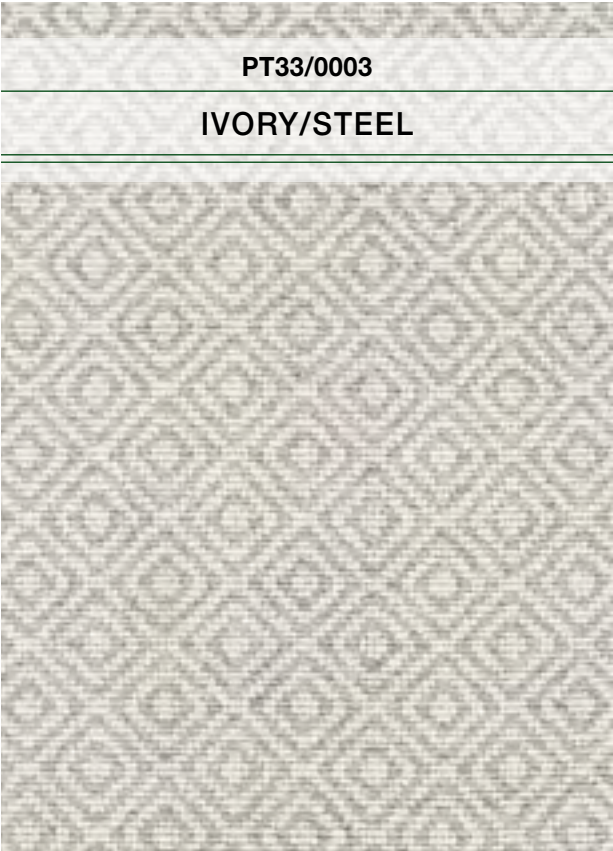
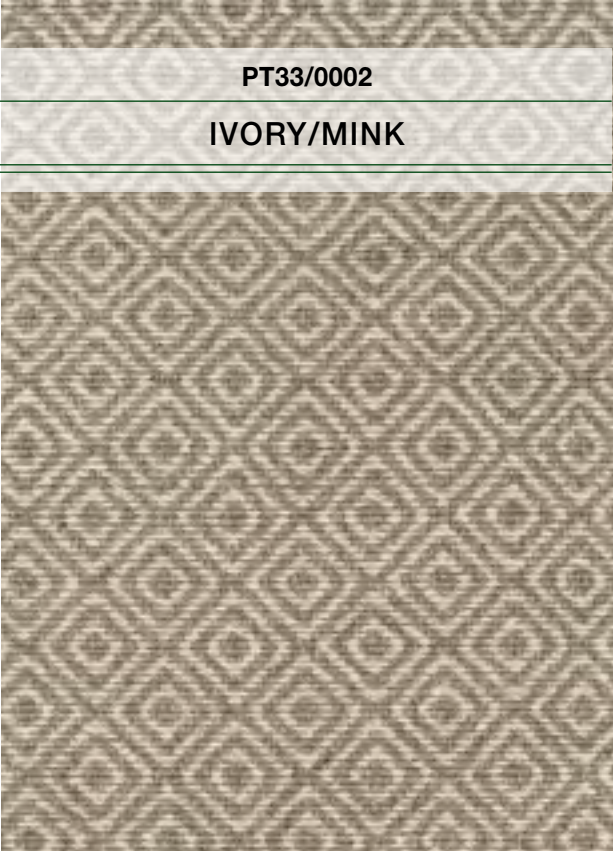
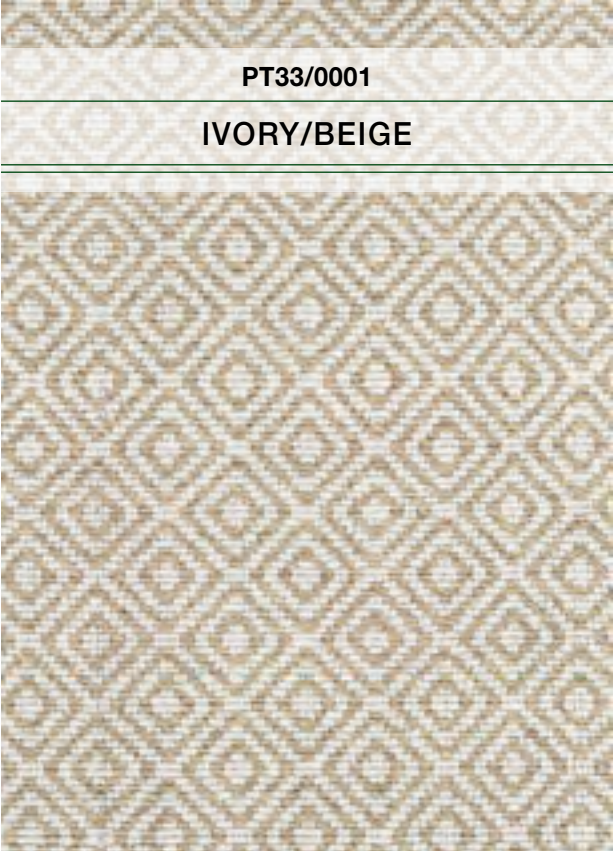


Pile: 100% Undyed Natural Wool
Weave: Hand-Loomed Flatweave

Width: 15' Repeat: 3.34" W x 3.14" L (Straight Match)



Pictured: PT33/0001 Ivory/Beige







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WALL-TO-WALL CARPET • AREA RUGS • ROLL RUNNERS • CUSTOM RUGS

