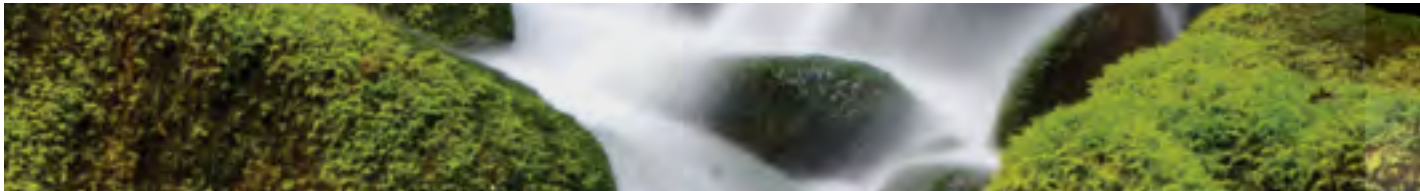


# Purity<sup>®</sup>

Designed by Nature

VOLUME 2 of 2  
*JACKALBERRY-VELVET*



COURISTAN<sup>®</sup>



Awaken your style sensibility, revitalize the look of your home and renew the environment with Purity® by Couristan, a refreshing assortment of eco-friendly natural wool wall-to-wall carpeting.

## Purity® Green Designations

Each Purity® product adheres to one of three Green Designations that are designed to highlight the natural attributes found in each Purity® carpet, allowing you to make an informative choice that will suit not only your decorating style, but also your eco-friendly preferences.



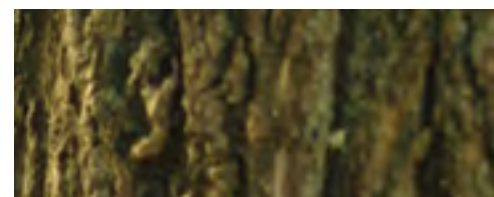
**Purity® Plus** is a 100% eco-friendly product that uses pure natural materials in all aspects of the carpet, from surface pile to backing.

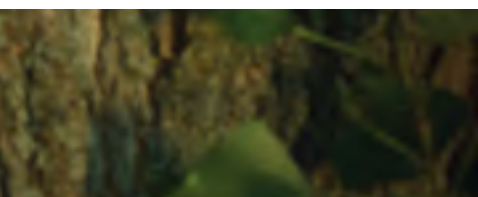


**Purity® Select** uses pure, natural materials in the surface pile of the carpet. The secondary backing is made of synthetic latex material.



**Purity® Basics** carpet is made of natural materials. The carpet may contain some dyed accent fibers and some synthetic materials are used for the backing.





Wool carpets have outstanding easycare properties. Flame resistance, stain resistance and resiliency are characteristics inherent of wool and are not achievable by chemical treatments.

### **Naturally Flame Retardant**

The high moisture content of wool fibers, along with its protein constituents, provide wool carpets with excellent natural flame resistance. Wool fibers will not support combustion, are difficult to ignite and are self-extinguishable.

### **Naturally Stain Resistant**

The surface of a wool fiber is covered by a thin protective membrane which allows wool the ability to shed water. This membrane prevents water from readily penetrating the individual wool fibers. When you consider that 80% of carpet stains are water-based, you begin to realize how important this property is and how much natural protection is built into your wool carpet.

### **Naturally Resilient**

Each wool fiber has a three-dimensional spiralling crimp which gives it natural elasticity. This elasticity means that a wool fiber can stretch up to 30% more than its original length and then bounce back - like a miniature spring.

### **Naturally Low VOC Emission**

Wool is a natural air purifier, contributes to high indoor air quality, and does not give off harmful emissions. Wool carpets are made with backing materials and adhesives that meet stringent VOC (volatile organic compound) standards. VOCs can cause eye, nose and throat irritation, and even aggravate allergies or asthma.

*Naturally renewable wool is a biodegradable, non-allergenic fiber and does not promote the growth of bacteria or dust mites, or give off chemical emissions.*





## What's Inside...

01	jackalberry	17	paragon
03	larch	19	pine
05	maple	21	poplar
07	melia	23	sallow
09	mosaic	25	sequoia
11	mulberry	27	sisal tyme
13	olive	29	tamarack
15	papyrus	31	velvet







jackalberry



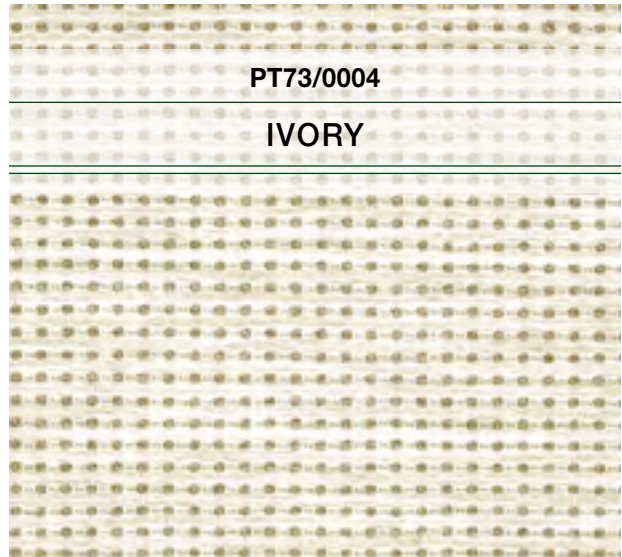
Pile: 100% Undyed Natural Wool  
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: .63" W x .59" L (Straight Match)



Pictured: PT73/0003 Bark









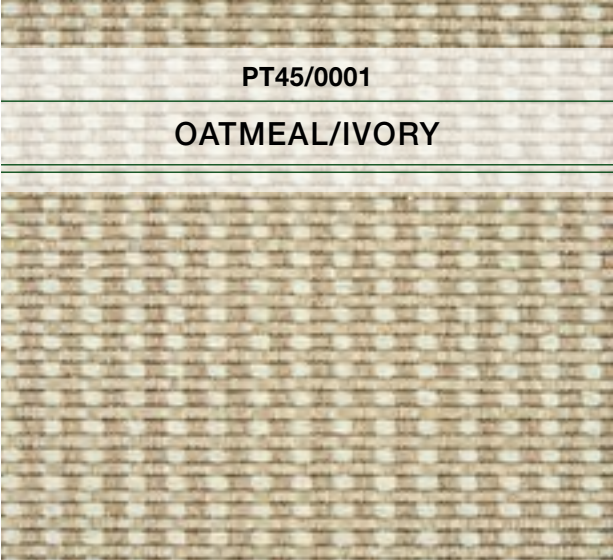
Pile: 100% Undyed Natural Wool  
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: 1" W x .66" L (Straight Match)



Pictured: PT45/0004 Almond Brittle/Ivory





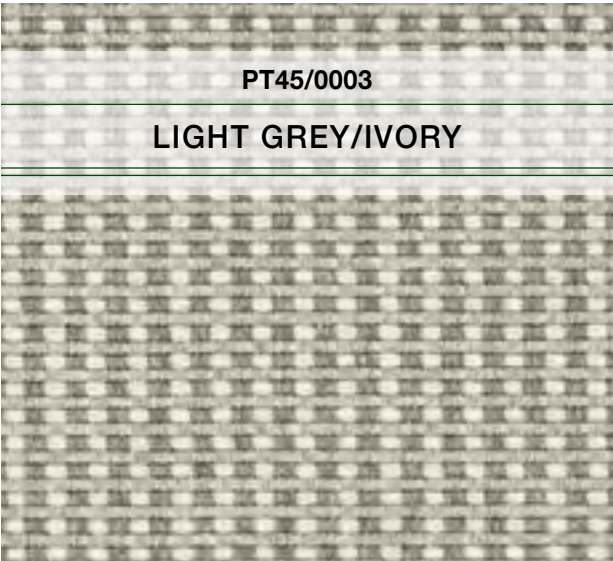
PT45/0001

OATMEAL/IVORY



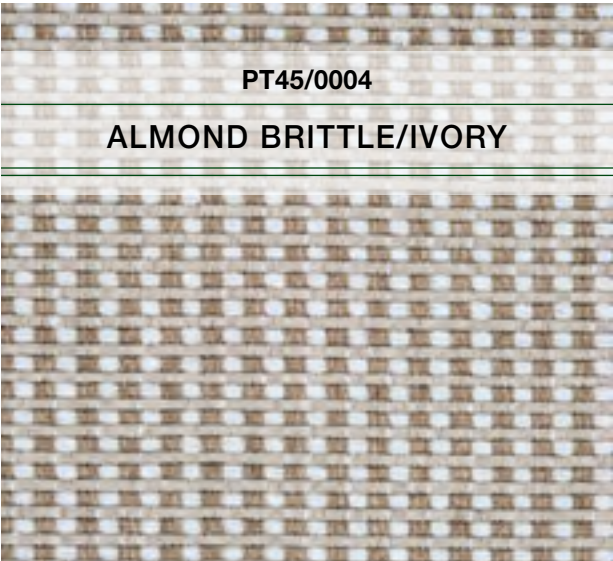
PT45/0002

LATTÉ/IVORY



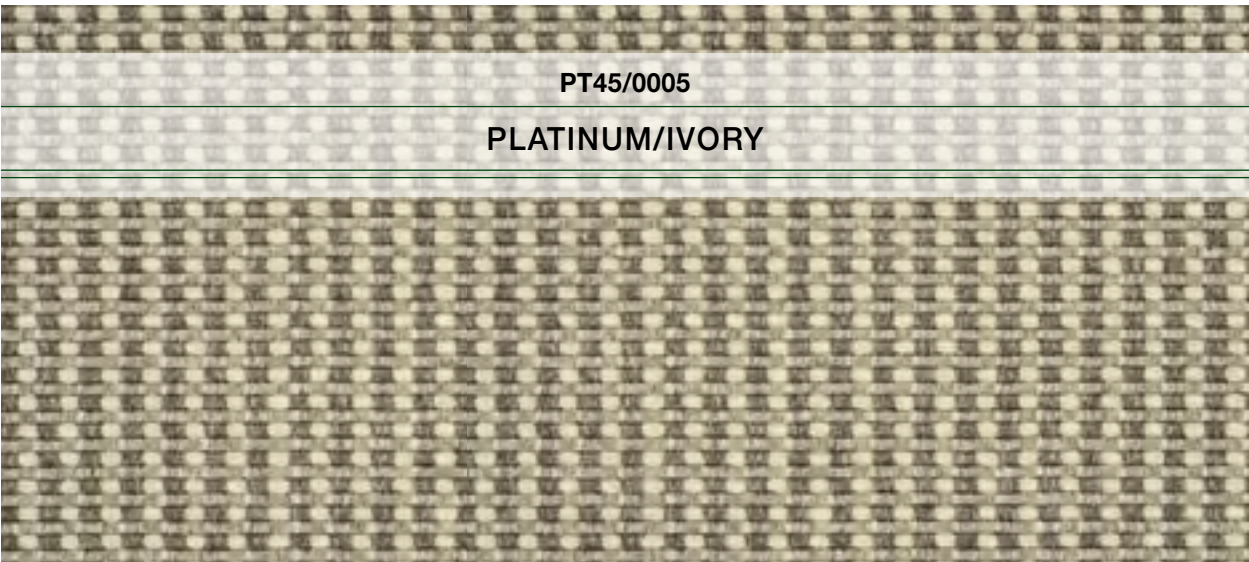
PT45/0003

LIGHT GREY/IVORY



PT45/0004

ALMOND BRITTLE/IVORY



PT45/0005

PLATINUM/IVORY





maple



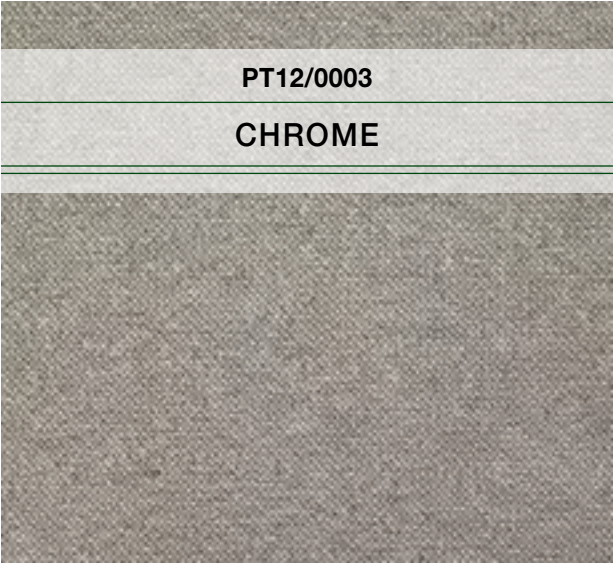
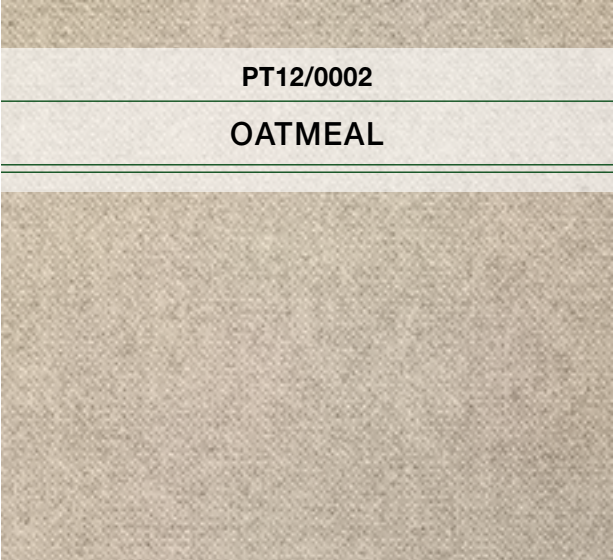
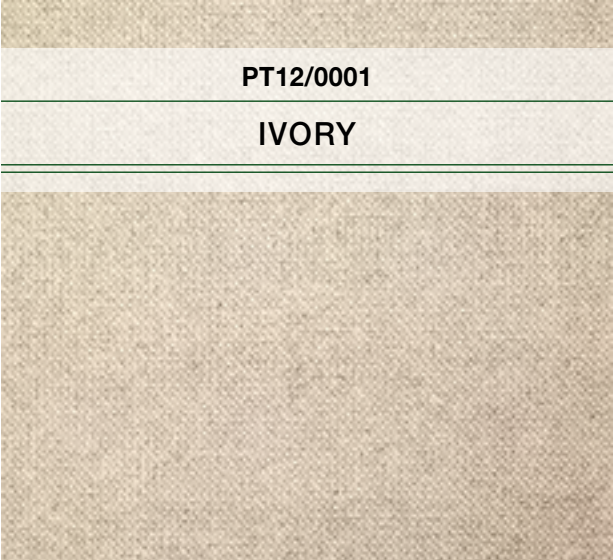
Pile: 100% Undyed Natural Wool  
Construction: Tufted Loop Pile

Width: 13'2" (4 Meters)



Pictured: PT12/0005 Steel Grey







melia



Pile: 100% Pure Wool  
Weave: Hand-Loomed, Tip-Sheared Pile

Width: 15' Repeat: Random Repeat in Both Width and Length



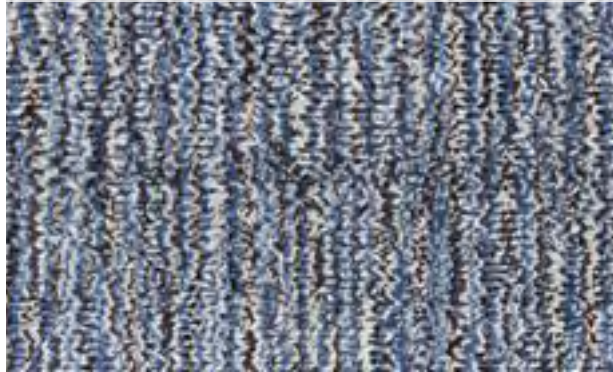
Pictured: PT60/0001 Smoke





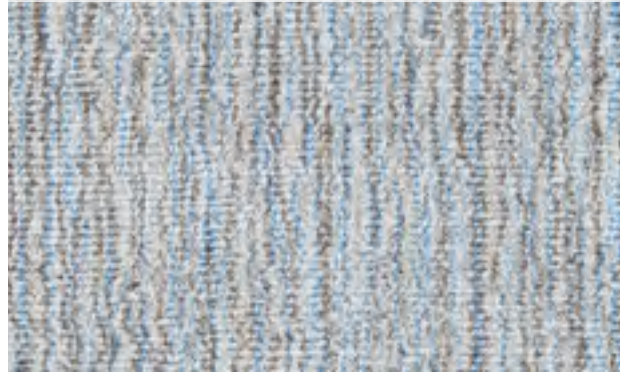
**PT60/0001**

**SMOKE**



**PT60/0002**

**TIDEWATER**



**PT60/0003**

**SAND BAR**



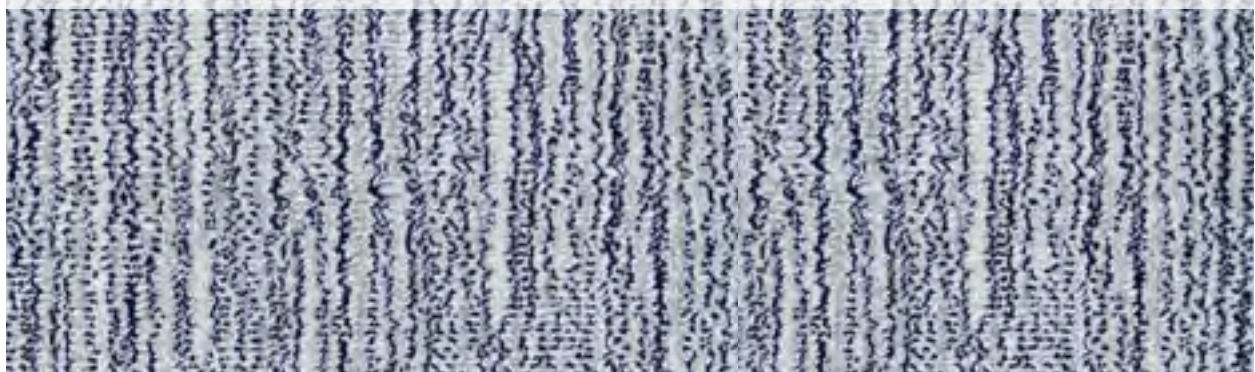
**PT60/0004**

**OYSTER**



**PT60/0005**

**MOONDUST**





mosaic



Pile: 100% Pure Wool  
Construction: Hand-Tufted Loop Pile

Width: 15' Repeat: \*Random Repeat in Both Width & Length



*\*Please Note:* This product features a random repeat. Due to this repeat there will be no pattern match at the seams. Please advise your installer prior to installation.

Pictured: PT51/0005 Forest





PT51/0001

TOPAZ



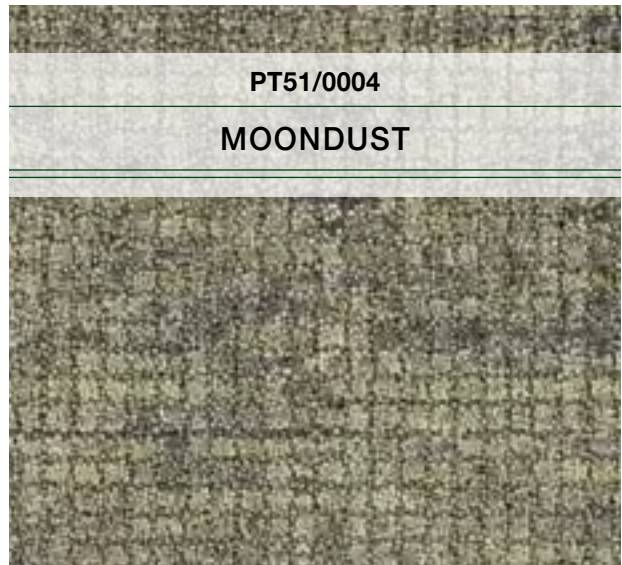
PT51/0002

GEMSTONE



PT51/0003

WHEATFIELD



PT51/0004

MOONDUST



PT51/0005

FOREST

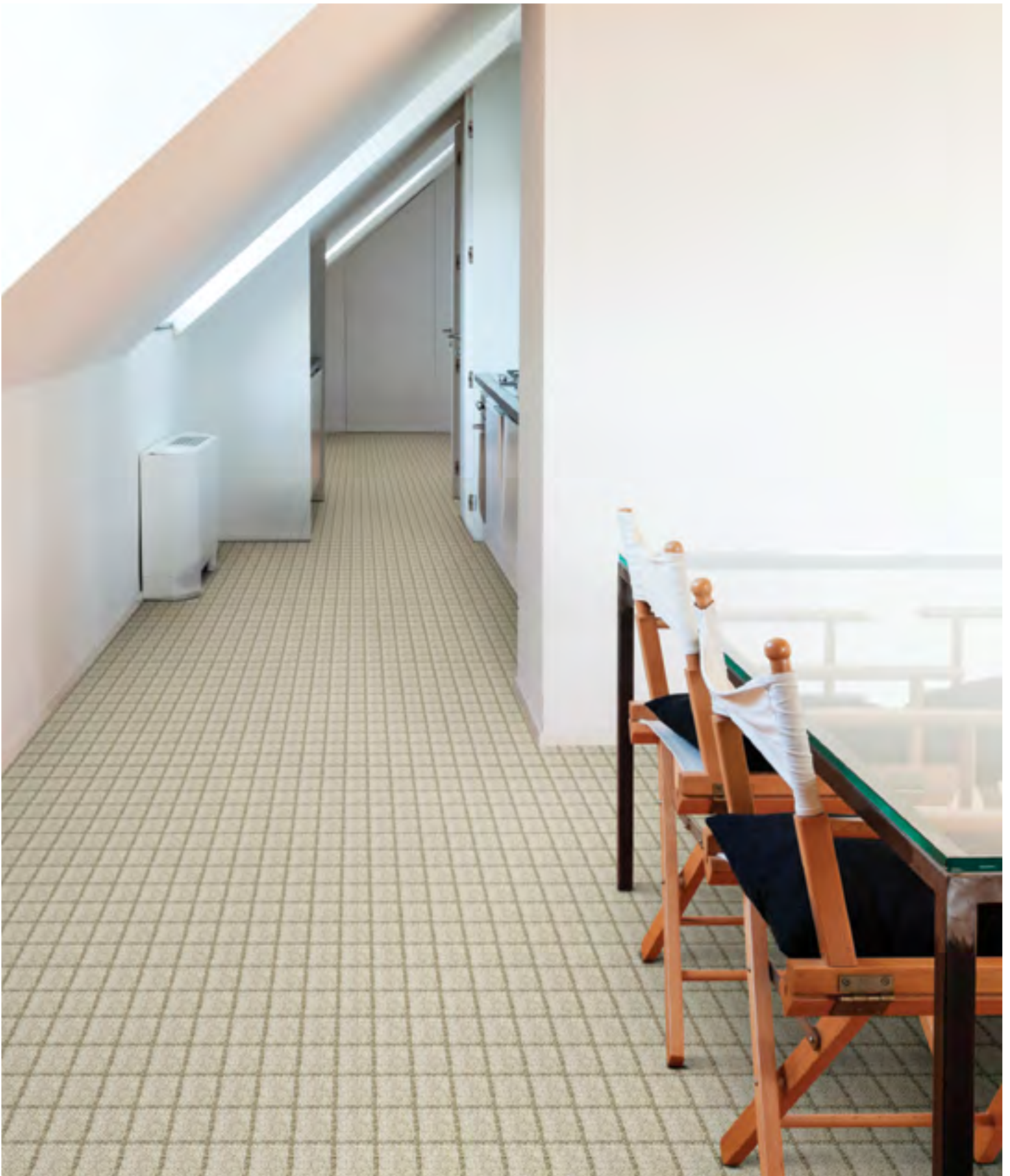


mulberry



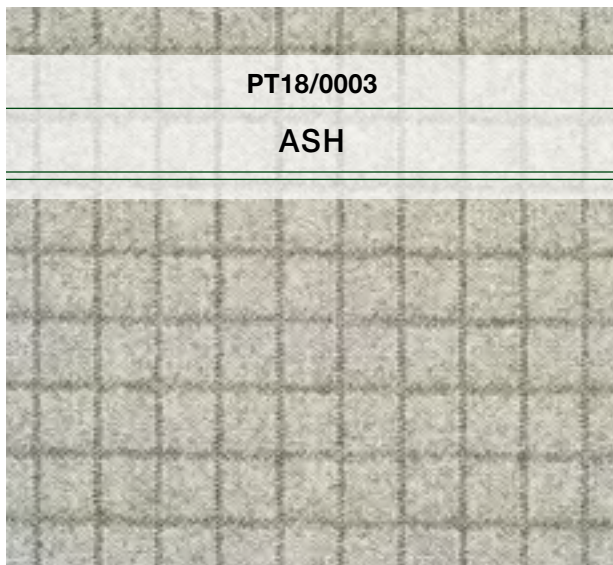
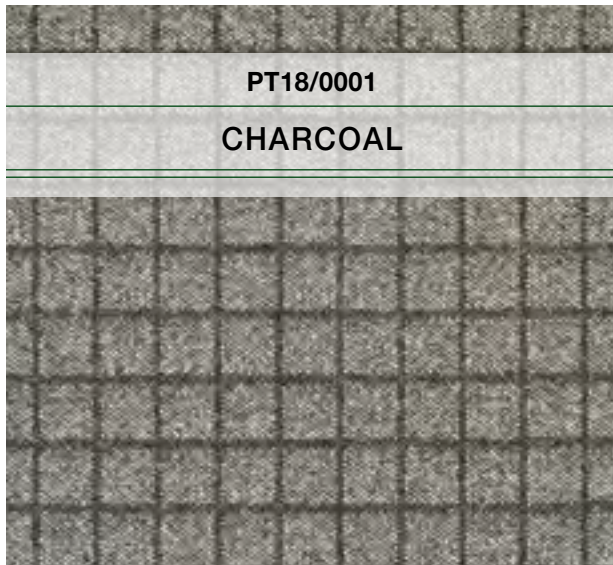
Pile: 100% Undyed Natural Wool  
Construction: Tufted Loop Pile

Width: 13'2" (4 Meters) Repeat: 2.5" W x 2.5" L (Straight Match)



Pictured: PT18/0004 Khaki







olive



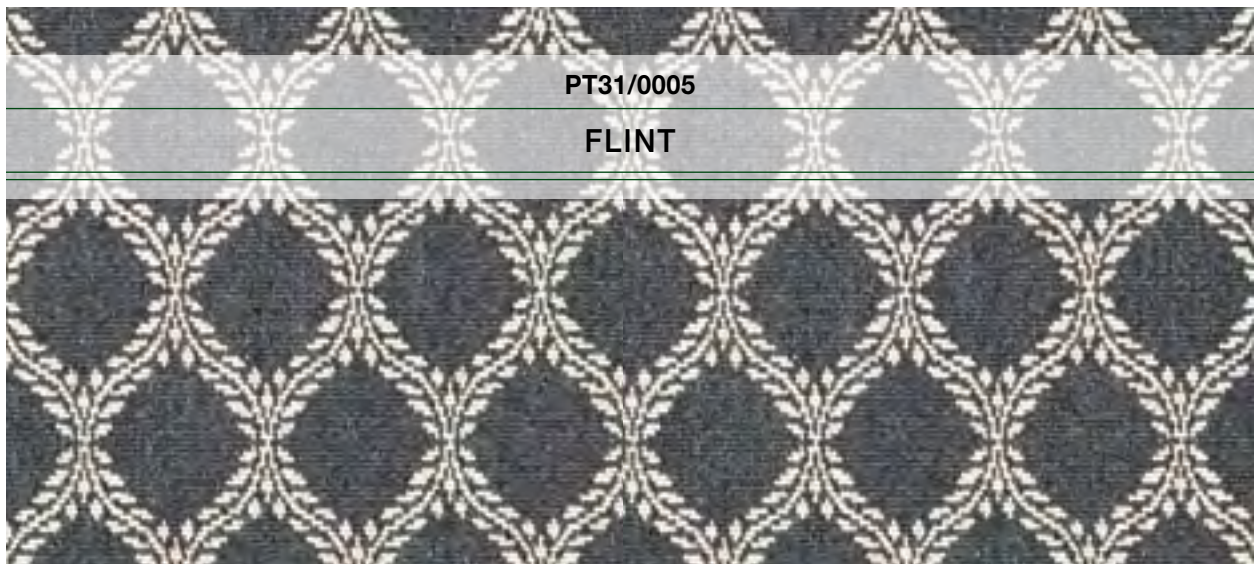
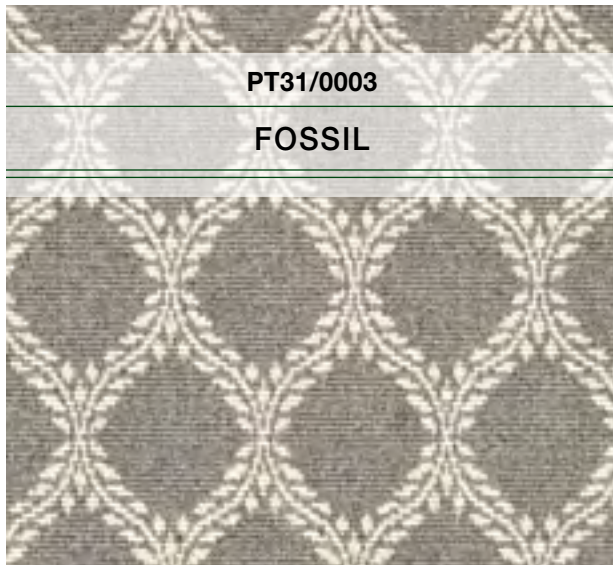
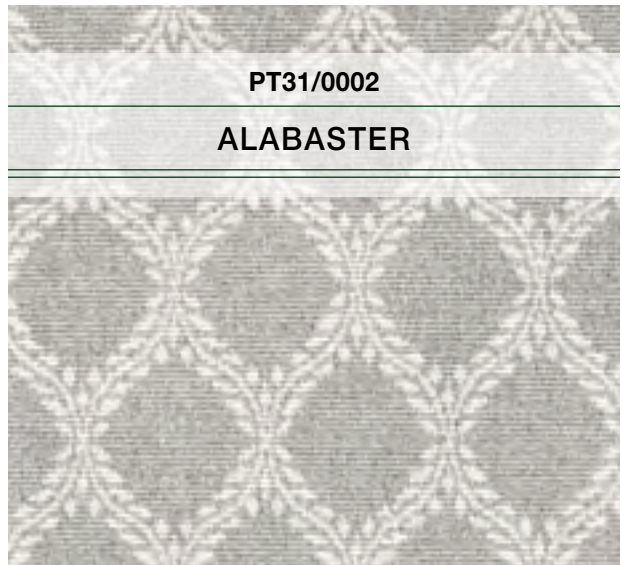
Pile: 100% Undyed Natural Wool  
Weave: Woven Wilton Loop Pile

Width: 13'2" (4 Meters) Repeat: 5.09" W x 9.44" L (Straight Match)



Pictured: PT31/0003 Fossil







papyrus



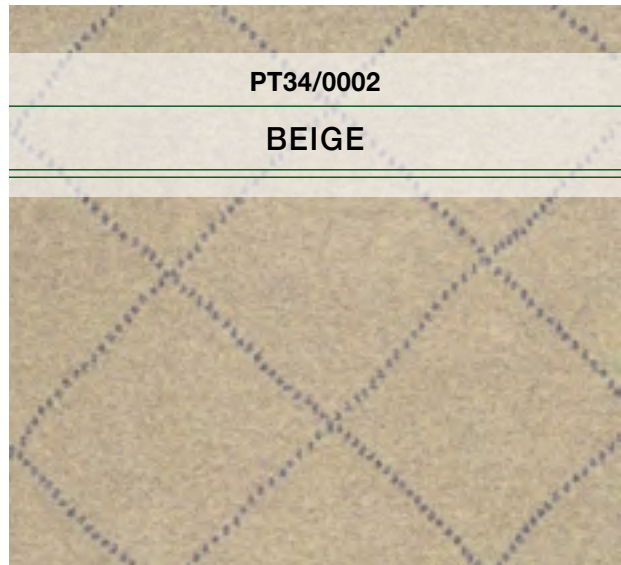
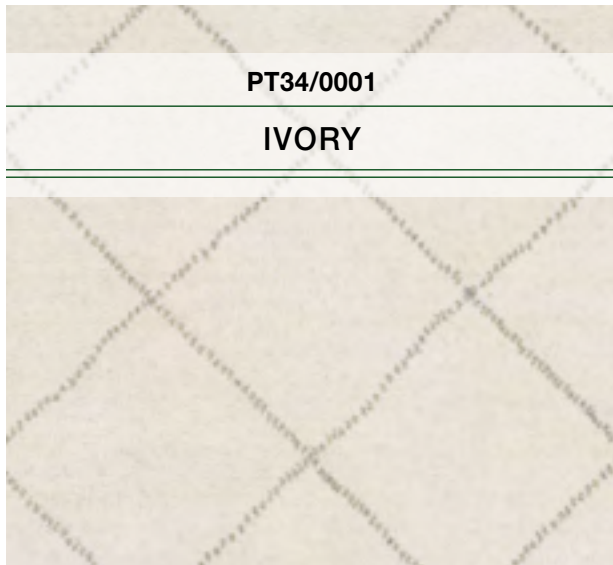
Pile: 100% Undyed Natural Wool  
Weave: Hand-Loomed Cut-Pile

Width: 15' Repeat: 10.28" W x 10.28" L (Straight Match)



Pictured: PT34/0005 Steel







paragon



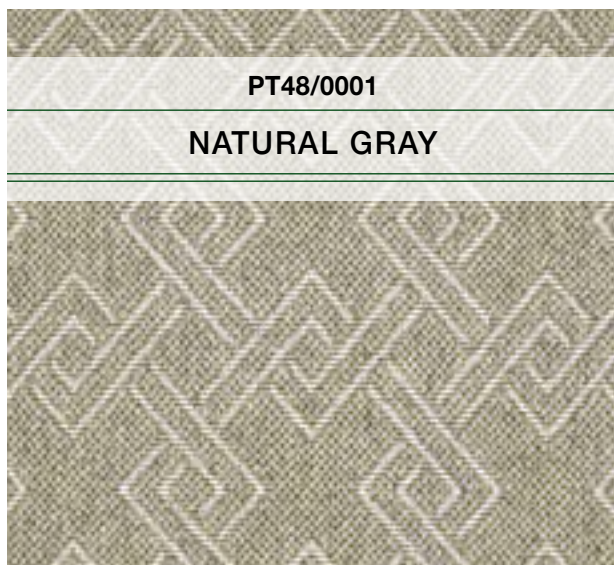
Pile: 85% Wool/15% Nylon  
Weave: Multi-Level Woven Wilton Loop Pile

Width: 13'2" (4 Meters) Repeat: 5.90" W x 7" L (Straight Match)



Pictured: PT48/0005 Biscotti





PT48/0001

NATURAL GRAY



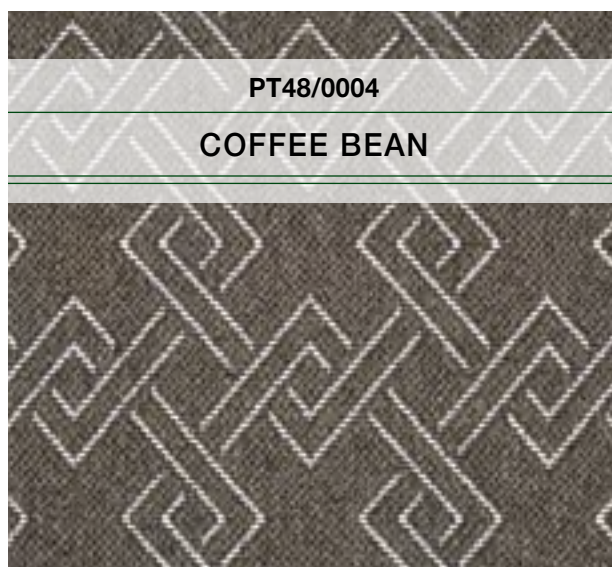
PT48/0002

FOSSIL



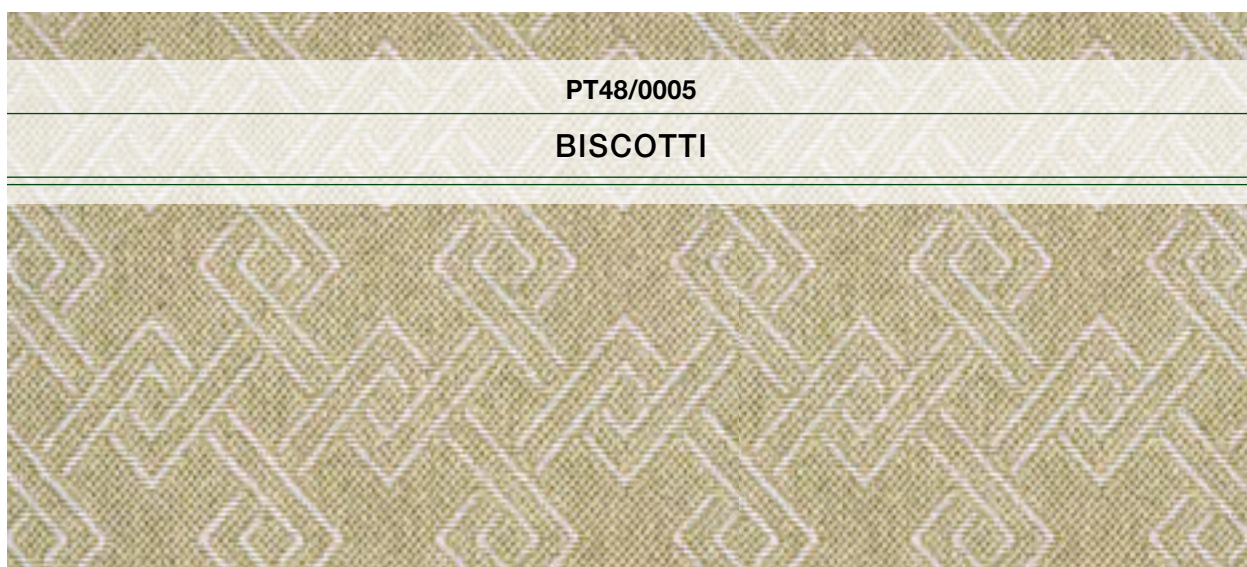
PT48/0003

RAVEN



PT48/0004

COFFEE BEAN



PT48/0005

BISCOTTI



pine



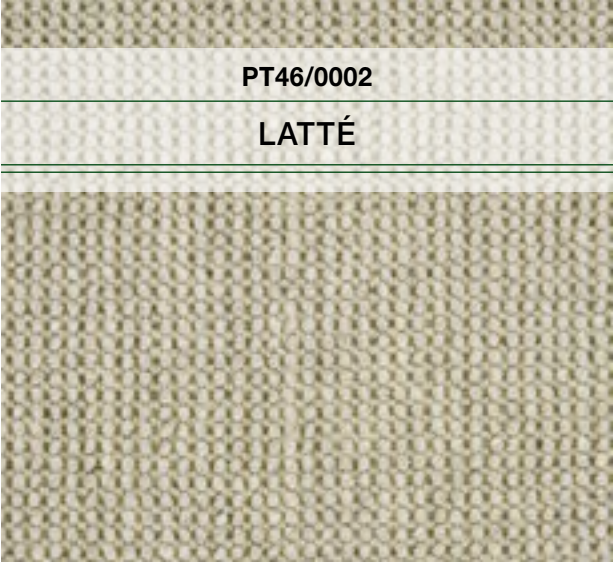
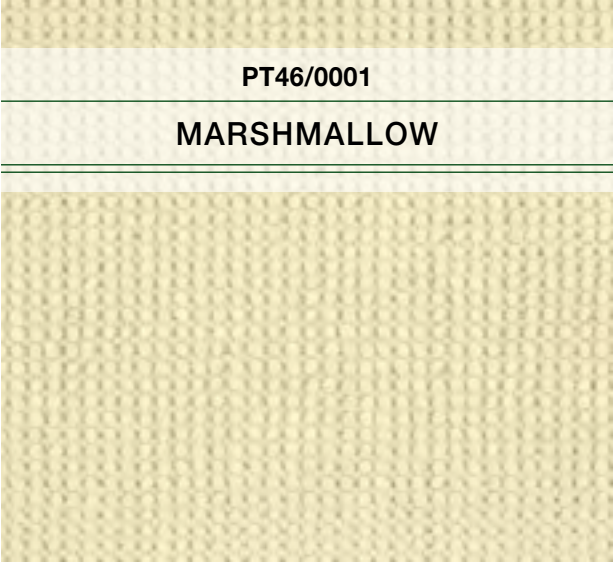
Pile: 100% Undyed Natural Wool  
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: .44" W x .44" L (Straight Match)



Pictured: PT46/0003 Oatmeal







poplar



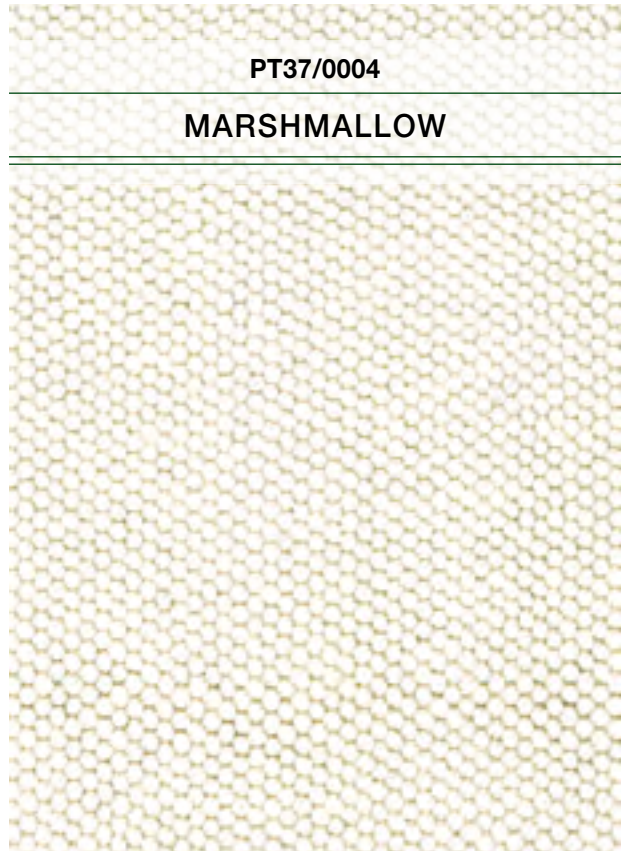
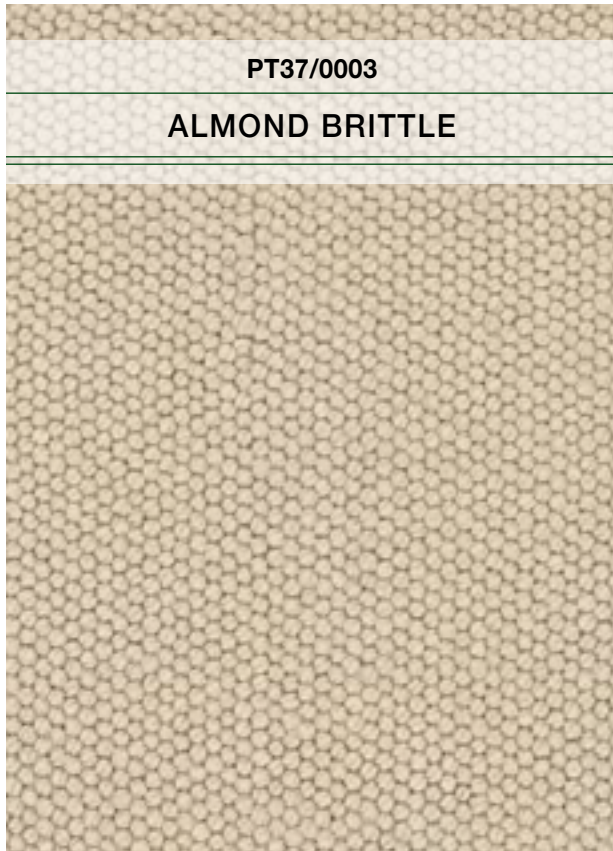
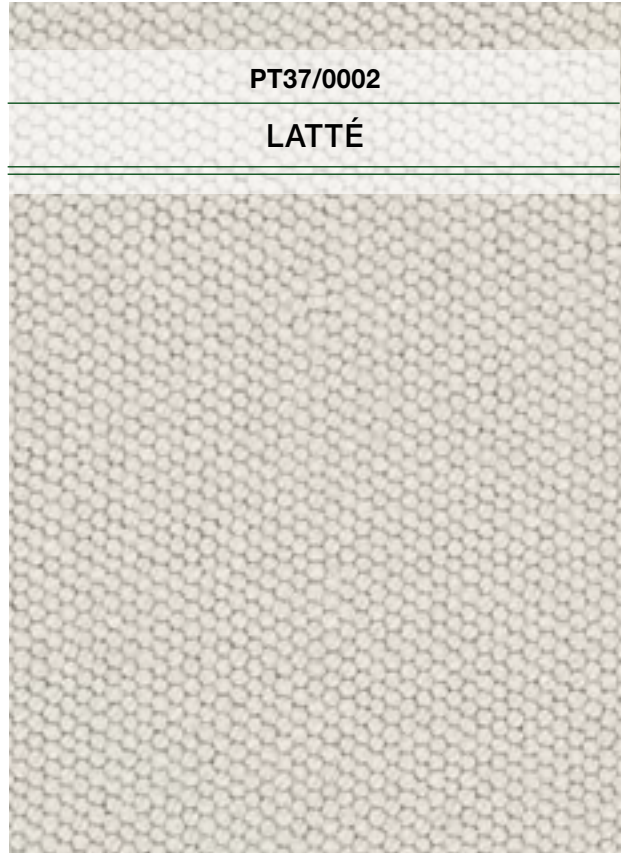
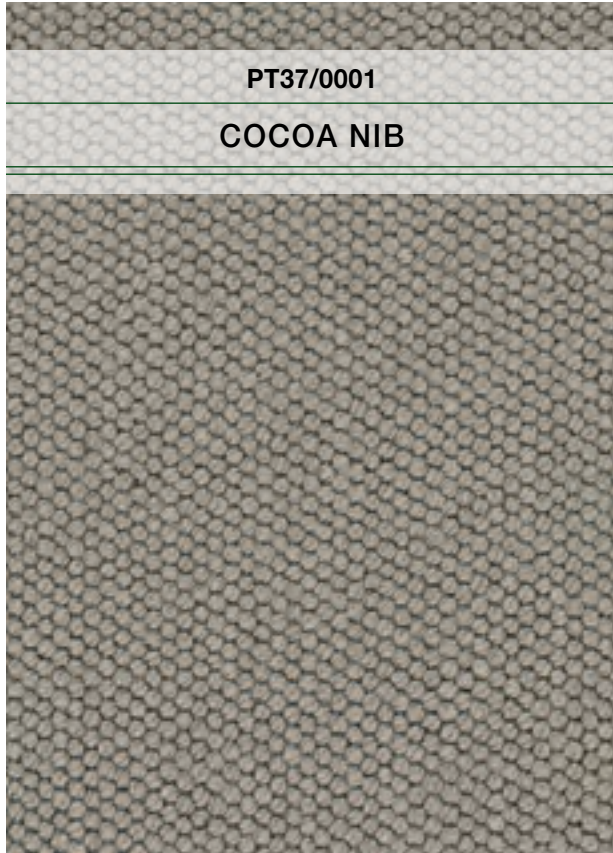
Pile: 100% Pure New Zealand Wool  
Weave: Hand-Loomed Loop Pile

Width: 15'



Pictured: PT37/0001 Cocoa Nib







sallow



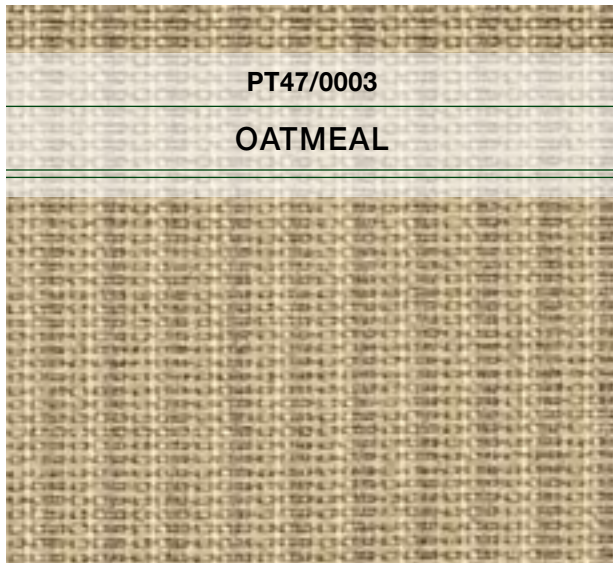
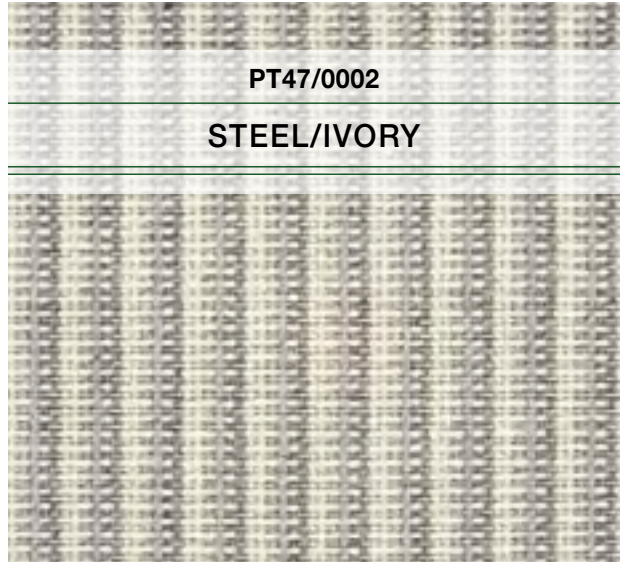
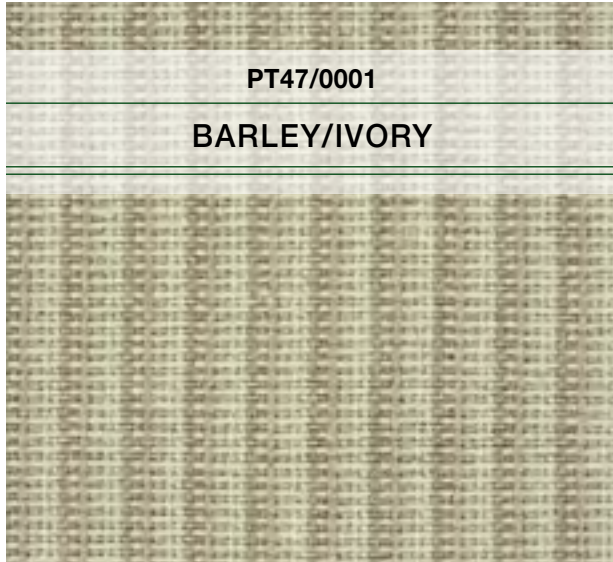
Pile: 100% Undyed Natural Wool  
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: 1.47" W x .33" L (Straight Match)



Pictured: PT47/0001 Barley/Ivory







sequoia



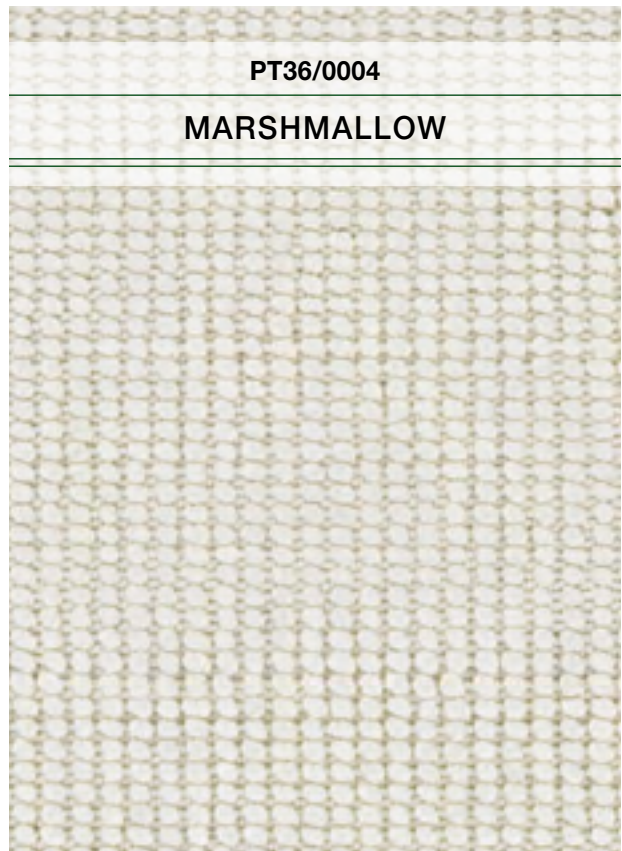
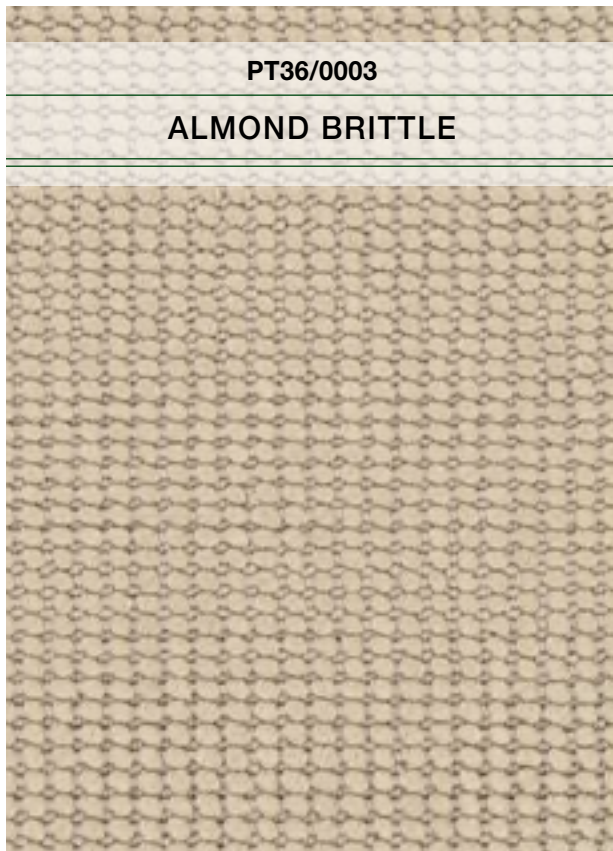
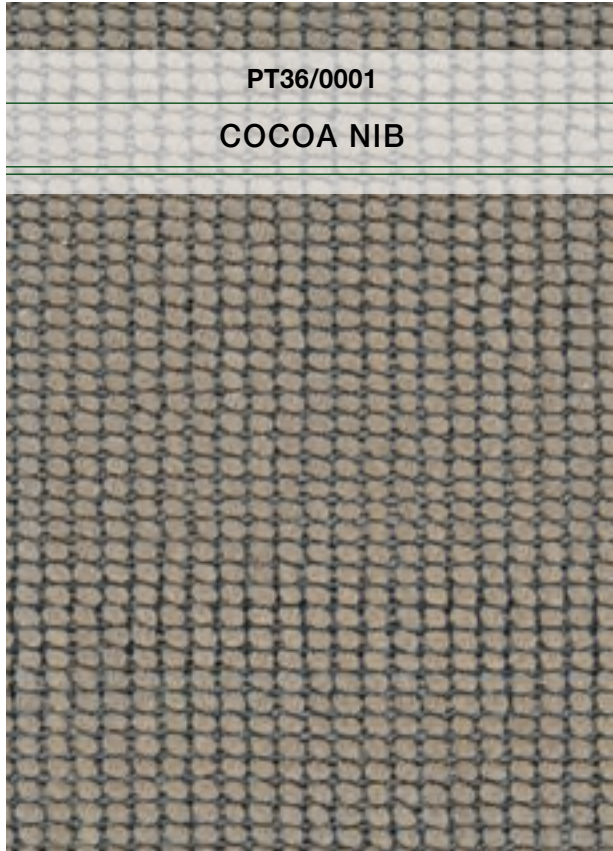
Pile: 100% Pure New Zealand Wool  
Weave: Hand-Loomed Loop Pile

Width: 15'



Pictured: PT36/0002 Latté







sisal tyme



Pile: 100% Pure Wool  
Construction: Tufted Loop Pile

Width: 13'2" (4 Meters)



Pictured: PT90/0003 Neutral





**PT90/0001**

**GREIGE**



**PT90/0002**

**GRANITE**



**PT90/0003**

**NATURAL**



**PT90/0004**

**BISQUE**



**PT90/0005**

**BONE**



**PT90/0006**

**WHEAT**



tamarack



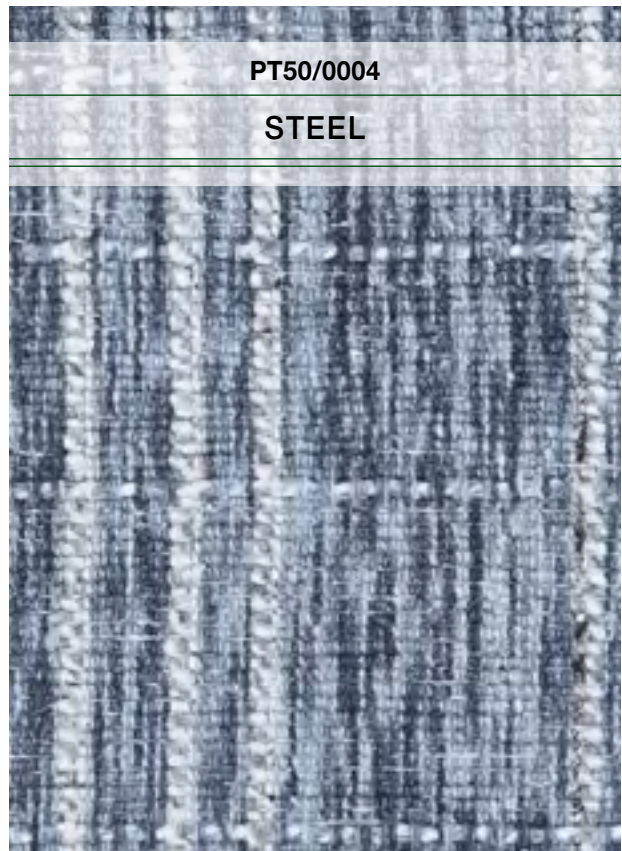
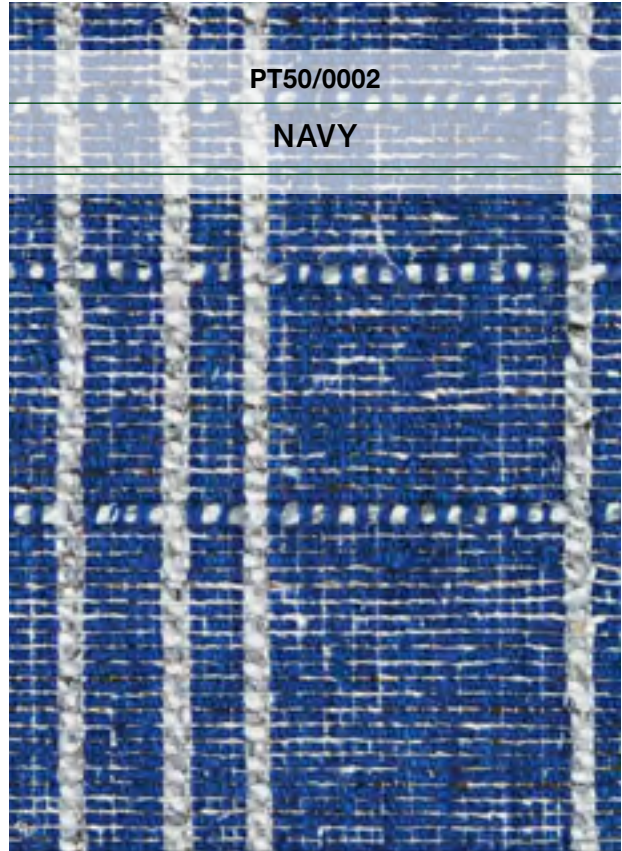
Pile: 70% Wool/30% Polyester  
Weave: Hand-Loomed Loop Pile

Width: 15' Repeat: 15" W x 14" L (Straight Match)



Pictured: PT50/0003 Taupe







velvet



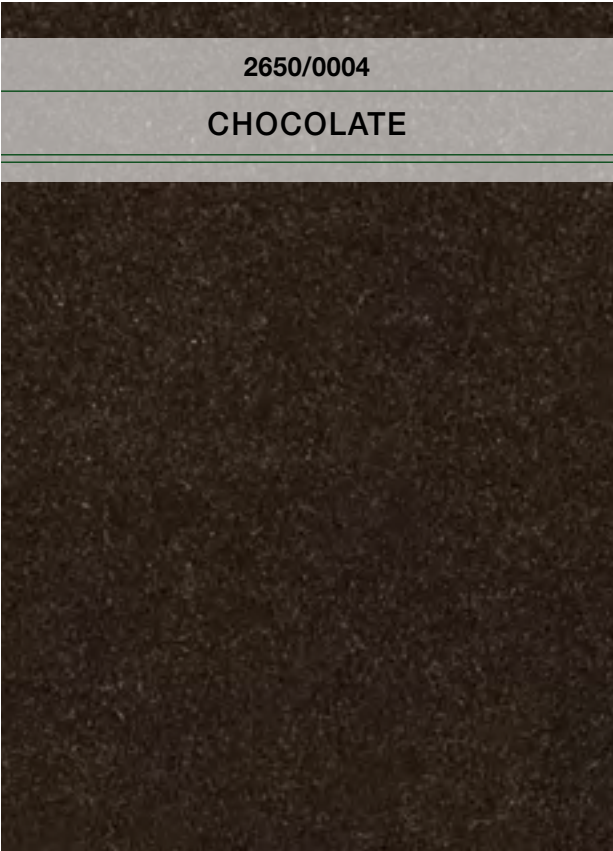
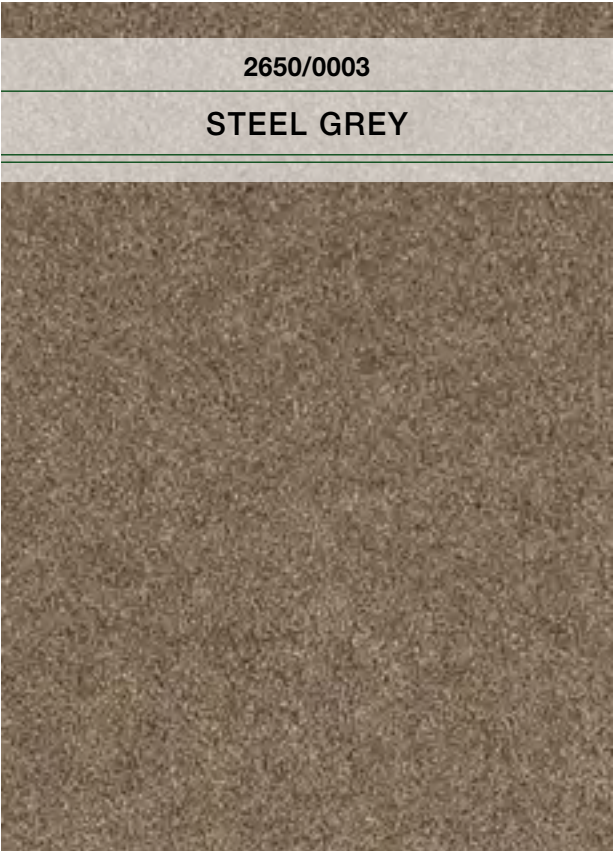
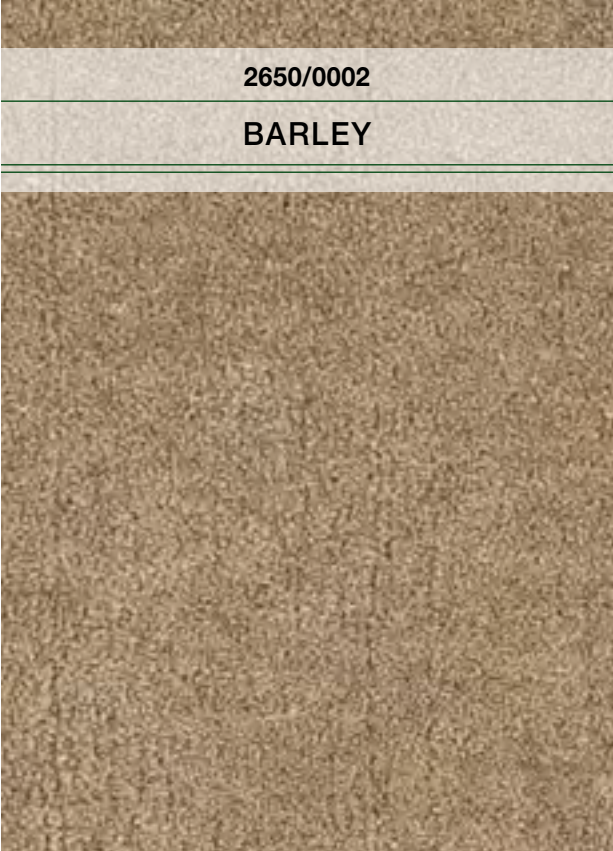
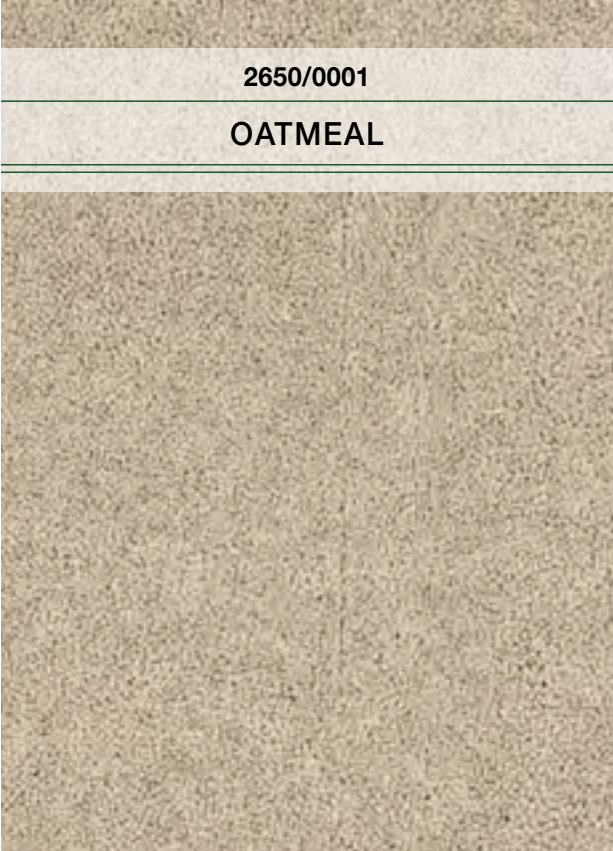
Pile: 100% Pure Wool  
Weave: Hand-Loomed Cut-Pile

Width: 13'2" (4 Meters)



Pictured: 2650/0003 Steel Grey











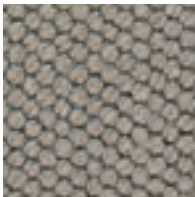




# Purity<sup>®</sup>

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Designed by Nature



COURISTAN<sup>®</sup>

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